ROSS REPORTS—TELEVISION INDEX

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday(November 26)

Note - CANCELLED

CBS- 9-9:30pm NYT, this date only; SPECIAL - President Eisenhower - The Value of International Cooperation - LIVE from Cleveland; to the net. ABC will televise a kine, 10:30-11pm NYT, to the net. NBC will televise a kine, 11:15-11:45pm NYT, to the net. (Preempts To Tell the Truth on the CBS net; preempts the first half-hour of Tonight on the NBC net; ABC is open time). § President Eisenhower will speak on "The Value of International Cooperation to Our Nation's Security" at the Cleveland Public Auditorium, addressing the civic organizations of Cleveland.
§ Sustaining, public service.
§ PKGR & PROD- Public Affairs Depts, all nets.

NBC- 7:30-9pm NYT, this date only; SPECIAL - The Pied Piper of Hamelin - FILM (COLOR); 136 stations net. (Preempts The Nat "King" Cole Show, 7:30-8pm, and The Eddie Fisher Show, 8-9pm NYT). § Van Johnson stars in the dual role of the Pied Piper and Truson the schoolmaster in an adaptation of the Robert Browning version of the Westphalian legend. (See page B for cast credits).
§ SPONSOR- Liggett & Myers Tobacco Co (Chesterfield & Oasis Filter Cigarettes) thru McCann-Erickson, Inc(NY); Acct Execs- James Kleid(Chesterfield), Ken Carlson(Oasis).
§ PKGR & PROD- Hal Stanley(filmed in Hollywood); Dir- Bretaigne Windust; Asst Dir- Maurice Vaccarino; Dir of Photog- William Snyder; Music Dir- Peter King; Art Dir- Arthur Lonargen; Costumes- Berman of London; Choreog- Ward Ellis; Writers- Hal Stanley, Irving Taylor; Superv Film Ed- Floyd Knutson; Music- Adapted from Edvard Grieg's "Peer Gynt Suite," "Elegy" and "Concerto in A Minor".

Wednesday(November 27)

ABC- 7-7:30pm NYT, this date only; SPECIAL - Bamberger's Thanksgiving Eve Parade of Light - LIVE from NY; 49 stations live, 24 quick kine. § John Daly describes the annual Bamberger parade in Weequahic Park, Newark, N. J., with elaborate floats designed by William Tracy and Associates, North Bergen, N.J.
§ SPONSOR- General Electric Co (Housewares & Radio Receiver Div) thru Young & Rubicam, Inc(NY); Acct Superv- Wilson H. Kierstead; Comm Anncr- Don Morrow.
§ PKGR & PROD- ABC News & Special Events Dept with Bamberger's Dept Store; Dir- Marshall Diskin.

NBC- 8:30-10:30pm NYT, this date only; SPECIAL - Annie Get Your Gun - LIVE (COLOR) from LA; no. of stations not available. (Preempts Father Knows Best, 8:30-9pm; Kraft Television Theatre, 9-10pm, and This Is Your Life, 10-10:30pm NYT). § Mary Martin stars as Annie Oakley (Continued on next page)

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Wednesday(November 27)

NBC- Annie Get Your Gun (Cont'd from previous page): in the TV version of the musical comedy stage success, co-starring John Raitt as Frank Butler (see page B for cast credits).
§ CO-SPONSORS- 1) Pontiac Motor Division, General Motors Corp thru MacManus, John & Adams, Inc(Bloomfield Hills, Mich); Acct Exec- Jim Graham. 2) The Pepsi-Cola Co thru Kenyon & Eckhardt, Inc(NY) Acct Exec- Douglas Coyle.
§ PKGR- Los Angeles and San Francisco Civic Light Opera Assn with NBC-TV; Exec Prod- Richard Halliday in association with Edwin Lester; Dir- Vincent J. Donehue; Music Dir- Louis Adrian; Production Design- George Jenkins; Costume Design- Dorothy Jeakins (Costumes by Bob Campbel, NBC); Choreog- Ernest Flatt; Assoc Dir- Dean Whitmore(NBC); Music & Lyrics- Irving Berlin; Book- Herbert and Dorothy Fields.

Thursday(November 28)

ABC- 10:15-11am NYT, this date only; SPECIAL - J. L. Hudson Thanksgiving Day Children's Parade - LIVE from Detroit; 110 stations live. § Jimmie Dodd will describe the 31st annual two-mile J. L. Hudson Company Thanksgiving Day parade thru midtown Detroit to the dept store. The parade will include floats, marching bands and 1,600 costumed marchers.
§ SPONSOR- Chrysler Corp thru McCann-Erickson, Inc(NY & Det).
§ PKGR- ABC-TV with J. L. Hudson Co; Prod & Dir- WXYZ-TV(Det) staff.

NBC- 11am-12noon NYT, this date only; SPECIAL - Macy's Thanksgiving Day Parade - LIVE from NY; no. of stations not available. (Preempts The Price Is Right, 11-11:30am, and Truth or Consequences, 11:30am-12noon). § Bert Parks and David Brinkley will describe the 31st annual Macy's Thanksgiving Day parade down Central Park West and Broadway to the dept store. The parade will feature five giant helium-filled balloons, nine floats, 13 bands and movie-TV personalities.
§ CO-SPONSORS- 1) Sweets Co of America, Inc (Tootsie Rolls) thru Henry Eisen Advertising Co(NY). 2) Ideal Toy Corp thru Grey Advertising Agency, Inc(NY).
§ PKGR- NBC Special Events with R. H. Macy & Co., Inc; Prod- Ed Pierce; Dir- Charles Christiansen.

Sunday(December 1)

CBS- 5-6pm NYT, ten programs, various times, thru Spring, 1959; DEBUT - Conquest - FILM; 92 stations net, 12 delayed(premiere total only). (Preempts The Seven Lively Arts, this date only). § Eric Sevareid is host for the series of programs designed to bring viewers the story of today's expanding scientific frontiers; reporting the "who, why and how" of major scientific achievements.
§ SPONSOR- Monsanto Chemical Co (Institutional) thru Gardner Advertising Co (St. Louis); Acct Exec- David Ferriss.
§ PKGR- CBS Public Affairs with the American Assn for the Advancement of Science and the National Academy of Sciences; Superv- Irving Gitlin; Prod- Michael Sklar; Assoc Prods- Norman Borisoff, Harold Mayer; Dirs- Norton Bloom, Arthur Zegart; Prod Mgr- Kevin Smith; Researchers- Albert Feldman, Irwin Blacker.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Do You Trust Your Wife (Mon thru Fri, 3:30-4pm NYT) David Lowe replaced Al Burton as director, effective Nov 18.

CBS- Lassie (Sun, 7-7:30pm NYT) Cloris Leachman and Jon Shepodd become the starring regulars, with child actor Jon Provost, effective Dec 1; replacing Tommy Rettig and the late George Cleveland. Jan Clayton leaves the cast after the Dec 8 show.

TALENT SHOWSHEET AND SCRIPT REPORT - NOVEMBER 25 - DECEMBER 1

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comedian, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

CLIMAX!; Thursday Nov 21; CBS 8:30pm - ADD: Philip Ober; DELETE: Dir - Buzz Kulik; ADD: Dir - Robert Stevens.

NBC MATINEE THEATRE; Friday Nov 22; NBC 3pm - DELETE: We Won't Be Any Trouble; ADD: The Last Leaf; Re-run of 11/30/56.

FIESTA AMERICANA; Friday Nov 22, LocalWABD 8pm - ADD: Jose Curbelo & Orch., Winters & Donay(D), Micki Marlo(S).

Thin Man; Friday Nov 22; NBC 9:30pm - ADD: A Ring For Rosie; with regulars & Lady Crawford; (SW&SD).

PERRY COMO SHOW; Saturday Nov 23; NBC 8pm - ADD: Joan Caulfield(A).

TEXACO COMMAND APPEARANCE; Saturday Nov 23; NBC 10pm - ADD: Claudette Colbert(A), Carl Reiner(C) Keith Andes(A-S). DELETE: Tallulah Bankhead(A), Vic Damone(S), Peter Lawford(A).

LAMP UNTO MY FEET; Sunday Nov 24; CBS 10am - ADD: The Involuntary Chaplain; (O) William Altman; with Jack Livesey, Dorothy Sands, Felix DeeBank, Claudia Crawford, Elizabeth Hubbard; Dir - James MacAllen.

LOOK UP & LIVE; Sunday Nov 24; CBS 10:30am - ADD: Expressing Our Faith -- Through Ritual; (O)Edgar Marvin; with Gregory Morton, Norman Rose, Robert Blackburn, Francis Compton, Richard Sheppard; Dir - Roger Englander.

CAMERA THREE; Sunday Nov 24; CBS 11:30am - ADD: Melissa Hayden(D), Jacques d'Amboise(D), Charlotte Ray(D), John Mandid(D), Roy Tobias(D), Barbara Fallis(D).

FRONTIERS OF FAITH; Sunday Nov 24; NBC 1:30pm - ADD: One Man; (O) Joseph Mindel; (Originally scheduled for Nov 10); with George Ebeling, Martin Newman, Clarice Blackburn, Berry Kroeger, George Ives, Gene Gross, Alan Bergmann.

Sally; Sunday Nov 24; NBC 7:30pm - DELETE: Episode for this week(pre-empted).

Bob Hope Show; Sunday Nov 24; NBC 7pm - ADD: Joan Caulfield(A), Sheree North(A), Rhonda Fleming(A), Francis X. Bushman(A), Marc Wilder(D), Danny Thomas(C), The DebStars(A), Les Brown & Orch.

ED SULLIVAN SHOW; Sunday Nov 24; CBS 8pm - ADD: Tony Martin(S).

STEVE ALLEN SHOW; Sunday Nov 24; NBC 8pm - ADD: Joan Caulfield(A).

DINAH SHORE CHEVY SHOW; Sunday Nov 24; NBC 9pm - DELETE: Marge & Gower Champion; ADD: Ernie Kovacs & Edith Adams(C).

MONDAY NOVEMBER 25

AMERICAN BANDSTAND	ABC 7:30pm	Mickey & Sylvia(M).
Adventures of Robin Hood(Richard Greene)	CBS 7:30pm	The Angry Village; with regulars & Harry H. Corbett, Rowland Bartrop; (SW&SD).
GUY MITCHELL SHOW	ABC 8pm	Dolores Hawkins(S).
Burns & Allen	CBS 8pm	with regulars & Hooper Dunbar, Lewis Martin, Howard Wendell, Sue George; (SW&SD).
TALENT SCOUTS	CBS 8:30pm	(Coming from Chi.) No info available at press time.
Tales of Wells Fargo	NBC 8:30pm	Barbary Coast; with regulars & Paul Newlan; (SW&SD).
VOICE OF FIRESTONE	ABC 9pm	Roberta Peters(S), Micheline Bardin(D).
Danny Thomas Show	CBS 9pm	with regulars & Larry Blake, Joe Conley; (SW&SD).
TOP TUNE & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Norm Brown(M).

MONDAY NOVEMBER 25(Cont'd)

DU PONT SHOW OF THE MONTH	CBS 9:30pm	Beyond This Place; (O) A.J. Cronin; (A) Vance Bourjaily; with Farley Granger, Peggy Ann Garner, Hurd Hatfield, Arthur O'Connell, Shelley Winters, Fritz Weaver, Torin Thatcher, Max Adrian, Eduard Franz, Russell Collins, Ruth White, Fred Herrick, Si Oakland, Betty Sinclair, Carol Low, John McLiam, Louise Buckley; Dir - Sidney Lumet.
Goodyear Theater A Turn of Fate	NBC 9:30pm	Hurricane; O&A Harold Swanton; with Jane Powell, Douglas Dick, Virginia Gregg, John Eldredge; Dir - Tay Garnett.
Suspicion	NBC 10pm	The Flight; (O) Halsted Welles & Gene L. Coons; with Audie Murphy, Everett Sloane, Henry Brandon, Susan Kohner, Jack Warden, Vladimer Skoloff, Joe Perry, Vito Scotti, Harold Goodwin, Freddy Foberto, Susan Ridgeway, Albert Carrier, Louis Zito, Alan Lee; Dir - James Neilson.

TUESDAY NOVEMBER 26

Sugarfoot (Will Hutchins)	ABC 7:30pm	Quicksilver; (O) Kay Lenard, Jess Carneol, James Gunn; with regulars & John Litel, Hank Tatum, Fay Spain, Frank Wilcox, Richard Crane, Nestor Paiva; Dir - Franklin Adreon.
Pied Piper of Hamelin	NBC 7:30pm	(O) Robert Browning; Book & Lyrics by Hal Stanley & Irving Taylor; with Van Johnson, Claude Rains, Lori Nelson, Kay Starr, Jim Backus, Doodles Weaver, Stanley Adams, Rene Korper, Oliver Blake, Alan Aaronson, Brian Corcoran, Kathie Anderson, Joseph Sargeant, Jess Kirkpatrick, Amzie Strickland, Fintan Meyler, Nora Marlowe, Les Clark, James Gonzales, Jay Meyers, Dick Wessier, Cyril Delevanti; Dir - Bretaigne Windust.
Wyatt Earp	ABC 8:30pm	Fortitude; with regulars & Bill Henry, Virginia Dale, Damian O'Flynn; (SW&SD).
Eve Arden Show	CBS 8:30pm	with regulars & Paul Picerni, David Saber; (SW&SD).
Meet McGraw	NBC 9pm	The Briefcase; with regular & Barbara Lawrence, Ralph Clanton; (SW&SD).
Telephone Time (Dr. Frank Baxter)	ABC 9:30pm	Resuce; (O) Frank L. Moss; with Lionel Ames, Don Pethley, Douglass Dumbrille, Bill Page, Charles Couch, George Kilroy, Al Austin; Dir - Erle C. Kenton.
RED SKELTON SHOW	CBS 9:30pm	Edward Everett Horton(A-C).
Bob Cummings Show	NBC 9:30pm	Thanksgiving at Grandpa's; with regulars & Joi Lansing; (SW&SD).
The Californians (Sean McClory, Adam Kennedy)	NBC 10pm	The Magic Box; (O) Gene Levitt; with John Hoyt, Dick Wilson, Phil Tead, Peggy McCay; (SD).
Assignment Foreign Legion(Merle Oberon)	CBS 10:30pm	Stool Pigeon; (O) A.R. Rawlinson; with Maurice Kaufmann, Donald Houston, Robert Arden, Larry Cross, John Heller, Terence O'Reagan; Dir - Don Chaffey.

WEDNESDAY NOVEMBER 27

Wagon Train (Ward Bond, Robert Horton)	NBC 7:30pm	The Zeke Thomas Story; (O) Halsted Welles; with Gary Merrill, Janice Rule, K.T. Stevens, Harold Stone, Denver Pyle, Terry Wilson, Frank McGrath, Mike Steen; Dir - John Brahm.
THE BIG RECORD (Patti Page)	CBS 8pm	Johnnie Ray(S), Walter Slezak(A), Guylaine Guy(S), Shepherd Sisters(S), Erroll Garner(M).
Tombstone Territory	ABC 8:30pm	Guns of Silver; with regulars & Leo Gordon, Mike Regan, Pamela Duncan, Bing Russell; (SW&SD).
ANNIE GET YOUR GUN	NBC 8:30pm	Book by Herbert & Dorothy Fields; Music & Lyrics by Irving Berlin; with Mary Martin, John Raitt, Reta Shaw, Donald Burr, Zachary Charles, William O'Neal, Stuart Hodes, John Eldredge, Robert Nash, Luke Halpin, Pat Morrow, Jan Skidmore, Thomas Bonilla, Dennis Bonilla, Gary Diamond, Shelly Windsor, Thomas Gleason, Earle MacVeigh, Shevlin Rodgers, Shirley Chambers; Dir - Vincent J. Donehue; Music Dir - Louis Adrian.

WEDNESDAY NOVEMBER 27(Cont'd)

Ozzie & Harriet	ABC 9pm	The Tommy Brannigan Story; with regulars & Chubby Johnson, Joe Kirkwood, Jr., Lloyd Corrigan; (SW&SD).
Millionaire (Marvin Miller)	CBS 9pm	The Story of Steve Logan; with Jeff Richards, Paul Picerni, Jean Willes, Tom Greenway, Mitch Kowal; (SD).
Walter Winchell File	ABC 9:30pm	The Semi-Windup; (O) William Bruckner; with Sammy White, Paul Lambert, Richard Hartunian; Dir - Jerry Thorpe.
ARMSTRONG CIRCLE THEATRE	CBS 10pm	Have Jacket, Will Travel; (O) Vance Bourjaily; with Don Briggs, Frank Marth, Martin Brooks, Patty Duke, Beatrice Pons, Effy Alton, David Bower, Ann Flood, Miko Oscard; Dir - William Corrigan.

THURSDAY NOVEMBER 28

Circus Boy	ABC 7:30pm	Uncle Cyrus; with regulars & Lucien Littlefield, Lorna Thayer, Harry Hickox, Fred Kruger; (SW&SD).
Sgt. Preston of Yukon	CBS 7:30pm	with regulars & Syd Saylor, Gene Walker, Bill Henry, Gilbert Frye, Barbara Knudson, Charles J. Conrad; (SW&SD).
CLIMAX! (Bill Lundigan)	CBS 8:30pm	Murder Has A Deadline; (O) Shirl Hendryx; with Eddie Albert, Constance Ford, Harry Bellaver, Isabel Jewell; Dir - Paul Nickell.
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Red Foley(S-M).
O.S.S. (Ron Randell)	ABC 9:30pm	Operation Sweet Talk; with regulars & Laya Raki, Edwin Richfield, Jerald Wells; (SW&SD).
PLAYHOUSE 90	CBS 9:30pm	Panic Button;(O&A)Rod Serling; with Lee J. Cobb, Robert Stack; Vera Miles, Leif Erickson, Marian Seldes; Dir - Franklin Schaffner.
FORD SHOW	NBC 9:30pm	Charles Laughton(A).
Navy Log	ABC 10pm	One If By Sea; with Reed Hadley, John Hoyt, Leonard Penn, Edward Colmans, John Tryner; (SW&SD).
LUX SHOW STARRING ROSEMARY CLOONEY	NBC 10pm	Gail Stone(A), Betty Clooney(S), Nicky Clooney(S).
Jane Wyman Show	NBC 10:30pm	Reasonable Doubt; (O) Kenneth Perkins; (A) Robert C. Dennis; with Mark Stevens, Hugh Marlowe, Bruce Gordon; Dir - Sydney Lanfield.

FRIDAY NOVEMBER 29

Adventures of Rin-Tin-Tin	ABC 7:30pm	The Silent Battle; with regulars & Louis Lettieri, Tom McKee; (SW&SD).
Adventures of Jim Bowie	ABC 8pm	The Bridegroom; with regulars & Dee Humphrey, Edwin Jerome, Alan Reed, Charles Meredith; (SW&SD).
Trackdown (Robert Culp)	CBS 8pm	End Of An Outlaw; (O) Curtis Kenyon; with regular & John Baer, John Anderson, Willard Sage, De Forest Kelley; (SD).
Court of Last Resort (Lyle Bettger)	NBC 8pm	The James Dawson Case; with regulars & Don Dubbins, Alan Gifford, Robert Carricart, Fay Spain; (SW&SD).
PATRICE MUNSEL SHOW	ABC 8:30pm	Tom Ewell(A).
Dick Powell's Zane Grey Theatre	CBS 8:30pm	A Man To Look Up To; (O) Marc Brandel; (A) Aaron Spelling & Gorse O'Connor; with Lew Ayres, Diane Brewster, Will Wright, Willis Bouchey, Robert Gothie, Jess Kirkpatrick, Ray Mansen, Ron Brogan; Dir - John English.
Frank Sinatra Show	ABC 9pm	A Gun At His Back; (O) John & Ward Hawkins; (A) Bill Bruckner; with Mr. Sinatra, Pat Crowley, Harold J. Stone, Sean McClory, Ray Ferrell, Steve Conte, Charles Horvath, Debbie Sydes, Frank Scannell; Dir - William Claxton.

FRIDAY NOVEMBER 29(Cont'd)

M Squad (Lee Marvin)	NBC 9pm	Diamond Hard; (O) Leo Gordon & Joel Murcott; with William Phipps, Mike Ragan, Angie Dickinson, John Halloran, DeForrest Kelley, Than Wyenn, Phil Arnold; (SD).
Schlitz Playhouse	CBS 9:30pm	Outlaw's Boots;(O) N.B. Stone, Jr.;with Steve Cochran, Keenan Wynn, Whitney Blake, Roland Winters, James Douglas, Rayford Barnes, Nora Marlowe, Alex Campbell; Dir - Jacques Tourneur.
Lineup (Warner Anderson, Tom Tully)	CBS 10pm	Reluctant Addict Case; with regulars & Raymond Guth, Leonard Ingersoll, Gage Clark, Marjorie Owens, Clayton Post; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS NOVEMBER 25 - NOVEMBER 29

JIMMY DEAN SHOW	CBS 7am	Jerry Vale(S), is the guest this week.
TODAY	NBC 7am	11/29 - The Skifflers(S).
GARRY MOORE SHOW	CBS 10am	11/25 - Ken Barry(C); 11/29 - Kaye Ballard(C), Martha Davis & Spouse(S-M).
ARLENE FRANCIS SHOW	NBC 10am	11/26 - Micheline Bardin(S-D); 11/29 - Shorty Long(S), Kay Atwood(S).
HOWARD MILLER SHOW	NBC 1:30pm	11/25 - Dorothy Ferguson(S); 11/26 - Toni Arden(S); 11/27 - The Salty Dogs(M); 11/28 - Buddy Greco(S).
AMERICAN BANDSTAND (Dick Clark)	ABC 3pm	11/25 - Guy Pastor(S); 11/26 - Sunny Gale(S); 11/27 - Bill Haley & Comets(S), Dolores Hawkins(S); 11/28 - Paul Hampton(S); 11/29- Ronnie Self(S).
NBC MATINEE THEATRE	NBC 3pm	11/25 - Cadenza; (O) Philip Freund & Joel Ross; 11/26 - The Green Shores; (O) C.P. Breen; (A) Michael Dyne; 11/27 - Question Of Balance; (O) Wood Fitchette & Stuart Dunham; 11/28 - Pre-empted; 11/29 - Daniel Webster And The Sea Serpent; (O) Stephen Vincent Benet; (A) George Low.
MODERN ROMANCES (Mel Brandt)	NBC 4:45pm	The Shadow Hand; (O) Bob Cochran; with Margaret Phillips, Lonnie Chapman, Wesley Addy, Valerie Cossart. (Thurs is pre-empted)
TONIGHT (Jack Paar)	NBC 11:15pm	11/25 - Earl Wilson(columnist); 11/27 - Fran Allison(A), John Myhers(C); 11/28 - Fran Allison(A), Alice Pearce(C); 11/29 - Fran Allison(A), Jerry Lewis(C), Milt Kamen(C).

SATURDAY NOVEMBER 30

JIMMY DEAN SHOW	CBS 12N	Denise Lor(S), Jerry Vale(S).
TRUE STORY (Kathi Norris)	NBC 12N	Pre-empted this date only.
COUNTRY MUSIC JUBILEE	ABC 8pm	Libby Horne(S).
PERRY COMO SHOW	NBC 8pm	Johnny Puleo & Harmonica Gang(M), Ginger Rogers(A), Gertrude Berg(A-C).
Oh! Susanna (Gale Storm)	CBS 9pm	The Kid From Korea; with regulars & Warren Hsieh, John Hudson, Charles Meredith; (SW&SD).
POLLY BERGEN SHOW	NBC 9pm	Tallulah Bankhead(A).
Have Gun, Will Travel(Richard Boone)	CBS 9:30pm	(O) Don Brinkley; with June Lockhart, Grant Withers, Ruth Storey, Peg Hillias, Whit Bissell; (SD).
GISELE MacKENZIE	NBC 9:30pm	Anna Maria Alberghetti(S).
Gunsmoke	CBS 10pm	with regulars & Parnell Roberts, Barry Atwater; (SW&SD).

SUNDAY DECEMBER 1
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FRONTIERS OF FAITH	NBC 1:30pm	The Assassin; (O) Morton Wishengrad; with Michael Wager, Gerald Hiken, Joseph Boland.
OMNIBUS (Alistair Cooke)	NBC 4pm	Mary Stuart; (O) Friedrick Schiller; with Eva Le Gallienne, Irene Worth, Max Adrian, Douglas Campbell, Robert Goodier. Leonard Bernstein & Felicia Montealegre will narrate filmed record of trip to Israel.
Lassie (Jon Provost)	CBS 7pm	This episode will introduce new cast, Cloris Leachman and Jon Shepodd.
Maverick (James Garner)	ABC 7:30pm	The Wrecker; (O) Robert Louis Stevenson & Lloyd Osbourne; (A) Russell Hughes; with regulars & Patric Knowles, Karl Swenson, Bartlett Robinson, Murvyn Vye, Tom Browne Henry, Maurice Manson, Allen Kramer; (SD).
Jack Benny Show	CBS 7:30pm	Van Johnson(A).
Sally (Joan Caulfield)	NBC 7:30pm	Sally And The Sheik; with regulars & Jan Brooks, Richard Gilden; (SW&SD).
ED SULLIVAN SHOW	CBS 8pm	Polly Bergen(S), Glenn Miller Band with Ray McKinley, Douglas Fairbanks(A), Tony & Sally De Marco(D), Sam Cooke(S), The Rays (S), Bobby Helms(S), The Crickets(S), Jean Carroll(C).
STEVE ALLEN SHOW	NBC 8pm	Jimmy Dean(S), Jennie Smith(S), Don Adams(C).
General Electric Theatre	CBS 9pm	Imp On A Cobweb Leash; (O) John Keasler; (A) Jameson Brewer; with Fred Astaire, Joan Tetzle, Rhys Williams, Howard Smith, Margaret Irving, Anne Hunter, Thomas B. Henry, Joyce Meadows, Walter Woolf King, Gregg Martell, Paul Newlan, Emily Lawrence, A.E. Gould-Porter; Dir - Robert Sinclair.
DINAH SHORE CHEVY SHOW	NBC 9pm	Jimmy Durante(C), Jane Powell(S).
Alfred Hitchcock Presents	CBS 9:30pm	The Young One; (O) Philip S. Goodman & Sandy Sax; (A) Sarett Rudley; with Carol Lynley, Stephen Joyce, Vincent Edwards.
Scotland Yard (Edgar Lustgarten)	ABC 10pm	The Case of The River Morgue; (O) Montgomery Tully; with Hugh Moxey, Gordon Needham, Jane Welsh, Charles Mortimer, John Rac, Arthur Goulet; Dir - Montgomery Tully.
Loretta Young Show	NBC 10pm	Blizzard; (O) Lowell S. Hawley; with Stephen McNally, Pat Crowley, Gil Rankin, Dick Rich; Dir - John Newland.

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—MID-WEEK SPECIAL—

NEWS - COMMENT - POSSIBILITIES

Disneyland may have set the pattern three years ago when it went on the air and immediately dominated its 7:30-8:30pm NYT Wednesday evening period. The blight that seems to have struck this season's TV programming has been most felt in the up-to-8:30 time segments, with both networks and agencies (and producers responsible to either) feeling the hot breath of teen audiences on their shows, even now encroaching on the 8:30-9pm period in affecting net moves of programs in mid-season. According to tentative announcements of some program changes, 9pm will hereafter be considered the timberline, above which child and teen age viewers will be presumed to be in the minority in determining which program the main set in the household will be tuned in to. In other words, programs scheduled after 9pm that have dropping ratings can't afford to blame it on youngsters who supposedly take charge of the nation's TV sets during the earlier part of the evening. A basic question that must be answered sooner or later by the networks and the agencies concerns sponsorship of those programs in early evening periods. Do the sponsors get their money's worth if the programs appeal to youngsters? Despite earlier protests from all quarters against any dependence on rating systems to determine the future of programs, the polls are the only yardsticks available to tell whether it'll be moppets or not in the program crystal ball.

Early trade announcements and high hopes have come back to haunt ABC's Frank Sinatra Show, which got off to an unfortunate start with the critical reception given the live kickoff show, when reviewers used the warm memory of Sinatra's co-starring stint on the Edsel Show to measure his personal vehicle debut just six days later. Trade editors sometimes have good memories and some of them have regarded the ABC announcement about the "new look" Sinatra show as unusual double-talk even for show business. Quoting James T. Aubrey, Jr., v.p. in charge of programming and talent for the ABC TV net: "It has always been the desire of Mr. Sinatra to originate more live shows and to produce his shows before a live audience...Just recently Mr. Sinatra has arranged his motion picture and other commitments so he can carry out his original concept of doing additional live shows and producing his half-hour musicals before a live audience." Mr. Aubrey also announced that starting Jan 3, "all musical programs of the Sinatra series will be produced before a live audience -- the touch and flair that all programs of this style require." And this Friday (29) The Frank Sinatra Show will be live before a live audience, a suddenly scheduled test to determine whether the star's reactions to a live audience will also hypo his future filmed shows. More than movie commitments, money or other hard considerations, the entertainer's own pride probably helped to dictate the change.....Meanwhile, back at the ballroom, The Lawrence Welk Show is still king of ABC's live shows, evening types -- and that one was pre-tested for some years on KTLA, Los Angeles independent.

(MORE)

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The pilot film season has started to move, with Combat Correspondent, U.S.M.C., starring Lin McCarthy, winding up its first segment at Screen Gems. It's a triple package, created by Edward C. Stodel and produced by Ray Singer and Dick Chevillat of Raydic Productions (It's a Great Life).....MGM is planning Maisie as its fourth prospective series, with pilot production set for early spring, depending on the star for the title role. The Thin Man was the studio's first, and the pilots for Min and Bill and Northwest Passage will be up for grabs for next season slotting..... ...Douglas Fairbanks, Jr., winding up production on his Presents anthology format (time for residuals on that one), is planning three series for production next year.-- One would be based on "The Gaucho," which starred his father in 1927; another would be the previously-announced Bulldog Drummond and the third may be idle conversation since Fairbanks is also doing feature films and has several on his future schedule. .....Jon Hall has finally gotten underway on special footage in Hawaii for his Malolo of the Seven Seas TV series, which was first mentioned months ago..... MCA-TV has a future syndication or network (depending on sponsor interest) series in the works in Bermuda thru Film Studios Bermuda, Ltd. Eugene Solow and Brewster Morgan, producers of Dr. Hudson's Secret Journal, are supervising 39 half-hours of Caribbean Adventure, starring John Howard as Capt. Pliny Hawk, an American scientist, with English co-star John Lee as a British scientist, Dr. Peter Seaforth. In a featured role is a 76-foot schooner, named "The Sea Hawk." The two scientists use the ship to test all sorts of secret electronic equipment. The series is being directed by Pennington Richards, an English director. Featured roles are being filled by European and American talent, flown to the studio for various episodes.

RCA's first production models of both color and black and white tape recorders will be delivered starting in December, 1958. The color recorder will be priced at $63,000; the b & w at $49,500. Seven custom-built prototype color recorders have already been sold -- six to NBC for its Burbank Tape Central, and one to WBTV(Charlotte, N.C.).....NBC will use the new, over-the-horizon scatter microwave system to telecast the Steve Allen Show from Havana to the U. S. on Jan 19. The live telecast will originate at the new Havana Riviera Hotel, opening Dec 10. It will be NBC's third telecast from Cuba, the first with a variety program.....Sal Mineo will play the title role in CBS' "Aladdin," on the Du Pont Show of the Month, Feb 21, Friday, 9:30-11pm NYT.....Danny Thomas, who has demonstrated amazing versatility and willingness to move with the seasons since his film series first went on the air in 1953 over the ABC net, tipped a little bit of the reason behind it recently. The intro credits for each program in the series list only the regular players. One of this season's newcomers is 5-year-old Angela Cartwright, who is seen in some episodes as Danny's younger daughter; and she's not up in the opening credits, yet. "The fact is," said Thomas, "we do not make the stars. It's up to the public to make a star, and no one can predict whether any one performer will or will not be a star." In other words, if the little girl helps the appeal of the program, she'll stick around as a regular. She also can be kept in reserve for emergencies, which following the past Thomas TV history, take about six weeks to overcome, from scripting to airing.

According to publicity-smart Hollywood agents Goldstone-Tobias, as reported in Daily Variety in Hollywood, "Madison Ave." has protested actor Richard Egan's disparaging remarks about TV during his four-week promotion tour of the country, plugging his new film, "Slaughter on Tenth Avenue." Supposedly, "certain ad agency toppers" have notified the agents that Egan "may be blacklisted from future TV casting." Young (34) Mr. Egan says, "I couldn't care less. Television is strictly an ad medium which feeds on talent, and once it consumes an individual's talent it moves on to discover more talent to sell more soap or deoderants." Mr. Egan said a lot more, none of it calculated to confuse a reporter looking for a story. He did appear at one time in three half-hour anthology films, presumably during a hiatus in his movie chores, which started in a big way during 1950 when he appeared in seven features.

ROSS REPORTS—TELEVISION INDEX

DECEMBER 2-8, 1957

VOLUME 9 NUMBER 49

EDITOR: Jerry Leichter

PROGRAMS · ADVERTISERS · TALENT

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Tuesday(December 3)

CBS- 9-10pm NYT, this date only; SPECIAL - The Lucille Ball-Desi Arnaz Show - FILM; no. of stations not available. (Preempts To Tell the Truth, 9-9:30pm and the Red Skelton Show, 9:30-10pm NYT). § The second of the five special filmed shows starring Arnaz and Ball to be shown at different times during the season (see page 88 for first show, Nov 6); all are comedies with special guest stars.

§ SPONSOR- Ford Division, Ford Motor Co thru J. Walter Thompson Co(Detroit); Acct Exec- John McQuigg.

§ PKGR & FILM PROD- Desilu Productions, Inc., at Motion Picture Center, LA; Exec Prod- Desi Arnaz; Prod- Bert Granet; Assoc Prod- Jack Aldworth; Dir- Jerry Thorpe; Dir of Photog- Sid Hickox; Composer & Music Dir- Wilbur Hatch; Art Dir- Ralph Berger; Writers- Madelyn Martin, Bob Carroll, Jr., Bob Schiller, Bob Weiskopf.

Sunday(December 8)

CBS- 12noon-12:30pm NYT, this date only; SPECIAL - The Day Called X - FILM; to the net. (Preempts Let's Take a Trip. § Dramatized presentation of how the city of Portland, Oregon, reacts to a probable H-Bomb attack, with the city's citizens portraying themselves in carrying out the city's planned survival operation. Glenn Ford is narrator for the program.

§ Sustaining, public service.

§ PKGR- CBS Public Affairs, with the Federal Civil Defense Administration; FILM PROD- CBS Public Affairs; Prod- Harry Rasky; Assoc Prod- Arthur Swerdloff; Prodn Mgr- Victor Allan; Dir- Harry Rasky; Writers- Lester Cooper, Harry Rasky; Film Ed- Bernard Birnbaum.

NBC- 2-4pm NYT, five productions, various times; RETURN - NBC Opera Company - LIVE (COLOR) from NY; to the net. § The ninth successive season of the NBC group (the NBC-TV Opera Theatre in previous seasons) presents the TV premiere of Francis Poulenc's "Dialogues of the Carmelites" this date, a repeat of "Amahl and the Night Visitors" on Dec 23; Verdi's "Rigoletto" on Feb 16, 1958, and Wagner's "Die Meistersinger" in two parts on successive weeks, March 30 and April 6, 1958. (See page E for cast credits for premiere production).

§ Sustaining.

§ PKGR- NBC Opera Co(NY); Prod- Samuel Chotzinoff; Dir- Kirk Browning; Artistic & Music Dir- Peter Herman Adler (conductor); Asst Conductor- Felix Popper; Asst Dir- John Schwartz; Music Coord- George Schick; Sets- Trew Hocker; English Translation- Joseph Machlis.

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OTHER NETWORK CHANGES & ADDITIONS

ABC- Colt .45 (Fri, 10-10:30pm NYT) The Mennen Co thru McCann-Erickson, Inc(NY); Acct Exec- Robert Raidt; becomes co-sponsor of the program, starting Dec 6. Current sponsor, Campbell Soup Co thru Batten, Barton, Durstine & Osborn, Inc., continues as co-sponsor.

O. S. S. (Thu, 9:30-10pm NYT) Program will be sustaining after Dec 5. Current sponsor, The Mennen Co thru McCann-Erickson, Inc(NY), ends its sponsorship with the program of Dec 5.

Pat Boone Chevy Showroom (Thu, 9-9:30pm NYT) Producer is now Tom Naud (succeeded Joe Santley the first week in November). Dick Feldman had previously replaced Frank Satenstein as director (see page 87).

CBS- Red Telephone: The Story of SAC's Reflex Action; SPECIAL Dec 1; Sun, 6-6:30pm NYT; FILM, to the net. (Preempts Beat the Clock, this date only). § Sustaining. § Pkgr- CBS Public Affairs with the U. S. Strategic Air Command; Film Prod- CBS News; Prod- Edwin Hoyt; Assoc Prod- Fred Stolimack; Writer- John Luter. § Newsman Douglas Edwards is "anchor" man for films showing how the Strategic Air Command can put any of its 2,000 bombers in the air, from its bases around the world, in 12 to 15 minutes after receiving an alert.

The Big Record (Wed, 8-9pm NYT) Production staff now includes: Exec Prod & Creator- Lester Gottlieb; Prod- Jack Philbin; Assoc Prods- Ervin S. Drake, Stanley Poss; Dir- Jerome Shaw; Music Dir- Vic Schoen; Choreogs- James Starbuck, June Taylor; Production Design- Gary Smith, Jac Venza; Asst to Prod- Charlotte Paley; Writers- Larry Markes, Bill Jacobson.

NBC- Modern Romances (Mon thru Fri, 4:45-5pm NYT) Mel Brandt succeeded Martha Scott as host, narrator and "story editor," effective Nov.25.

The Polly Bergen Show (Alt Sat, 9-9:30pm NYT) Program will be seen on three consecutive Saturdays, Nov 30, Dec 7 and Dec 14 and then revert to alternating with Club Oasis. The Dec 7 spot had originally been scheduled for a special program which was cancelled. The production staff for the program now includes: Prod- Mel Brooks; Dir- Bill Colleran; Assoc Prod- George Charles; Music Dir- Luther Henderson, Jr.; Writers- Various.

The Bob Hope Show; RETURN Nov 24; Sun, 7-8pm NYT; second of six originally scheduled for the season; FILM. (Preempted Ted Mack's Original Amateur Hour, 7-7:30pm, and Sally, 7:30-8pm NYT. § This program had originally been scheduled to be presented Nov 7, sponsored by U. S. Time Corp., but was cancelled by the sponsor. Several new segments were filmed for the new time spot and integrated into the original show filmed for the Nov 7 spot. The remaining shows in the schedule for 1957-58 will be re-scheduled because of possible sponsor conflicts. § NEW SPONSOR- Plymouth Motor Corp., Div of Chrysler Corp., thru N. W. Ayer & Son, Inc(Detroit); Acct Exec- Seymour Morris. § PKGR- Bob Hope Enterprises(LA); Prod- Jack Hope.

CBS & POOL - President Eisenhower - The Value of International Cooperation; program and speech scheduled for Nov 26, Tue, 9-9:30pm NYT (see page 93) were cancelled due to the President's illness.

TALENT SHOWSHEET AND SCRIPT REPORT - DECEMBER 2 - DECEMBER 8

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

TALENT SCOUTS; Monday Nov 25; CBS 8:30pm - ADD: The Farrell Sisters(M-D), Frank D'Rone(M), Mercia Carr(S).

FIESTA AMERICANA; Friday Nov 29; WABD Local NY; 8pm; ADD: Machito & Afro-Cuban Revue, Geoffrey Holder(D), Carmen De Lavallade(D).

FRANK SINATRA SHOW; Friday Nov 29; ABC 9pm - DELETE: A Gun At His Back; ADD: Guest star, Dean Martin(S).

ART FORD'S GREENWICH VILLAGE PARTY; Friday Nov 29; Local NY WABD 10:30pm - ADD: Ralph Blane(S), Gene Bianco(M), Vivian Lloyd(S), Greta Thyssen(A-S).

CAMERA THREE; Sunday Dec 1; CBS 11:30am - ADD: James Agee's Works; (O) Clair Roskam & Warren Wallace; with excerpts from "A Death In The Family", "Let Us Now Praise Famous Men"; with Robert Lansing, Crahan Denton, Eda Heinemann, Sada Thompson; Dir - Clay Yurdin.

PAUL WINCHELL SHOW; Sunday Dec 1; ABC 4:30pm - ADD: Lou Wills, Jr.(C), The Gonzales Sisters(novelty)

ORIGINAL AMATEUR HOUR; Sunday Dec 1; NBC 7pm - ADD: Jerry Lewis(C).

STEVE ALLEN SHOW; Sunday Dec 1; NBC 8pm - ADD: Martha Raye(C), Errol Flynn(A).

DINAH SHORE CHEVY SHOW; Sunday Dec 1; NBC 9pm - DELETE: Jane Powell(S-A); ADD: Rossano Brazzi(A), Ted Reid(C), Pat Suzuki(S-A), Steiner Bros.(D).

MONDAY DECEMBER 2

AMERICAN BANDSTAND	ABC 7:30pm	The Hilltoppers(S).
Adventures of Robin Hood(Richard Greene)	CBS 7:30pm	The Mark; with regulars & Charles Gray, Philip Ray, Kenneth Cope; (SW&SD).
GUY MITCHELL SHOW	ABC 8pm	Dolores Hawkins(S), Bill Justis(M), Peggy Ryan & Ray MacDonald (D).
Burns & Allen Show	CBS 8pm	with regulars & Bob Ellis, Vallerie Allen, Irving Bacon;(SW&SD).
Restless Gun (John Payne)	NBC 8pm	Cheyenne Express; (O) Frank Burt; (A) Christopher Knopf; with Royal Dano; (SD).
TALENT SCOUTS	CBS 8:30pm	No info available at press time.
Tales of Wells Fargo	NBC 8:30pm	Ride With The Killer; with regulars & Robert Jordan; (SW&SD).
VOICE OF FIRESTONE	ABC 9pm	Brian Sullivan(S), Dorothy Warenskjold(S).
Danny Thomas Show	CBS 9pm	with regulars & Barbara Luddy, Sandra Gould, Joi Lansing; (SW&SD).
TOP TUNES & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Larry Ferrari(M), Danny Tyrell(S).
December Bride (Spring Byington)	CBS 9:30pm	with regulars & Larry Thor, Frances Robinson, Amzie Strickland; (SW&SD).
A Turn of Fate (Alcoa Theatre)	NBC 9:30pm	Souvenir; (O) Ellis Arnold; with Jack Lemmon, Douglass Dumbrille, Grant Richards, Bill Kendis, Glenn Turnbull; (SD).
STUDIO ONE	CBS 10pm	Escape Route; (O) William Mourne; with James Daly, Juano Hernandez, Leueen McGrath, Murray Matheson, Joseph Yadin, Dino Di Luca, Irene Papas, Milton Selzer; Dir - Fielder Cook.

MONDAY DECEMBER 2(Cont'd)

Suspicion	NBC 10pm	Rainy Day; (O) W. Somerset Maugham; (A) Michael Pertwee; with Robert Flemyng, George Cole, John Williams, A.E. Gould-Porter, Martin Wilkins, George Pelling, Ted Stanhope, Dick Winslow, Walter Kingsford, Barry Harvey; Dir - James Neilson.

TUESDAY DECEMBER 3

Cheyenne (Clint Walker)	ABC 7:30pm	Town of Fear; (O) Sidney Morse; (A) Berne Giler; with regulars & Steve Darrell, John Reach, Kathleen Crowley; (SD).
NAT KING COLE SHOW	NBC 7:30pm	Betty Hutton(C).
Phil Silvers Show (You'll Never Get Rich)	CBS 8pm	Bilko Buys A Club; with regulars & Harry Gresham; (SW&SD).
GOBEL-FISHER SHOW	NBC 8pm	Tennessee Ernie Ford(C-S), Cilli Want(panto).
Wyatt Earp	ABC 8:30pm	The Good And Perfect Gift; with regulars & Tiger Fafara; (SW&SD).
Eve Arden Show	CBS 8:30pm	with regulars & Keith Andes; (SW&SD).
Broken Arrow	ABC 9pm	Renegades Return; with regulars & Frank Necero, Greg Roman; (SW&SD).
Lucille Ball-Desi Arnaz Show	CBS 9pm	with regulars & Tallulah Bankhead.
Telephone Time (Dr. Frank Baxter)	ABC 9:30pm	Novel Appeal; (O) Joseph Landon; with Claudette Colbert, John Dierkes, John Carradine; Dir - Arthur Hiller.
Bob Cummings Show	NBC 9:30pm	Bob Wins The Olympics; with regulars & Hope Emerson, Ingrid Goude, El Brendel; (SW&SD).
Assignment Foreign Legion(Merle Oberon)	CBS 10:30pm	The Thin Line; with Patrick Barr, Dennis Shaw, Maureen Connell, Felix Felton, Gerik Schjelderuph; Dir - Don Chaffey.

WEDNESDAY DECEMBER 4

Wagon Train (Ward Bond, Robert Horton)	NBC 7:30pm	The Riley Gratton Story; (O) William Fay & Dwight Newton; with Guy Madison, Karen Steele, Jean Carson, James Westerfield, Gregory Walcott, Gregg Palmer, Malcolm Atterbury, Sammy Ogg, Frank McGrath; (SD).
THE BIG RECORD (Patti Page)	CBS 8pm	Benny Goodman(M), Sammy Davis, Jr.(S-D), Jaye P. Morgan(S), Jimmie Rodgers(S), Paul Anka(S), Dick Contino(M).
Tombstone Territory	ABC 8:30pm	Desert Survival; with regulars & John Vivyan, Jack Reitzen, Michael Fox; (SW&SD).
Adventures of Ozzie & Harriet	ABC 9pm	14-Mile Hike; with regulars & Parley Baer, Tony Montenaro, Jr., Paul Cotton, Richard Gittings; (SW&SD).
Millionaire	CBS 9pm	The Story of Anitra Dellano; with Karen Sharpe, Keith Larsen, Penny Edwards, Nan Boardman, Kathleen O'Malley, Jimmy Smith.
KRAFT THEATRE	NBC 9pm	Come To Me; (O) Peter Lind Hayes & Robert J. Crean; Lyrics & Music by Mr. Hayes & Robert Allen; with Farley Granger, Julie Wilson, Steve Dunne, Margaret O'Brien; Dir - William Graham.
Walter Winchell File	ABC 9:30pm	Cup Cake; (O) Martin Berkeley & Clark E. Reynolds; with John Wengraf, Anna Maria Nanasi, Anna Sten; Dir - Jacques Tourner.
US STEEL HOUR	CBS 10pm	You Can't Win; (O) Robert Emmett; with Bert Lahr, Sherry Britton, Margaret Hamilton, John Fiedler; Dir - Don Richardson.

THURSDAY DECEMBER 5

Circus Boy	ABC 7:30pm	The Judge's Boy; with regulars & Ralph Clanton, Paul Engle, Bill Phipps, Ed Hinton; (SW&SD).

THURSDAY DECEMBER 5(Cont'd)

Sgt. Preston of Yukon	CBS 7:30pm	with regulars & Marcel de la Brosse, Parker Garvie, John Murphy, Ben McAtee, Kay Hammon, George De Normans; (SW&SD).
Harbourmaster (Barry Sullivan)	CBS 8pm	Night Rescue; with regulars & Shepperd Strudwick, Suzanne Pleshette; (SW&SD).
CLIMAX! (Bill Lundigan)	CBS 8:30pm	The Devil's Brood; (O) Al C. Ward; with John Ericson, Stephen McNally, Angela Lansbury, Torin Thatcher, Peter Whitney; Dir - Allen Reisner.
Dragnet (Jack Webb)	NBC 8:30pm	with regulars & Peggy Maley, Joe Cranston, Vic Rodman; (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Stubby Kaye(S), Fontane Sisters(S), Jimmy Nelson(ventril).
O.S.S. (Ron Randell)	ABC 9:30pm	Operation Big House; (O) Paul Dudley & Manning O'Brine; with regulars & Len Sharp, Roger Delgado; (SD).
Playhouse 90	CBS 9:30pm	The Galvanized Yankee; (O) Russell Hughes; with Lloyd Nolan, Martha Vickers, James Whitmore, Victor Jory, Neville Brand, Teddy Rooney; Dir - Paul Wendkos.
FORD SHOW	NBC 9:30pm	William Frawley(C-A).
Navy Log	ABC 10pm	The Amateurs; with John Archer, Steven Terrell, Douglas Evans, Robert Nelson, Don Hayden; (SW&SD).
LUX SHOW STARRING ROSEMARY CLOONEY	NBC 10pm	Marie Wilson(C).
Jane Wyman Show	NBC 10:30pm	Death Rides the 12:15; No other info available at press time.

FRIDAY DECEMBER 6

Adventures of Rin-Tin-Tin	ABC 7:30pm	The Hunted; with regulars & John Cliff, Harry Harvey, Jr.; (SW&SD).
Saber of London (Donald Gray)	NBC 7:30pm	Hidden Money; with regulars & Michael Kelly; (SW&SD).
Adventures of Jim Bowie(Scott Forbes)	ABC 8pm	The Alligator; with regulars & Edward Ashley, Abraham Sofaer, Larry Dobkin, Oliver McGowan; (SW&SD).
Trackdown (Robert Culp)	CBS 8pm	Look For The Woman; (O) Daniel Ullman; with Phyllis Avery, Larry Dobkin, Ross Elliott, Ray Teal; (SD).
FIESTA AMERICANA (William B. Williams)	WABD 8pm	Dick Duane(S).
Court of Last Resort (Lyle Bettger)	NBC 8pm	The Clarence Redding Case; with regulars & John Bleifer, Parley Baer, Wendell Holmes, Perry Ivins; (SW&SD).
PATRICE MUNSEL SHOW	ABC 8:30pm	Fernando Lamas(A-S).
Dick Powell's Zane Grey Theatre	CBS 8:30pm	The Bitter Land; (O) Leonard William Moran; (A) Barney Slater & Leonard William Moran; with Peggy Wood, Dan O'Herlihy, Marion Seldes, Jan Merlin, Bob Anderson, Fay Roope, Richard Beymer; Dir - Arthur Hiller.
Frank Sinatra Show	ABC 9pm	A Gun At His Back; (O) John & Ward Hawkins; (A) Bill Bruckner: with Mr. Sinatra, Pat Crowley, Harold J. Stone, Sean McClory, Ray Ferrell, Steve Conte, Charles Horvath, Debbie Sydes, Frank Scannell; Dir - William Claxton.
Mr. Adams & Eve	CBS 9pm	The Las Vegas Story; with regulars & Patricia Blake, Jamie O'Hara, Julie Reding; (SW&SD).
Date With The Angels	ABC 9:30pm	Chip Off The Block; with regulars & Richard Reeves, Maudie Prickett, Paul Savage; (SW&SD).
Schlitz Playhouse	CBS 9:30pm	Neighbors; (O) Edna Anhalt; with Joseph Cotten, Leora Dana, Mary Murphy, Philip Phillips, Nora Marlowe, Ray Montgomery; Dir - David Butler.

FRIDAY DECEMBER 6(Cont'd)

Colt .45 (Wayde Preston)	ABC 10pm	Last Chance; (O) Harold Shumate; (A) Gil Doud; with Stacy Keach, Willard Sage, Tina Carver, Kent Taylor, Aline Towne; (SD).
The Lineup (Warner Anderson, Tom Tully)	CBS 10pm	The Missing Russian Hill Matron Case; (O) Lawrence Resner; with regulars & Kathy Nolan, Damian O'Flynn, Raymond Greenleaf, Doug Odney, Lennis Sherman; (SD).
ART FORD'S GREENWICH VILLAGE PARTY	WABD 10pm	Jimmy Rushing(S).

MULTIPLE & ACROSS-THE-BOARD SHOWS DECEMBER 2 - DECEMBER 6

JIMMY DEAN SHOW	CBS 7am	Vaughn Monroe(M), is the guest this week.
TODAY	NBC 7am	12/2 - Sam Levenson(C), Oscar Pettiford Trio(M).
GARRY MOORE SHOW	CBS 10am	12/3 - The Trio Shmeed(S); 12/4 - Martha Davis & Spouse(S-M).
ARLENE FRANCIS SHOW	NBC 10am	12/3 - Roddy McDowall(A); 12/4 - Chan Canasta(mentalist); 12/6 - Dorothy Sarnoff(S).
HOWARD MILLER SHOW	NBC 1:30pm	12/2 - Tommy Leonetti(S); 12/4 - Sam Cooke(S); 12/5 - Johnny Mathis(S); 12/6 - Jerry Lee Lewis(S).
AMERICAN BANCSTAND (Dick Clark)	ABC 3pm	12/2 - Sam Cooke(S), Bill Craddock(S); 12/3 - Bob Crewe(S), The Rays(S), Johnnie Nash(S); 12/4 - Danny & The Juniors(S); 12/5 - The Diamonds(S), Helen Curtis(S); 12/6 - Terry Noland (S).
NBC MATINEE THEATRE	NBC 3pm	12/2 - The Conversation Table; (O) Marjorie Worthington; 12/3 - Out OF My Darkness; (O) William Sheppard; (A) Theodore Apstein; 12/4 - The Man That Corrupted Hadleyburg; (O) Mark Twain; (A) Dale Wasserman; 12/5 - The Broom And The Groom; (O) Kurtz Gordon; (A) Robert Emmet; 12/6 - And Jeni; (O) Mort Thaw.
MODERN ROMANCES (Mel Brandt)	NBC 4:45pm	A Moment of Silence; (O) Harry W. Junkin; with Frieda Halloway, Paul Stevens, Marjorie Gateson, Stuart MacIntosh, Ed Peck.
TONIGHT (Jack Paar)	NBC 11:15pm	12/2 - Mylene Demongeot(A), Peter Ustinov(A), June Carroll(S); 12/3 - Kurt Kasznar(A), Barbara McNair(S); 12/4 - Shecky Green (C), Blossom Dearie(S); 12/5 - Barbara McNair(S); 12/6 - Art Carney(A-C), Genevieve(S), Robert Merrill(S).

SATURDAY DECEMBER 7

JIMMY DEAN SHOW	CBS 12N	Vaughn Monroe(M).
TRUE STORY (Kathi Norris)	NBC 12N	Girl In A Hotel; (O) George Lowther; with Lenka Peterson, Martin Brooks, Paul Lipson, Jan Miner.
Perry Mason (Raymond Burr)	CBS 7:30pm	The Case of The Negligent Nymph; (O) Richard Grey; with regulars & Peggie Castle, David Lewis; (SD).
COUNTRY MUSIC JUBILEE	ABC 8pm	Patsy Cline(S).
PERRY COMO SHOW	NBC 8pm	Ethel Merman(S-C), Red Buttons(C), Everly Bros.(S).
Oh! Susanna (Gale Storm)	CBS 9pm	Mardi Gras; with regulars & Neil Hamilton, Michael Connors, Lillian Culver, Dorothy Neumann, Phil Arnold, Lennie Bremen; (SW&SD).
POLLY BERGEN SHOW	NBC 9pm	Howard Keel(S).
Have Gun, Will Travel(Richard Boone)	CBS 9:30pm	with Tom Helmore, Murvyn Vye, Alix Talton; (SW&SD).
GISELE MacKENZIE SHOW	NBC 9:30pm	Cesar Romero(A)

SUNDAY DECEMBER 8
mmmmmmmmmmmmmmmmmm

NBC OPERA COMPANY	NBC 2pm	RETURN: NEW SEASON: Dialogues Of The Carmelites; (O) Francis Poulenc; (A) Joseph Machlis; with Elaine Malbin, Leontyne Price, Patricia Neway, Rosemary Kuhlmann, Judith Raskin, David Lloyd, Robert Rounseville; Dir - Kirk Browning; Music Dir - Peter Herman Adler.
SEVEN LIVELY ARTS	CBS 5pm	The Sound of Jazz; with Billie Holliday(S), Count Basie(M), Pee Wee Russell, Coleman Hawkins(M), Jimmy Guiffre Trio(M), Roy Eldridge(M), Red Allen & Broonzy(M), Lester Young(M), Gerry Mulligan(M), Dickie Wells(M), Nat Pierce(M), Jimmy Rushing (S).
Maverick (James Garner)	ABC 7:30pm	The Quick And The Dead; (O) Douglas Heyes; with Marie Windsor; (SD).
Sally (Joan Caulfield)	NBC 7:30pm	with regulars & Norma Varden, David Ketchum; (SW&SD).
ED SULLIVAN SHOW	CBS 8pm	Noel Coward(A-C), The Platters(S), Jean Madeira(S), Erich Brenn (C), Martha Ann Bentley(D), Cilli Wang(panto), Caracoilla & Maris Rosa(D), See-Hees(acro), Princeton Triangle Club.
STEVE ALLEN SHOW	NBC 8pm	Rosemary Clooney(S), Guy Lombardo & Orch., Sal Mineo(A-S), Peter Lawford(A), Shelley Berman(C).
General Electric Theatre	CBS 9pm	Eyes Of A Stranger; (O) Jameson Brewer; with Tallulah Bankhead, Richard Denning, Dan Tobin, Gavin Gordon, Cynthia Leighton, Selmer Jackson, Joan Warner, Jesse Black, Vivian Marshall; Dir - Ray Milland.
CHEVY SHOW	NBC 9pm	Nanette Fabray(S), Shirley MacLaine(D-C), Rowan & Martin(C), Bob Crosby(M-S).
Alfred Hitchcock Presents	CBS 9:30pm	The Diplomatic Corpse; (O) Alec Coppel; (A) Robert Dennis & Alec Coppel; with George Peppard, Mary Scott, Isobel Elsom, Peter Lorre; Dir - Paul Henreid.
Scotland Yard (Edgar Lustgarten)	ABC 10pm	Inside Information; with Ronald Adam, Bernard Fox, Basil Henson, Colette Wilde.
Loretta Young Show	NBC 10pm	Friends At A Distance; (O) Richard Morris; with Miss Young, Charles Korvin, Anne O'Neal, Constance Cameron, Max Mellinger, Ruth Bennett; Dir - Richard Morris.

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—MID-WEEK SPECIAL—

NEWS - COMMENT - POSSIBILITIES

NBC pres Robert Sarnoff's letters to radio-TV editors get a fine pickup from trade and consumer press editors, but as Mr. Sarnoff discovered during the press tour in LA last month, editors not only have gripes about things in TV, they also have memories. While most complaints from regular radio-TV writers are generalized, some are based on specific information. In his latest letter (dated Dec 2), Mr. Sarnoff recalls some of the questions and opinions thrown his way in LA and presents abridged versions of his answers at that time. In view of some very recent happenings at NBC, and with some afterthoughts, some new orientation may be required on NBC's programming views and plans for the new seasons to come. While it wouldn't be fair to blackjack some current NBC views, since they will be subject to change when the full impact of tape is felt, there are still some puzzlers on the books. Mr. Sarnoff said that while some have the opinion that "the whole television industry is in the process of shifting to the West Coast," his answer was that "the NBC headquarters is in New York. Our New York studios are being used to capacity. Our yardstick for deciding on East or West Coast origination for any particular program is availability of talent and production facilities. Right now we have a good balance between the two coasts and I expect it will remain in reasonable balance." Immediately after this opinion and reply, Mr. Sarnoff lists another that many feel is linked to the question of East and/or West production. The opinion: "Creative personnel at NBC have a difficult time getting an executive yes or no to their ideas and proposals." Mr. Sarnoff's answer: "I think the situation in regard to creative personnel might have been true at one time but I don't think it is any longer....Jess (Oppenheimer) will be responsible for coming up with new entertainment programming concepts and formats of the future. He'll expect, and I'm sure he'll get, answers on his plans and proposals."

The foregoing is in the nature of explanatory background. At the time the appointment of Oppenheimer was announced, NBC also let it be known informally that Alan Livingston, v.p. in charge of NBC programming in LA, is working on up to 11 new projects for NBC for next season. (One of them includes the filmed comedy series, You Know Me, Al, the pilot of which will be produced in NY because a majority of the cast, production crew and the pilot's script writer happen to be in NY). Some conflict in the creative programming post is already obvious, since NBC hasn't explained anything beyond the fact that Oppenheimer reports to Manie Sacks. For an extended view, there's a statement reported to have been made by Fred Coe, who resigned his program production post at NBC: "I just wasn't happy doing nothing... they weren't talking to me or assigning me anything; and I wasn't talking to them. NBC is no longer interested in building house packages. MCA does it for them. There are no hard feelings. It's a divorce, but we're still friends." Jess Oppenheimer, who produced the widely-hailed General Motors show, was quoted afterwards as saying, "I've had it. The pressure was almost unbearable. No more live shows, please."

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On the basis of the men who are setting up and running NBC's programming now, the immediate future for the network seems to lie in the direction of the West Coast and film -- unless facilities and production talent, or the lack of either, decide otherwise.

MGM-TV, supposedly a little concerned about being ahead of the season with two of its pilots, had one worry off its hands with the sale of Northwest Passage to NBC for network slotting next season. The adventure series, based on Kenneth Roberts' best-selling novel, will be produced by Adrian Samish at the MGM studios and will star Keith Larsen as Major Robert Rogers, with Buddy Ebsen and Don Burnett as two of Rogers Rangers. The Indians in Hollywood will keep working, since the storyline involves the American colonists and the French and Indians in the border wars on the early frontier.....Lloyd Nolan and Revue Productions are reported to be partners in a proposed series that would star Nolan as a government man in an activity that doesn't exist in real life -- as an undercover agent for the Treasury Dept and the Bureau of Internal Revenue. Nolan says that the departments have given him permission to create the role and will provide file info for the series. Dick Lewis would be producer for Revue.....U. S. Time Corp got the special spot it was looking for, although not in time for pre-Christmas selling. The Timex All-Star Jazz Show, to be shown over NBC on Dec 30, Monday, 10-11pm NYT, will have Steve Allen as m.c., with Louis Armstrong, Woody Herman and Gene Krupa leading groups from New York, while Duke Ellington and his orch will be cut in with a remote from Chicago. Other jazz stars and units will also be featured, in line with a theme, "jazz is fun." Larry White will produce the show and Dwight Hemion will direct from a script by George Simon. Associated Booking Corp is packaging the deal.

NBC program schedule changes begin on Dec 13 and continue happening right thru January, with some possible surprises still to come. Truth or Consequences goes nighttime on Dec 13, returning to a Friday evening spot, this time 7:30-8pm NYT. Bob Barker will be m.c., also continuing with the role on the Monday thru Friday morning version. The program will be seen on the Pacific coast on a five-day delay basis, starting Wednesday, Dec 18, because the filmed program it is replacing, Saber of London, was seen on the coast in the Wednesday evening spot. Saber moves to Sunday, 5:30-6pm NYT, starting Dec 22, with sponsor Sterling Drug, Inc., thru Dancer-Fitzgerald-Sample, Inc(NY), continuing as well as becoming sponsor of the evening Truth or Consequences. In the chain of moves, Saber of London replaces Outlook, which moves to Sunday, 6:30-7pm NYT, replacing My Friend Flicka, which will move to the 7-7:30pm NYT spot beginning Jan 5, replacing Ted Mack's Original Amateur Hour, which ends its run on NBC. My Friend Flicka will have a short hiatus after its Dec 8 showing, returning on Jan 5 in its new time.....General Foods Corp thru Benton & Bowles, Inc(NY) will become alternate week sponsor of Dragnet over NBC, starting Jan 9, for 26 weeks. Liggett and Myers Tobacco Co will continue as alternate week sponsor.....Bishop Fulton J. Sheen replaces ABC's Wednesday Night Fights on Dec 25 to deliver a Christmas night message, 10-10:30pm NYT. The Bishop will speak before a live audience in an ABC studio theatre.....Gil Roden has taken over for Jule Styne as producer of The Eddie Fisher Show. Styne had been set only for the first four shows in the alternate week series, after which he left for Broadway and a new musical comedy going into production.

Screen Gems is back in full swing in its pilot filming career, with higher hopes for this season's crop. Tales of Frankenstein, produced by Michael Carreras, goes into production soon. Myrna Loy will star in Minerva, a situation comedy, to be produced by Carol Irwin in association with SG. Three boys, who will play Miss Loy's sons, will fill out the permanent cast. Ed Wynn will star in a family situation comedy, My Old Man, to be produced by Ben Feiner, Jr. David Susskin will produce a new family situation comedy series, Too Young to Go Steady, with principals in the story to include parents, their 18-year-old son and 15-year-old daughter. The Loy and Wynn pilots go into production in January; the Susskind series starts pre-production then.

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Friday(December 13)

NBC- 7:30-8pm NYT, Weekly; RETURN - Truth or Consequences - LIVE from LA; 51 stations live, 5 quick kine, 5-day delay for West Coast. (Replaces Saber of London which moves to Sunday, 5:30-6pm NYT, effective Dec 22). § Nighttime version of the current NBC Monday thru Friday, 10:30-11am NYT program, with bigger gifts, consequences and remote telecasts. The program had previously been seen over NBC, Fridays, from May 18, 1954 thru Sept 28, 1956. The m.c. for the new evening version was undecided at press time; Bob Barker continues with the daytime programs as host.
§ SPONSOR- Sterling Drug, Inc (Various Products) thru Dancer-Fitzgerald-Sample, Inc(NY); Acct Exec- A. W. Spence.
§ PKGR- Ralph Edwards Productions, Inc(LA); Prod- Ed Bailey; Dir- Stuart Phelps.

NBC- 10-11pm NYT, this date only; SPECIAL - World's Invitational Match Game Bowling Championship Tournament - LIVE from Chicago; 179 stations live, 1 kine. (The program, part of the "Gillette Cavalcade of Sports," replaces the Friday evening boxing bout, this date only). § Telecast of the final round of the first World's Invitational Bowling Tournament at the Chicago Coliseum, with Jimmy Powers as TV commentator. The field includes 160 men and 64 women competing for more than $30,000 in prizes.
§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc(Det); TV Acct Exec- Edwin A. Wilhelm(MY).
§ PKGR- NBC-TV with the Bowling Proprietors Assn of Greater Chicago; Prod- Jack Dillon; Dir- Paul Robinson.

Saturday(December 14)

NBC- 10:30-11am NYT, Weekly; DEBUT - The Ruff and Reddy Show - FILM; to the net. (Replaces Andy's Gang, which moves to 11:30am-12noon NYT, effective this date, succeeding Captain Gallant of the Foreign Legion; last show Dec 7). § Cartoon series about a cat and a dog, with two short adventures featured each week, in conjunction with two cartoons from the Columbia Pictures film library.
§ Sustaining.
§ PKGR- Screen Gems, Inc; Film Prod- (Ruff and Reddy Cartoons) H-B Enterprises (LA); Prods- Joe Barbera, William Hanna

NBC- 2-4pm NYT, Weekly, 15 games thru March 29; RETURN - Professional Basketball "Game of the Week" - LIVE from various cities; to the net. (Replaces NBC-NCAA Football Games; last show Dec 7). § Lindsey Nelson and Curt Gowdy describe the play at National Basketball Assn games for the third year, the fourth year of NBC telecasts.

(Continued on next page)

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Saturday(December 14)

NBC- Professional Basketball (Cont'd from previous page):
§ SPONSOR- Participations; not announced at press time.
§ PKGR- NBC Sports Dept(NY) with the National Basetball Assn; Prod- Perry Smith; Dir- Harry Coyle.

Sunday(December 15)

ABC- 9:30-10pm NYT, this date only; SPECIAL - The Trophy - LIVE from NY; to the net. (Open time). § Dramatization of the story of a New England fraternity's battle against religious discrimination, linked with the Biblical story of the Maccabees, marking Chanukah, the Jewish Festival of Lights.
§ Sustaining.
§ PKGR- ABC with the American Jewish Committee; Dir- Jack Sameth; Writer- Irve Tunick.

NBC- 5:30-6:30pm NYT, this date only; SPECIAL - Our Mr. Sun - FILM (COLOR); 105 stations net, 155 delayed. (Preempts Outlook, 5:30-6pm NYT, and Meet the Press, 6-6:30pm NYT). § Story-line documentary showing how man has learned scientific facts about the sun and the use he has made of this knowledge. Dr. Frank Baxter plays the role of a scientist, Eddie Albert plays a fiction writer. The film was previously shown over the CBS net, Nov 19, 1956, and is the second in this special series to be shown over NBC (see page 85).
§ SPONSOR- American Telephone & Telegraph Co (Bell Telephone System) thru N.W. Ayer & Son, Inc(Phila); Acct Superv- Vance Babb(NY); TV Acct Rep- Jerry Jordan.
§ PKGR- American Telephone & Telegraph Co; Prod & Dir- Frank Capra; animation sequences by UPA; Writers- Frank Capra, Jonathan Latimer.

THIS WEEK -- REGULAR NETWORK SPECIALS

NBC- Hallmark Hall of Fame (6 times during season, various days, various times) Dec 15, Sunday, 6:30-8pm NYT; Shakespeare's "Twelfth Night," adapted by William Nichols, starring Maurice Evans (see page E for other cast credits). § Exec Prod- Mildred Freed Alberg; Assoc Prod- Robert Hartung; Dir- David Green; Music Composer and Conductor- Lehman Engel; Sets & Costumes- Rouben Ter-Arutunian; Choreog- John Butler. § LIVE (COLOR) from NY.

OTHER NETWORK CHANGES & ADDITIONS

CBS- The Day Called X; SCHEDULE CHANGE Dec 8, Sunday; one-time program was seen 6-6:30pm NYT, instead of 12noon-12:30pm NYT, as originally announced (see page 95). Let's Take a Trip was re-instated to the schedule via a kinescope of a previous program. The special program preempted Beat the Clock in its new time.

CBS- Alfred Hitchcock Presents (Sun, 9:30-10pm NYT) Joan Harrison has been upped from associate producer to producer of the series.

NBC- Your Hit Parade (Sat, 10:30-11pm NYT) Dick Jacobs succeeds Don Walker as music director, effective with the program of Dec 14.

The George Gobel Show (alt Tue, 8-9pm NYT) Gil Roden succeeds Jule Styne as producer, effective with the program of Dec 10. Mac Benoff and Martin Ragaway are now the writers for the show. Bob Lemond is now the announcer.

My Friend Flicka; SCHEDULE CHANGE Dec 8; last program in the current Sunday, 6:30-7pm NYT spot. Program will return on Jan 5, Sundays, 7-7:30pm NYT.

TALENT SHOWSHEET AND SCRIPT REPORT - DECEMBER 9 - DECEMBER 15

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

TALENT SCOUTS; Monday Dec 2; CBS 8:30pm - ADD: (Coming from Chicago) - Jean Diamond(S), The Stockyard Six(M), The Wilson Sisters(S-M).

THE BIG RECORD; Wednesday Dec 4; CBS 8pm - DELETE: Paul Anka(S).

FIESTA AMERICANA; Friday Dec 6; WABD Local NY 8pm - ADD: June Walker(D).

ART FORD'S GREENWICH VILLAGE PARTY; Friday Dec 6; WABD Local NY 10pm - ADD: Josh White(S-M).

LAMP UNTO MY FEET; Sunday Dec 8; CBS 10am - ADD: Lip Service; (O) David Ebin; with Bramwell Fletcher, Larry Hagman, James Hickman, Ann Benton; Dir - Marvin Silbersher.

LOOK UP & LIVE; Sunday Dec 8; CBS 10:30am - ADD: The Watchers; (O) John Bloch; with Salem College Choir, Jared Reed(S); Dir - Roger Englander.

CAMERA THREE; Sunday Dec 8; CBS 11:30am - ADD: Conjugation of The Blues; (O) Clair Roskam & Warren Wallace; with Tony Scott(M), Dylan Todd(S); Dir - Clay Yurdin.

FRONTIERS OF FAITH; Sunday Dec 8; NBC 1:30pm - ADD: A Chassidic Tale; (O) Morton Wishengrad; with Theodore Bikel, Mike Kellin.

PAUL WINCHELL SHOW; Sunday Dec 8; ABC 4:30pm - ADD: Bud & Cecee Robinson(D).

SEVEN LIVELY ARTS; Sunday Dec 8; CBS 5pm - ADD: Dir - Jack Smight. The Sound of Jazz.

ED SULLIVAN SHOW; Sunday Dec 8; CBS 8pm - DELETE: Martha Ann Bentley(D); ADD: Eileen O'Dare(D).

MONDAY DECEMBER 9

AMERICAN BANDSTAND	ABC 7:30pm	No info available at press time.
Adventures of Robin Hood	CBS 7:30pm	The Bride of Robin Hood; with regulars & Billie Whitelaw, Ronald Allan; (SW&SD).
GUY MITCHELL SHOW	ABC 8pm	Dolores Hawkins(S), Margie Rayburn(S), "Somethin'" Smith & The Red Heads(M).
Burns & Allen	CBS 8pm	with regulars & Valerie Allen, Jolene Brand, Barbara Darrow, Michael Mason; (SW&SD).
Restless Gun (John Payne)	NBC 8pm	Thicker Than Water; with Claude Akins, Lars Henderson, Ted DeCorsia, Frank Richards; (SW&SD).
TALENT SCOUTS	CBS 8:30pm	Walter Skees(S), Frances Farwell(S), The Remarkable Rubin Trio(M).
VOICE OF FIRESTONE	ABC 9pm	Robert Merrill(S).
Danny Thomas Show	CBS 9pm	with regulars & Eilene Janssen, Donna Corcoran, Carla Merey, Joan Harding, Dick Beymer; (SW&SD).
TOP TUNES & NEW NEW TALENT(Lawrence Welk)	ABC 9:30pm	Marni Nixon(S).
December Bride	CBS 9:30pm	with regulars & Hilary Brooke, Barbara Eden; (SW&SD).
A Turn of Fate (Goodyear Theater)	NBC 9:30pm	The Crowd Pleaser; (O) William R. Cox; (A) Frederic Brady; with Robert Ryan, Stuart Whitman, Jean Willes, Stacy Harris, John Beradino, Frankie Vann; Dir - Louis King.
STUDIO ONE	CBS 10pm	No Deadly Medicine; Part 1 - (O) Arthur Hailey; with Lee J. Cobb, William Shattner, Gloria Vanderbilt, Russell Collins, James Broderick, Alan Hewitt, William Hansen, Betty Sinclair, Philip Bourneuf, Diane Houston; Dir - Sidney Lumet.

MONDAY DECEMBER 9(Cont'd)

SUSPICION	NBC 10pm	The Deadly Game; (O) Friedrich Duerremmatt; (A) James Yaffe; with Boris Karloff, Harry Townes, Gary Merrill, Joseph Wiseman; Dir - Don Medford.

TUESDAY DECEMBER 10

Sugarfoot (Will Hutchins)	ABC 7:30pm	Misfire; (O) Alan LeMay; (A) James O'Hanlon; with Eve Brent, Connie Stevens, Frank Albertson, Parnell Roberts, Herbert Banke.
NAT KING COLE SHOW	NBC 7:30pm	Mills Bros.(S).
Phil Silvers Show (You'll Never Get Rich)	CBS 8pm	Lieutenant Bilko; with regulars & John Boruff, Nick Saunders; (SW&SD).
FISHER-GOBEL SHOW	NBC 8pm	Bob Hope(C), Erin O'Brien(S).
Wyatt Earp	ABC 8:30pm	Indian Wife; with regulars & Richard Garland, Carol Thurston, Sheb Wooley, Rico Alaniz, Rod Redwing; (SW&SD).
Eve Arden Show	CBS 8:30pm	Montana Date; with regulars & Ainslie Pryor, Paul Burns, Isabel Withers; (SW&SD).
Broken Arrow	ABC 9pm	Smoke Signal; with regulars & Gordon Jones, William Leicester, Tom London, Frank Wilcox, Merry Anders; (SW&SD).
Telephone Time (Dr. Frank Baxter)	ABC 9:30pm	Sam Houston's Decision; (O) Joseph Landon; with Don Taylor, Elizabeth Frazer.
RED SKELTON SHOW	CBS 9:30pm	Rita Moreno(A).
Bob Cummings Show	NBC 9:30pm	Bob, The Gunslinger; with regulars & Joi Lansing, Audrey Dalton; (SW&SD).
The Californians	NBC 10pm	(O) Gene Levitt, Carey Wilbur; with Audrey Totter, Henry Daniell, Howard Dayton; (SD).

WEDNESDAY DECEMBER 11

Wagon Train (Ward Bond, Robert Horton)	NBC 7:30pm	The Clara Beauchamp Story;(O) William Leicester; (A) Winston Miller; with Nina Foch, Shepperd Strudwick, Richard Garland.
THE BIG RECORD (Patti Page)	CBS 8pm	Kate Smith(S), Count Basie & Orch., Gogi Grant(S), Jill Corey (S), The Four Esquires(S), Marie Adams & Three Tons of Joy(S).
Tombstone Territory	ABC 8:30pm	with regulars & Michael Forest, Peter Whitney; (SW&SD).
Father Knows Best	NBC 8:30pm	Mr. Beal Meets His Match; with regulars & Karen Sue Trent, Larry Kerr, John Williams; (SW&SD).
Ozzie & Harriet	ABC 9pm	Tutti-Frutti Ice Cream; with regulars & Kathy Nelson, Joe Kearns, Frank Sully, Mack Williams; (SW&SD).
Millionaire	CBS 9pm	The Story of Hugh Waring; with Dick Foran, Jewell Lain, Jorja Curtwright, Frances Morris, Sydney Smith, Denis McCarthy, Charles Evans, Larry Kerr, Pierre Watkin.
KRAFT THEATRE	NBC 9pm	Heroes Walk On Sand; (O) George Dyslin; with Elliott Nugent, Walter Abel, Ann Harding, Basil Rathbone, Sloan Simpson; Dir-Richard Goode.
Walter Winchell File	ABC 9:30pm	The Law And Aaron Benjamin; (O) Adrian Spies; with Robert Middleton, Murvyn Vye, Bart Burns, Adrianne Marden, Maurice Manson; Dir - Jerry Thorpe.
ARMSTRONG CIRCLE THEATRE	CBS 10pm	Thief of Diamonds; (O) Alvin Yudkoff; with Carol Bruce, Maxine Steuart, Staats Cotsworth, Jon Cypher, Frank Maxwell, Edward Asner, David White; Dir - William Corrigan.

THURSDAY DECEMBER 12

Circus Boy	ABC 7:30pm	The Return of Buffalo Bill; with regulars & Dick Foran, Anne Nagel; (SW&SD).
Harbourmaster (Barry Sullivan)	CBS 8pm	Invisible Island; with regulars & Phyllis Hill; (SW&SD).
CLIMAX! (Bill Lundigan)	CBS 8:30pm	Hurricane Diane; (O) Jerome Gruskin; with Jeffrey Hunter, Vanessa Brown, Brian Keith, Jan Merlin, Beulah Bondi; Dir - Paul Nickell.
Dragnet	NBC 8:30pm	with regulars & Dudley Manlove, Norma Ward, Don Warren, William Flaherty; (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Peggy King(S), The Four Lads(S).
O.S.S.	ABC 9:30pm	Operation Lovebird; with regulars & Edwin Richfield, Jan Holden; (SW&SD).
PLAYHOUSE 90	CBS 9:30pm	The Thundering Wave; (O) Robert Alan Aurthur; with Franchot Tone, Joan Bennett, Pamela Mason, James Mason, Jack Klugman, Susan Oliver; Dir - John Frankenheimer.
FORD SHOW	NBC 9:30pm	Laraine Day(A).
LUX SHOW STARRING ROSEMARY CLOONEY	NBC 10pm	Charles Laughton(A).
Jane Wyman Show	NBC 10:30pm	The Perfect Alibi; with Vincent Price, Ed Reimers.

FRIDAY DECEMBER 13

Adventures of Rin-Tin-Tin	ABC 7:30pm	White Chief; with regulars & Manning Ross, Ernest Sarracino, George Keymas; (SW&SD).
Leave It To Beaver	CBS 7:30pm	Beaver's Short Pants; with regulars & Madge Kennedy; (SW&SD).
Jim Bowie	ABC 8pm	Country Girl;(O) Everett DeBaun; with regulars & Margo, Miguel Landa; (SD)
Trackdown (Robert Culp)	CBS 8pm	The Town; (O) Sam Peckinpak; with Lee Van Cleef, Stu Whitman, Gloria Saunders, Dick Reeves, Richard Hale, Roy Barcroft, Ric Roman; (SD).
PATRICE MUNSEL SHOW	ABC 8:30pm	Julius La Rosa(S).
Dick Powell's Zane Grey Theatre	CBS 8:30pm	Gift From A Gunman; (O) Charles A. Stearns; (A) Russell S. Hughes; with Howard Keel, John Dehner, Jean Willis, Michael Landon, K.L. Smith; Dir - John English.
Frank Sinatra Show	ABC 9pm	Take Me To Hollywood; (O) Alec Rackowe; with Mr. Sinatra, Celia Lovsky, Maurice Manson, Sydney Smith, Oliver McGowan, Irene Seidner; Dir - Richard Sale.
M Squad (Lee Marvin)	NBC 9pm	The Specialists; (O) Joel Rapp & William Driskill; with Dave Barry, Douglas Evans, Jan Arvan, Ken Dibbs, Charles Evans, Peg La Centra; (SD).
Date With The Angels	ABC 9:30pm	Christmas; with regulars & Nancy Kulp, Hanley Stafford; (SW&SD).
Schlitz Playhouse	CBS 9:30pm	French Provincial; with Barbara Bel Geddes, Jess Hahn, Evelyn Kerr.
Colt .45 (Wayde Preston)	ABC 10pm	Young Gun; (O) Joel Rapp & William Driskill; (A) Daniel Ullman; with Charles Bronson, Lurene Tuttle, James Anderson, Hugh Sanders, Jaclynne Greene; (SD).
The Lineup	CBS 10pm	The Vacationing Escapee Case; with regulars & Bart Burns, Ruta Lee, Lillian Buyeff, Carol Shannon, Ken Mayer; (SW&SD).
ART FORD'S GREENWICH VILLAGE PARTY	WABD 10pm	Stan Rubin(M), Mae Barnes(S).

MULTIPLE & ACROSS-THE-BOARD SHOWS - DECEMBER 9 - DECEMBER 13

JIMMY DEAN SHOW	CBS 7am	The Four Diamonds(S). 12/13 - LAST SHOW
TODAY (Dave Garroway)	NBC 7am	12/11 - Lionel Hampton & Trio(M); 12/12 - Frances Archer(S), Beverly Gile(S).
GARRY MOORE SHOW	CBS 10am	12/9 - Kenny Rankin(S); 12/13 - Georgie Kaye(C), Martha Davis & Spouse(S-M).
ARLENE FRANCIS SHOW	NBC 10am	12/11 - Chan Canasta(mentalist); 12/12 - Louis Nye(C).
HOWARD MILLER SHOW	NBC 1:30pm	12/9 - Marian McPartland(M); 12/12 - Charlie Applewhite(S); 12/13 - Brenda Lee(S).
AMERICAN BANDSTAND (Dick Clark)	ABC 3pm	No information available at press time.
NBC MATINEE THEATRE	NBC 3pm	12/9 - The Consul;(O) Richard Harding Davis; (A) Kathleen & Robert Lindsay; 12/10 - The Old Friend; (O) Eugene Raskin; (A) Will Schneider & Herman Goldberg; 12/11 - Give Me A Wand; (O) Robert E. Thompson; 12/12 - The Sure Thing; (O) George Loveridge; (A) George Lowther; 12/13 - Dark Of The Moon; (O) Howard Richardson & William Berney.
MODERN ROMANCES (Mel Brandt)	NBC 4:45pm	The Narrowing Doorway; (O) Harry W. Junkin; with Augusta Dabney, Patricia Bosworth, Warren Berlinger, Fred Downs.
TONIGHT (Jack Paar)	NBC 11:15pm	12/9 - George Jessel(C), Genvieve(S); 12/10 - Genvieve(S), Charlotte Rae(C); 12/11 - Jonathan Winters(C), Amazing Garcias (novelty); 12/12 - Stanley Holloway(S); 12/13 - Jim Moran.

SATURDAY DECEMBER 14

JIMMY DEAN SHOW	CBS 12N	The Four Diamonds(S).
TRUE STORY (Kathy Norris)	NBC 12N	The Writer;(O) George Lowther; with Ann Flood, Mark Roberts, Enid Markey, Al Markim.
Perry Mason (Raymond Burr)	CBS 7:30pm	The Case Of The Moth-Eaten Mink; with regulars & Bob Osterloh, Kay Faylen, Douglas Kennedy, Roxanne Arlen.
COUNTRY MUSIC JUBILEE	ABC 8pm	Porter Wagoner(S).
PERRY COMO SHOW	NBC 8pm	Janis Paige(S-A), George Sanders(A), Lou Carter(S), Johnny Mathis(S).
Dick & The Duchess	CBS 8:30pm	The Nottingham Case; with regulars & Ronnie Stevens, Roddy Hughes, Ralph Truman; (SW&SD).
Oh! Susanna (Gale Storm)	CBS 9pm	Dutch Treatment; with regulars & Charles Lane, Marjorie Bennett, Kurt Katch, John Bleifer, King Donovan; (SW&SD).
POLLY BERGEN SHOW	NBC 9pm	Paul Winchell (ventril).
Have Gun, Will Travel	CBS 9:30pm	with regular & Warren Stevens, Henry Brandon, Harry Landers; (SW&SD).
GISELE MacKENZIE SHOW	NBC 9:30pm	George DeWitt(C).
Gunsmoke	CBS 10pm	with regulars & Jack Lord; (SW&SD).

SUNDAY DECEMBER 15

FRONTIERS OF FAITH	NBC 1:30pm	The Liberator; (O) Elihu Winer; with Michael Wager, Lawrence Davidson(S); Dir - Martin Hoade.
OMNIBUS (Alistair Cooke)	NBC 4pm	Life of Samuel Johnson; (O) James Boswell; (A) James Lee; with Peter Ustinov, Kenneth Haigh, Clarence Derwent, Eithne Dunn, Ralph Sumpter, Basil Langton, Sorell Booke; Dir's - Alan Schneider & Seymour Robbie.
SEVEN LIVELY ARTS	CBS 5pm	Here Is New York; (O) E.B. White; (A) Andrew J. Rooney; with E.G. Marshall as narrator, J. Robert Dietz; Dir - Robert K. Sharpe; Musical Score - Norman Dello Joio; Music Dir - Alfredo Antonini.
HALLMARK HALL OF FAME	NBC 6:30pm	Twelfth Night; (O) William Shakespeare; (A) William Nichols; with Maurice Evans, Piper Laurie, Dennis King, Rosemary Harris, Max Adrian, Howard Morris, Lloyd Bochner, Alice Ghostley, Gregory Morton, Dick Davalos, George Turner, James Howard, William Cottrell, Undine Forrest, Richard Buck; Dir - David Green.
Lassie (Jon Provost)	CBS 7pm	The Bike; with regulars & Ray Ferrell, Greta Granstedt, Stanford Jolley; (SW&SD).
Maverick (James Garner)	ABC 7:30pm	The Naked Gallows; (O) Howard Browne; with Fay Spain, Michael Conners, Jeanne Cooper, Ed Kemmer, Bing Russell, Morris Ankrum, Forrest Lewis; (SD).
ED SULLIVAN SHOW	CBS 8pm	Eddie Foy(S), Barbara Perry(S), Tony Bennett(S), Sue Carson (C), Della Reese(S), Rita Streich(S), The Koynots(C), Rudy Cardenas(juggler).
STEVE ALLEN SHOW	NBC 8pm	Ann Sothern(A-C), Janik & Arnaut(D), Lou Costello(C).
General Electric Theatre(Ronald Reagan)	CBS 9pm	The Trail To Christmas; (O) Frank Burt; (A) Frank Burt & Valentine Davies; with James Stewart, Richard Eyer, John McIntire, Will Wright, Kevin Hagen, Sally Fraser, Sam Edwards, Mary Lawrence, Dennis Holmes, Russell Simpson, Tom Pittman, Tony Hilder, Ted Mapes, Gregg Barton, Hope Summers; Dir - James Stewart.
DINAH SHORE CHEVY SHOW	NBC 9pm	Carol Channing(C), Tommy Sands(S), Lisa Kirk(S), Hugh O'Brien (A).
THE TROPHY	ABC 9:30pm	(O) Irve Tunick; Dir - Jack Sameth. Special broadcast marking Chanukah.
Alfred Hitchcock Presents	CBS 9:30pm	The Deadly; (O) Lawrence Treat; (A) Robert C. Dennis; with Phyllis Thaxter, Craig Stevens, Lee Phillips; Dir - Don Taylor.
Scotland Yard (Edgar Lustgarten)	ABC 10pm	Person Unknown; (O) James Eastwood; with George Pravda, Marianne Stone, Edward Cast, Alan Robinson.
Loretta Young Show	NBC 10pm	Man In A Hurry; (O) William Bruckner; with Laraine Day, Kim Spalding, Joseph Turkel, Carl Thayler, George Eldredge, Morris Lippert, Erik Nielsen; Dir - John Newland.

ROSS REPORTS—TELEVISION INDEX

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MID-WEEK SPECIAL

NEWS - COMMENT - POSSIBILITIES

Shirley Temple's Storybook series will bow with a live version of "Beauty and the Beast" over NBC on Jan 12, Sunday, 8-9pm NYT (there were reports that the debut story would be switched. The opening show won't have Temple playing a role (she'll star in three of the 16 programs planned), but the top roles will be filled by Charton Heston (Prince), Claire Bloom (Beauty) and E. G. Marshall (Beauty's father), with June Lockhart and Barbara Baxley playing the two sisters of Beauty. Kirk Browning will direct the opening program, from the adaptation of the fairy tale by Joseph Schrank. Miss Temple will be hostess-narrator and will sing the theme song for the series, "Dreams Are Made For Children," written by Mack David and Jerry Livingston. .....Steve Dunne will be the m.c. for the nighttime version of Truth or Consequences, returning to NBC this Friday evening, 7:30-8pm NYT. Bob Barker will continue as the daytime program's m.c.....Victor Borge will present what he calls the "third half" of his Comedy in Music theatre-TV program series on CBS, February 19, Wednesday, 9-10pm NYT, sponsored by the Pontiac Division, GMC, thru MacManus, John & Adams, Inc. As in his two programs presented during 1956 over the net, the Borge program will present the comedian-musician and his piano as a solo act for the full hour. The program will originate in NY.

A tip-off on the big changes being made in the format of The Big Record comes from next Wednesday's program's star feature -- a live pickup of William Holden, Jack Hawkins and Geoffrey Horne at the American premiere of the motion picture they star in, "The Bridge on the River Kwai," from the Palace Theater in NY. It's not as far-fetched as it seems. Motion pictures have theme music, theme music is recorded, some motion picture themes have become big hits; thus, The Big Record appearance.....NBC will have a special Christmas Eve program starring Dave Garroway, with the star and his wife Pamela as hosts presenting an informal night-before-Christmas theme. Titled Christmas Eve with the Dave Garroways, the show will be presented Dec 24, Tuesday, 10-10:30pm NYT, preempting that night's performance of The Californians. Jac Hein, producer of Garroway's Today show, will produce and direct the Christmas Eve program, which will originate from Garroway's six-story brownstone house in mid-Manhattan and will also feature Dave's daughter Paris and Pamela's son Mike, along with friends of the family who will visit.....NBC's winter trek schedule for its Monday thru Friday programs will include two weeks at Silver Springs, Florida, for the Arlene Francis Show which will originate ten programs from the water event-tourist spot during the weeks of January 6 and 13. All the regulars on the show will be included in the move -- Hugh Downs, Earl Wrightson and Norman Paris and his trio.....The Piper Laurie-David Greene clash over the actress' interpretation of her role as Viola in Hallmark's "Twelfth Night," scheduled for Dec 15 over NBC, not only led the actress to withdraw from the part, but required several other cast changes because Viola is a "twin" role. Denholm Elliott replaced Dick Davalos in the role of Sebastian because he looks more like Rosemary Harris who moved over from her role as Olivia to replace Miss Laurie. Frances Hyland replaced

 (MORE)

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Miss Harris as Olivia. There was actually little discussion in the columns of the conflict between Miss Laurie and the director, although it was unusual because there was no face-saving explanation of "illness" or similar excuse. If the program didn't involve Shakespeare there would have been even less notice.

CBS' problems with its Morning Show type program in the 7-9am and then 7-8am hours that finally led to outright cancellation of net shows during the 7-8am period, have also hit Panorama Pacific, the Columbia Television Pacific Net's 7-9am program that has been on the air for four years, with very little change in format. The Monday thru Friday live show goes to eight stations and is currently on notice to end its run with the December 27 show unless its income perks up. Spot income hasn't kept pace with line and engineering cost rises and even though the program has required little change in format during its run, having hit the formula from the start, it will have to fold to make way for less expensive types of live shows. The show originates from KNXT(LA).....Today, by the way, is programmed in the LA area from 6 to 8 am, with the 6-7 portion coming through live from NY and the 7-8 portion via quick kine. Other West Coast NBC cities program the show via the kines, from 7-9am, as in most other time zones.

Albert McCleery is keeping alive one of the longest producer-actress professional relationships in television by signing Sarah Churchill for starring appearances on NBC Matinee Theater at the rate of once a month for the next six months. They teamed up in New York in 1953 when he produced and she hostessed and starred on a weekly version of Hallmark Hall of Fame. The program moved to Hollywood in 1954 along with producer and star until it ended that version's run in 1955. Since McCleery began producing Matinee Theater in 1955 Miss Churchill has appeared on 11 programs in the Monday thru Friday series.....That much-discussed (all that publicity) Frank Sinatra Show live production business has petered out to this: In addition to the Nov 29 live half-hour program, the singer will star in another live show on January 3. These two half-hours have apparently resulted in the cancellation of the special one-hour live show originally scheduled for Feb 14. But in exchange, after January 3, the singer will star in 11 half-hour filmed musicals, "all produced before a theatre audience to the accompaniment of a 32-piece Nelson Riddle orchestra." Writers for these musicals will be Ray Singer and Dick Chevillat, with Jack Donohue handling the direction.

Westinghouse Broadcasting Co is developing a "Project 62," a long range and extensive research undertaking in television program development by its stations. The unlimited project will use air time on each of the five Westinghouse TV stations as laboratory periods to test new programs and concepts. All the costs will be budgeted as a corporate undertaking, rather than being carried on individual stations' budgets.

Television Programs of America and Maxwell Productions (Robert Maxwell, Rudy Abel and Peter Frank) have entered into an exclusive production agreement under which Maxwell Productions will produce jointly with TPA for network and syndication distribution. The Maxwell Productions partners will also act as production consultants for TPA. The new agreement does not affect the Lassie program, which is produced by the Maxwell group for Jack Wrather and John Loeb. Wrather and Loeb bought the series from TPA and Maxwell Productions in Sept, 1956, with Maxwell Productions retained to continue with Lassie on a contract basis.....Desilu Productions is bringing films from its new version of its This Is Alice series into New York for the January "hot" sales period.....Richard Simmons and Ed Simmons (no relations) have TV rights to "The Front Page," the Ben Hecht-Charles MacArthur version of Chicago newspaper competition during the Windy City's roaring days. Hecht and Helen Hayes MacArthur have an interest in the project which goes into pilot production in February. The series will highlight the adventures of managing editor Walter Burns and star reporter Hildy Johnson, whose feuds set the tone for countless carbons of "The Front Page" in motion pictures -- two actual versions of the play and the rest imitations.

ROSS REPORTS—TELEVISION INDEX

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Saturday(December 21)

CBS- 1:30-approx 3:30pm NYT, this date only - Holiday Bowl - LIVE from St. Petersburg, Fla; to the net. § Telecast of the first "Holiday Bowl" football game, between Hillsdale College of Michigan and Pittsburgh State College of Kansas, both undefeated among the nation's top smaller colleges, meeting at Stewart Field, St. Petersburg, Fla. The winner will be N.A.I.A. champion.
§ Sustaining.
§ PKGR- CBS Sports(NY); Prod- Hugh Beach; Dir- Bob Quinlan.

Sunday(December 22)

NBC- 2:30-4pm NYT, this date only; SPECIAL - Assignment: Southeast Asia - FILM (COLOR); to the net. § James Michener, as guide and on-camera narrator, explains some of the problems, ceremonials, living and working conditions in Indonesia, Malaya, Thailand, Vietnam, Cambodia and Burma; as recorded by special NBC camera crews.
§ Sustaining.
§ PKGR- NBC Special Projects(NY); Prod & Dir- Robert D. Graff; Asst Prods- Beatrice Cunningham, Milton Fruchtman; Music Composer- Alan Hovhaness; Music Conductor- Carlos Surinach; Cameramen- W. Suschitzky, Kenneth Reeves; Film Ed- Sidney Meyers; Writer- Sheldon Stark.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Du Pont Show of the Month (10 times during season, various days and times; 90 minutes each) Dec 20, Friday, 7:30-9pm NYT; "Junior Miss," adapted by Will Glickman and Joe Stein from the play book by Jerome Chodorov and Joseph Fields, which was based on the short stories by Sally Benson; starring Don Ameche and Joan Bennett, with Carol Lynley (see page C for other cast credits). § Pkgr- Talent Associates, Ltd(NY); Prod- David Susskind; Assoc Prod- Michael Abbott; Dir- Ralph Nelson. § LIVE (COLOR) from LA.

OTHER NETWORK CHANGES & ADDITIONS

NBC- The Eddie Fisher Show (alt Tue, 8-9pm NYT) CORRECTION: Gil Rodin (cq) succeeded Jule Styne as producer, effective with the program of Dec 10. Mac Benoff and Martin Ragaway are now the writers for the show.

The George Gobel Show (alt Tue, 8-9pm NYT) Harry Tugend will succeed Alan Handley as producer, effective with the program of Dec 31. Jack Donohue replaces Handley for the Dec 17 show only. Bob Lemond is now the announcer for the show.

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TALENT SHOWSHEET AND SCRIPT REPORT - DECEMBER 16 - DECEMBER 22

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

FIESTA AMERICANA; Friday Dec 13; WABD Local NY 8pm - ADD: The Ink Spots(S).

ART FORD'S GREENWICH VILLAGE PARTY; Friday Dec 13; WABD Local NY 10pm - ADD: Jacqueline Curtis(D), Tina Louise(S).

JIMMY DEAN SHOW; Saturday Dec 14; CBS 12N - ADD: Jimmy Nelson(ventril).

LAMP UNTO MY FEET; Sunday Dec 15; CBS 10am - ADD: All The Guys; (O) Stanley Kapner; with Eva Soreny, Jacob Ben-Ami, Eric Berne, Laurence Hugo, Michael McGarrity, John Matthews.

LOOK UP & LIVE; Sunday Dec 15; CBS 10:30am - ADD: Mahalia Jackson(S).

CAMERA THREE; Sunday Dec 15; CBS 11:30am - ADD: The Idiot; (O) Fyodor Dostoevsky; with Arthur Hill, Betsy Von Furstenburg, Nick Colosanto; Dir - Clay Yurdin.

PAUL WINCHELL SHOW; Sunday Dec 15; ABC 4:30pm - ADD: Roger Price(C), The Hustreis(trapeze).

HALLMARK HALL OF FAME; Sunday Dec 15; NBC 6:30pm - DELETE: Piper Laurie, Dick Davalos; ADD: Denholm Elliott, Frances Hyland, Richard Buck.

ED SULLIVAN SHOW; Sunday Dec 15; CBS 8pm - DELETE: Eddie Foy, Barbara Perry.

STEVE ALLEN SHOW; Sunday Dec 15; NBC 8pm - ADD: Jackie Cain(S), Roy Kral(S), Steve Lawrence(S); DELETE: Janik & Arnaut(D).

DINAH SHORE CHEVY SHOW; Sunday Dec 15; NBC 9pm - ADD: Ted Reid(C).

THE TROPHY; Sunday Dec 15; ABC 9:30pm - ADD CAST: Robert Webber, Conrad Janis, Coe Norton, Russell Hardye, Read Morgan, Bob Hastings, Bob Mondus, Jack Naughton.

MONDAY DECEMBER 16

AMERICAN BANDSTAND	ABC 7:30pm	No info available at press time.
Adventures of Robin Hood	CBS 7:30pm	To Be A Student; with regulars & Alan Howe, Maureen Davis; (SW&SD).
GUY MITCHELL SHOW	ABC 8pm	Dolores Hawkins(S), Chuck Berry(S), Johnny Bach(D-M)
Burns & Allen	CBS 8pm	with regulars & Hugh Sanders, Addison Richards, Harry Chesire; (SW&SD).
Restless Gun (John Payne)	NBC 8pm	Silver Threads; (O) Marion Hargrove; with regulars & Chuck Connors; (SW&SD).
TALENT SCOUTS	CBS 8:30pm	Bill Carter(S-D), Anne Anderson(S), The Three Twins(M).
VOICE OF FIRESTONE	ABC 9pm	Jerome Hines(S).
Danny Thomas Show	CBS 9pm	with regulars & William Demarest; (SW&SD).
TOP TUNES & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Rocky Rockwell(M-C).
Alcoa Theatre (A Turn of Fate)	NBC 9:30pm	Cupid Wore A Badge; (O) Leon Ware; with Jane Powell, David Janssen; Dir - Bryon Haskin.
STUDIO ONE	CBS 10pm	No Deadly Medicine; (O) Arthur Hailey; Part 2 - with Lee J. Cobb, William Shatner, Gloria Vanderbilt, James Broderick, Russell Collins, Philip Bourneuf, William Hansen; Dir - Sidney Lumet; Program will be pre-empted on 12/23 & 12/30; LAST SHOW FROM NEW YORK.

MONDAY DECEMBER 16(cont'd)

Suspicion	NBC 10pm	Doomsday; (O) Sy Bartlett; with Dan Duryea, Robert Middleton, Bing Russell, Ken Hooker, Robert Conthwaite, Charles Bronson, Edward Binns, Mike Ragan, Paul Birch, William Phipps, Robert Whitney, Lomax Study, Edward Colman, Martin Balk; Dir - Barney Girard.

TUESDAY DECEMBER 17

Cheyenne (Clint Walker)	ABC 7:30pm	Hired Gun; (O) Berne Giler; with regulars & Whitney Blake, Alan Hale, Don McGowan, Douglas Spencer, Russell Thorson;(SD).
NAT KING COLE SHOW	NBC 7:30pm	Billy Eckstein(S), Carmen MacRae(S). LAST SHOW.
Phil Silvers Show (You'll Never Get Rich)	CBS 8pm	Bilko At Bay; with regulars & Dulcie Cooper; (SW&SD).
GOBEL-FISHER SHOW	NBC 8pm	Phil Harris(M-C), Peggy King(S), Bil & Cora Baird(puppets), The Gautier Dog Troupe.
Eve Arden Show	CBS 8:30pm	with regulars & David Saber, Pamela Peaird, Jack Albertson; (SW&SD).
Telephone Time	ABC 9:30pm	The Frying Pan; (O) Laslo Vadnay, A.M. Brown; with Ray Farrell, Jerome Cowan; Dir - Erle Kenton.
RED SKELTON SHOW	CBS 9:30pm	Mickey Rooney(A), Jack Kirkwood(A).
Bob Cummings Show	NBC 9:30pm	Bob And The New Receptionist; with regulars & William Bakewell; (SW&SD).
The Californians	NBC 10pm	Truce Of The Tree; (O) Carey Wilbur; with regulars & Melville Cooper; (SD).
Assignment Foreign Legion(Merle Oberon)	CBS 10:30pm	Testimonial To A Soldier; with Richard Pascoe, Martin Benson, Fred Kitcken, Nigel Stock, Alfred Burke.

WEDNESDAY DECEMBER 18

Wagon Train (Ward Bond, Robert Horton)	NBC 7:30pm	The Julia Gage Story; (O) Aaron Spelling; with Anne Jeffreys, Robert Sterling, Don Megowan, Jimmy Comack, Esther Dale, Terry Rosen, Frank McGrath; (SD).
THE BIG RECORD (Patti Page)	CBS 8pm	Margaret Truman(S), Vic Damone(S), Gene Autry(S), Mel Torme(S).
Tombstone Territory	ABC 8:30pm	Ambush At Gila Gulch; (O) William Tunberg; with regulars & Rhodes Reason, Dabbs Greer; (SD).
Father Knows Best (Robert Young)	NBC 8:30pm	The Angel's Sweater; with regulars & Katherine Warren, Ludwig Stoessel; (SW&SD).
Ozzie & Harriet	ABC 9pm	The Christmas Tree Lot; with regulars & Skip Young, Barney Phillips; (SW&SD).
Millionaire (Marvin Miller)	CBS 9pm	The Story of Barbara Lydon; with Diane Brewster, George Dolenz, Louis Jean Heydt, Ross Ford, Anthony Jochim, Louis Mercier, Amzie Strickland, Ralph Smiley.
KRAFT THEATRE	NBC 9pm	Polka; (O) Robert J. Crean; with Shelley Winters, Glenda Farrell, Torin Thatcher, James Gregory, Phyllis Love; Dir - Fielder Cook.
Walter Winchell File	ABC 9:30pm	Act Of Folly; (O) Adrian Spies; with Helen Westcott, Robert Brubaker, Gavin MacLeod; Dir - Jacques Tourner.
US STEEL HOUR	CBS 10pm	Little Charlie Don't Want A Saddle; (O) Juarez Roberts; with June Lockhart, Dennis Kohler, John Beal, Andrew Prine; Dir - David Alexander.

THURSDAY DECEMBER 19

Circus Boy	ABC 7:30pm	The Good Samaritans; with regulars & William Lally, Barry Froner; (SW&SD).
Sgt. Preston of Yukon	CBS 7:30pm	with regulars & George Milan, Carol Hill, Billy Street, Joe Hamilton, Russell Simpson; (SW&SD).
CLIMAX! (Bill Lundigan)	CBS 8:30pm	To Walk The Night; (O) Gwen Bagni & Irwin Gielgud; with Richard Boone, Walter Matthau, Mary Anderson, Judith Evelyn, George Tobias, Jo Di Reda; Dir - Buzz Kulik.
Dragnet (Jack Webb)	NBC 8:30pm	with regulars & Ellen Hardies, Charity Grace, Louise Lorimer, Opal Evard; (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Texas Boys' Choir, Trotter Bros.(puppets), Elaine Malbin(S).
People's Choice	NBC 9pm	The Helpmate; with regulars & Nancy Kilgas; (SW&SD).
O.S.S.	ABC 9:30pm	Operation Pigeonhole; with Leonard Sachs, Peter Illing, Theodore Wilhelm; (SW&SD).
PLAYHOUSE 90	CBS 9:30pm	For I Have Loved Strangers; (O) Don Murray & Fred Clasel; (A) Elick Moll; with Don Murray, Hope Lange, Robert Flemyng, Vladimar Sokoloff, Werner Klemperer, Harold Stone; Dir - Franklin Schaffner.
FORD SHOW	NBC 9:30pm	Lee Aaker(A).
Navy Log	ABC 10pm	The Beach Pounders; with Cesar Romero(Host), Robert Beneveds, Dirk London, Lewis Martin, Evelyn Scott, Richard Peel; (SW&SD).
LUX SHOW STARRING ROSEMARY CLOONEY	NBC 10pm	Patty McCormack(A), Tim Hovey(A).
Jane Wyman Show	NBC 10:30pm	The Man In The Car; Re-run of 4/30/57.

FRIDAY DECEMBER 20

Adventures of Rin-Tin-Tin	ABC 7:30pm	Boundary Busters; with regulars & Theodor Von Eltz; (SW&SD).
DU PONT SHOW OF THE MONTH	CBS 7:30pm	Junior Miss; (O) Sally Benson; (A) Will Glickman & Joseph Stein; Music by Burton Lane; Lyrics by Dorothy Fields; with Don Ameche, Joan Bennett, Paul Ford, Carol Lynley, David Wayne. Diana Lynn; Dir - Ralph Nelson.
Adventures of Jim Bowie	ABC 8pm	Mexican Adventure; (O) Albert Beich; with regulars & Peter Mamakos, Whit Bissell, Rudolfo Hoyos, George Trevina, Tina Menard, Victor Millan; (SD).
Court of Last Resort	NBC 8pm	The John Smith Story; with regulars & Than Wyenn, Paul Fix, Roy Engel, Olan Soule; (SW&SD).
PATRICE MUNSEL SHOW	ABC 8:30pm	Cyril Ritchard(A), Evelyn Rudie(A).
Frank Sinatra Show	ABC 9pm	Bing Crosby(S-A).
Mr. Adams & Eve	CBS 9pm	with regulars & Mary Jane Croft, Don Rickles; (SW&SD).
Date With The Angels	ABC 9:30pm	Cousin Herbie; with regulars & Jack Carson; (SW&SD).
Schlitz Playhouse	CBS 9:30pm	Rich Man, Poor Man; (O) Larry Marcus; with Gilbert Roland, Joy Page, Sebastian Cabot, Irene Seidner, Luis Van Rooten, Benny Rubin; Dir - Don Weis.
Colt .45	ABC 10pm	Rebellion; (O) James Gunn & Anthony Coldewey; with regulars & Robert Warwick, Leslie Bradley, Mary Beth Hughes, Fran Bennett; (SD).
The Lineup (Warner Anderson, Tom Tully)	CBS 10pm	The Happy Janitor Case; with Jil Jarmyn, Ann Lee, Louis Charles; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS - DECEMBER 16 - DECEMBER 20

TODAY (Dave Garroway)	NBC 7am	12/17 - Ruth Sleczynska(M); 12/18 - Art Carney(C).
GARRY MOORE SHOW	CBS 10am	12/19 - Virginia Sale(monologist); 12/20 - The Marvellos(novelty), Martha Davis & Spouse(M-S).
ARLENE FRANCIS SHOW	NBC 10am	12/17 - Jonathan Winters(C); 12/18 - Chan Canasta(perception); 12/19 - Jonathan Winters(C); 12/20 - Jack Guilford(C).
HOWARD MILLER SHOW	NBC 1:30pm	12/16 - Patsy Kline(S); 12/18 - Gerry Lange(S); 12/19 - Jana Mason(S); 12/20 - Jim Reeves(S).
HOUSE PARTY (Art Linkletter)	CBS 2:30pm	12/16 - Don Ameche(A-S), Carol Lynley(A).
AMERICAN BANDSTAND	ABC 3pm	No info available at press time.
NBC MATINEE THEATRE	NBC 3pm	12/16 - The Gift And The Giver; (O) Nelia Gardner White; (A) Harold Gast; 12/17 - No Time For Comedy; (O) S.N. Behrman; 12/18 - A Gentleman of Fortune; (O) Stephen Vincent Benet; (A) Warner Law; 12/19 - The Gentleman Caller; (O) Veronica Johns; (A) George Lowther; 12/20 - The Tender Leaves; (O) Robert J. Shaw.
MODERN ROMANCES (Mel Brandt)	NBC 4:45pm	Two Fathers; (O) Bob Cochran; with William Prince, Diana Douglas, Ed Andrews, Fran Carlin, John Connoughton.
TONIGHT (Jack Paar)	NBC 11:15pm	12/16 - April Orlick(A), Jack DeLeon(C); 12/17 - Joe Laurie(S); 12/18 - Snooky Lanson(S), Abbe Lane(S), Xavier Cugat(M); 12/19- Elaine Malbin(S), Jonathan Winters(C), Cliff Arquette(C),Harold Lang(D); 12/20 - Snooky Lanson(S), Trish Dwelley(S), Betty Bruce(S-D).

SATURDAY DECEMBER 21

JIMMY DEAN SHOW	CBS 12N	Jane Morgan(S), The Lancers(S).
TRUE STORY (Kathi Norris)	NBC 12N	A Matter of Principle; (O) Joseph Cochran; with Frank Dana, Ellen Parker, Raymond Bramley, John Gibson.
Perry Mason (Raymond Burr)	CBS 7:30pm	The Case Of The Baited Hook; (O) Richard Grey; with regulars & Willard Sage, Mary Castle, George Neise, Alfred Hopson, Judith Braun, Connie Cezon, Geraldine Wall, Peg Whitman, Lyle Latell, Frank Marlowe, Lorraine Martin, Maurice McEndree; (SD).
COUNTRY MUSIC JUBILEE	ABC 8pm	Cookie McKinney(S), Boyd Bennett & Merrymakers(M).
PERRY COMO SHOW	NBC 8pm	McGuire Sisters(S), Burr Tillstrom & Kukla & Ollie, The Marquis Chimps.
Oh! Susanna (Gale Storm)	CBS 9pm	Susanna Goes Native; with regulars & Dick Miller, Sig Ruman, Liam Sullivan, Fortunio Bonanova, Bill Miller; (SW&SD).
CLUB OASIS	NBC 9pm	Fred Waring & Pennsylvanians.
Have Gun, Will Travel(Richard Boone)	CBS 9:30pm	(O) Gene Roddenberry; with Edward Binns, Johnny Crawford, Abraham Sefaer, Don Beddoe, Nyra Monsour; (SD).
GISELE MacKENZIE SHOW	NBC 9:30pm	with regulars only.
Gunsmoke	CBS 10pm	with regulars & Gage Clark, Brett King, Steve Ellsworth, George Selk; (SW&SD).

SUNDAY DECEMBER 22

CAMERA THREE	CBS 11:30am	The Idiot; (O) Fyodor Dostoevsky; with Viveca Lindfors, Arthur Hill; Dir - Clay Yurdin.
FRONTIERS OF FAITH	NBC 1:30pm	Boulevard Jasmine; (O) Sylvia Berger; with Aline MacMahon, Jenny Hecht, Leon Janney.

SUNDAY DECEMBER 22(Cont'd)

WIDE WIDE WORLD	NBC 4pm	Wendell Corey(A).
SEVEN LIVELY ARTS	CBS 5pm	The Nutcracker; Music by Peter Ilich Tchaikovsky; with the New York City Ballet starring Maria Tallchief, Andre Eglevsky, Diana Adams, Patricia Wilde, Melissa Hayden, Yvonne Mounsey, Allegra Kent, Nicholas Magallanes, Jacques d'Amboise, Barbara Walczak, Barbara Fallis, Barbara Milberg, Robert Barnett, Jonathan Watts; Choreog - George Balanchine; Dir - Charles S. Dubin.
Lassie (Jon Provost)	CBS 7pm	The Goose; with regulars & Gary Hunley; (SW&SD).
Maverick	ABC 7:30pm	The War of The Silver Kings; Re-run of 9/22/57.
Bachelor Father	CBS 7:30pm	Uncle Bentley And The Baby Sitter; with regulars & Lisa Davis, Natalie Howard; (SW&SD).
Sally (Joan Caulfield)	NBC 7:30pm	Presenting Miss Truesdale; with regulars & Phillip Tonge, John Hoyt, Betty Sinclair; (SW&SD).
ED SULLIVAN SHOW	CBS 8pm	Rise Stevens(S), Carol Lawrence(S), Frankie Lymon(S), Robert Maxwell(M), Marionettes of Braunschweig, Germany.
STEVE ALLEN SHOW	NBC 8pm	Anthony Perkins(A), William Holden(A), Jack Hawkins(A), Sessue Hayakawa(A), George London(A), Gertrude Berg(C), Mahalia Jackson(S), United Nations Choir.
General Electric Theatre(Ronald Reagan)	CBS 9pm	The Young Years; (O) Kathleen Brophy; (A) Kathleen Hite; with Margaret O'Brien, Rod Taylor, Dorothy Stickney, Emerson Treacy, Millie Mack, Sondra Rodgers; Dir - Herschel Daugherty.
DINAH SHORE CHEVY SHOW	NBC 9pm	John Raitt(S), Roy Rogers(S-A), Dizzy Dean(C), Sons of The Pioneers(S), Romayne & Steele(D), Ted Reid(C), Esther Williams (A).
Alfred Hitchcock Presents	CBS 9:30pm	Miss Paisley's Cat; (O) Roy Vickers; (A) Marion Cockrell; with Dorothy Stickney, Harry Tyler, Fred Graham, Mark Sheeler, Raymond Bailey, David Armstrong, Joel Smith.
Loretta Young Show	NBC 10pm	Three And Two, Please; Re-run of 12/16/56.
Scotland Yard (Edgar Lustgarten)	ABC 10pm	Murder Anonymous; with Jill Bennett, Brian O'Higgins, Dervus Ward, Philip Ray; (SD).

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EDITOR: Jerry Leichter

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MID-WEEK SPECIAL

NEWS - COMMENT - POSSIBILITIES

Because the coming Holidays fall on Wednesdays, this will be the last "Mid-Week Special" for this year -- the next issue will be January 8.

Charles Isaacs, producer and head writer for The Gisele MacKenzie Show, who has asked to be replaced by January 11 because of excessive interference from one sponsor, its agency and MCA, is either "courageous" or "foolhardy", depending on whose opinion you listen to. Isaacs said that chamelon changes in attitude (the show is great....you'll be fired if you don't change it....less comedy, more music....let Gisele talk more....it was a great show....it isn't the type of show we want) have convinced him that his stomach won't stand the pace for the duration of the 37-week contract. He charged that Scott Paper Co and J. Walter Thompson Co put the pressure on for more music and less comedy and that MCA, which requested changes in the show, never really decided what the changes should be. Isaacs had no complaint of interference from the alternate week sponsor, Schick, or its agency, Benton & Bowles, both of which seemed to be satisfied with the program. Isaacs' blast is not expected to lead to any other moves by other production people, since most of them prefer to slide out of situations as quietly as possible to preserve customer relations for a possible new job another day. It's no secret in the business that ad agency and talent agency execs have meddled in the production of major shows, some with measurable improvement, but several with disastrous effects (later blamed on the unfortunate production people who can't afford to bite a payroll).

You'll be getting a lot of Kitty Foyle all over NBC for the next few weeks, if the great "talent search" managers for the program have their way. The "search" for the actress to play the title role in the new daytime drama has been narrowed to 15 girls (any of whom would give their eyeteeth for the regular employment the role carries with it), and the first program in the series is scheduled for Jan 13 (Mon thru Fri, 2:30-3pm NYT over NBC), when the program replaces Bride and Groom. The program is getting more planning in the pre-production buildup than any sustaining show NBC has programmed, aside from the public service series. Kitty Foyle is a Henry Jaffe Enterprises package, with Charles Irving as producer; Hal Cooper, associate producer and director; Gary Simpson, director, and Carlton E. Morse and Sarett Rudley, writers. .....ABC's new Sid Caesar show, starting Jan 26, Sunday, 9-9:30pm NYT, will be packaged by his Shellrick Corp., and produced by Hal Janis, with Frank Bunetta as director. The writing staff will include Mel Tolkin (longest service of writers with Caesar), Neil Simon, Mike Stewart and Danny Simon. Casting for the Caesar-Coca show will be handled by Berenice Weiler at the Shellrick office.....Seven Lively Arts, on final notice from CBS after 10 shows, goes dramatic on January 26 with "The Blast at Centralia No. 5," a mining disaster story.....When Harbourmaster switches from CBS to ABC it will also have a new title, Adventure at Scott Island, the latter name previously dropped as the name of the CBS series before it went on the air.

 (MORE)

ROSS REPORTS—TELEVISION INDEX, Service Subscription Rates: $110 per year (or $30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates. ✓ ✓ Service includes: Weekly reports on current television production, programs, advertisers, talent movements; unlimited telephone and mail information service; periodic reports on special aspects of television; semi-annual and annual industry surveys, and The Television Index card file.

An interesting thought: few of the adventure series on TV have catchy names similar to those that adorn the mystery-suspense programs. Aside from the Westerns, few programs have regular titles as catchy as some of their episode names, which are here and gone in a week. "Big," "Danger," (and "Dangerous") and "Wild," are among the more popular words used in movie titles since 1915 according to the records. A few others, such as "Murder," are not too suitable for regular series. Naturally, the impact of the aforementioned words depends on what mood-words they might be linked with, such as "Dangerous Curves" for stories about a female adventurer, etc.

ABC is coming up with one of the most drastic mid-season shifts in programming in some time, starting Jan 1, Wednesday. On that day, Date with the Angels, currently on Fridays, 9:30-10pm NYT, moves to Wednesday, 9:30-10pm NYT. Walter Winchell File, currently in the Wednesday, 9:30pm spot, moves to Fridays, 8:30-9pm NYT, effective Jan 3, replacing The Patrice Munsel Show, which skips a half-hour to follow the Frank Sinatra Show at 9:30-10pm. Sinatra, staying in his 9-9:30pm NYT spot, will have one of his two live shows on Jan 3, with Dinah Shore as his guest star, so ABC will really have program material to advertise during the New Year week. Date with the Angels, even though moving into a new time spot, will have an even more drastic change on Feb 5 when it switches to a live comedy show with a new title, The Betty White Show. Last date for the Date will be Jan 29. Plymouth continues as sponsor of the new program, which will continue to be packaged by Don Fedderson.....CBS brings back Richard Diamond Private Detective, following its successful summer run, as the Thursday, 8-8:30pm NYT replacement for Harbourmaster, effective Jan 2. The unusual part of the pattern here is that the new series will be sponsored by P. Lorillard Co for Kent and Newport Cigarettes thru Lennen & Newell, Inc(NY). Harbourmaster was sponsored by R. J. Reynolds Co for Winston Cigarettes thru William Esty Co., Inc(NY), continuing with the show under its new title on ABC starting Jan 5. This may be the first time a product competitor replaced another in the same time spot in the middle of the season.

New pilots for future series are coming to life all over the country: CBS Television has signed Charles Marquis Warren, first producer of Gunsmoke, to develop a new one-hour Western film series, for which he will be producer, director and writer. He has an initial script by Lester Crutchfield. Exec producer will be Robert Sparks. .....TPA has named Frank Armer to act as Eastern Story Editor, with first attention going to possible scripts for four future series. The Dude, would be based on the experiences of cowboy-painter Frederic Remington in his travels thru the West in the 1880's. Airplane Hostess, is a planned series on the adventures of a trans-Atlantic airplane and crew, with the story stress on the activities of the senior hostess as the central character. Cannon Ball, would concern the adventures of a commercial truck driver and a younger companion on the Toronto to Detroit freight run, with the older man featured as rough-hewn family-man type, while the younger would be the type to become involved in romantic escapades. A fourth TPA series would be Kip and the Colonel (tentative title), which would star an orphan being raised by a grandfather in the atmosphere of a carnival operated by the old man.....Lee Bowman will co-star with Myrna Loy in the Carol Irwin-Screen Gems family comedy series, Minerva, with the pilot rolling in January in Hollywood.....Warner Bros. will roll a pilot in January for The 49'ers, a proposed hour-long series, which will have two co-stars in alternating leads.....Felix Jackson will produce Cimarron City, another one-hour Western, for Revue Productions, with three regular characters and weekly guest stars. The property was developed by Jackson.....Desilu Productions is working on a Grand Jury series, to be written and produced by Mort Briskin, based on activities of the Los Angeles Grand Jury. The pilot is slated for late next month.....Four Star has seven pilots in pre-production and production, including Doc Holliday and Night Court, among the titles.....CBS has several series in the works, with the hottest considered to be Personal and Private, a private detective series starring Mickey Rooney.

ROSS REPORTS—TELEVISION INDEX

DECEMBER 23-29, 1957

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EDITOR: Jerry Leichter

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BEST WISHES FOR A HAPPY HOLIDAY SEASON

from

The Editors and Staff of Ross Reports-Television Index

§§§

Wednesday(December 25)

ABC- Bishop Sheen (Cont'd from previous page): § Sustaining.
§ PKGR & PROD- ABC News & Special Events(NY); Dir- Marshall Diskin.

Saturday(December 28)

NBC- 1:45-approx 4:30pm NYT, this date only; SPECIAL - Blue-Gray All-Star Football Game - LIVE from Montgomery, Ala.; no. of stations not available. § Telecast of the 20th annual Blue-Gray football game between college seniors from schools North and South of the Mason-Dixon line, in Cramton Bowl, Montgomery, Ala. Bob Neal and Leroy Paul will describe the action and color.
§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc(Detroit).
§ PKGR- NBC-TV Sports Dept(NY); production info not available.

NBC- 4:45-approx 7:30pm NYT, this date only; SPECIAL - East-West Shrine Football Game - LIVE from San Francisco; no. of stations not available. § Telecast of the 33rd annual East-West Shrine football game at Kezar Stadium, San Francisco, featuring college all-stars from all sections of the country, roughly from Eastern and Western schools. Lindsey Nelson and Braven Dyer will describe the action and color.
§ SPONSORS- One-quarter: R. J. Reynolds Tobacco Co (Winston) thru William Esty Co., Inc(NY). One-half game, Eastern stations: Esso Standard Oil Co thru McCann-Erickson, Inc(NY). One-half game, Western stations: Los Angeles Soap Co (White King Soap Co) thru Erwin, Wasey, Ruthrauff & Ryan, Inc(LA).
§ PKGR- NBC-TV Sports Dept; production info not available.

NBC- 9-10pm NYT, this date only; SPECIAL - The Arthur Murray Party - LIVE from NY; to the net. (Preempts The Polly Bergen Show, 9-9:30pm NYT, and The Gisele MacKenzie Show, 9:30-10pm). § Arthur and Kathryn Murray present one of their variety programs, with dancers and guest stars of all types, with Kathryn Murray as hostess.
§ Sustaining.
§ PKGR- Kaar Productions, Inc(NY); Exec Prod- Arthur Murray; tentative production staff; Prod- Julian Bercovici; Dir- Greg Garrison.

Sunday(December 29)

ABC- 9-10pm NYT, this date only; SPECIAL - Prologue 1958 - LIVE & FILM from NY; to the net. § ABC News chief John Daly heads a group of 10 ABC news correspondents assembled in New York from their posts around the world to discuss this year's major news stories and their bearing on the future.
§ Sustaining.
§ PKGR & PROD- ABC News & Special Events(NY).

CBS- 3-4pm NYT, this date only; SPECIAL - The Big News of 1957 - LIVE & FILM from NY; to the net. § CBS News correspondent Robert Trout is "anchor man" for this review of the top news and feature stories of 1957 and their significance to current world affairs.
§ Sustaining.
§ PKGR- CBS News(NY); Prod & Dir- Edwin P. Hoyt; Assoc Prod- Fred Stollmack; Writer- John Luter.

CBS- 4-5pm NYT, this date only; SPECIAL - Years of Crisis: 1957 - LIVE from NY; to the net. § Edward R. Murrow is moderator of a round table discussion among nine CBS news correspondents brought to NY from their posts in Washington and around the world for this ninth annual survey. The discussion will be an appraisal of the year's social, political and economic changes.
§ Sustaining.
§ PKGR- CBS News(NY); Prod Superv- John F. Day; Exec Prod- David Zellmer; Dir- Don Hewitt.

THIS WEEK(Cont'd)

Sunday(December 29)

NBC- time not set, afternoon, this date only; SPECIAL - National Football League Championship Game; LIVE from either San Francisco or Detroit (Western conference title being decided by a play-off game Dec 22). § The Cleveland Browns, Eastern Conference champion, meets the Western Conference champion, for the professional league championship at the stadium of the Western Conference titleholder.
§ SPONSORS- Three-quarters of the game: Pontiac Motor Division, GMC, thru MacManus, John & Adams, Inc(Bloomfield Hills). One-quarter of game: R. J. Reynolds Tobacco Co (Winston) thru William Esty Co., Inc(NY).
§ PKGR- NBC Sports Dept(NY); production info not available.

NBC- time to be set, afternoon (after the time set for the game listed above), this date only; SPECIAL - Projection '58 - LIVE from NY; to the net. § Chet Huntley is "anchor man" for a review by 12 NBC correspondents from all over the world of the important events in 1957 and a projection of the likely news trends in 1958.
§ Sustaining.
§ PKGR- NBC News(NY); Prod- Chet Hagan; Dir- Robert Priaulx; Writer- Lou Hazam.

THIS WEEK -- SPECIAL CHRISTMAS PROGRAMS

Tuesday(December 24) & Wednesday(25)

ABC- Dec 24, 11pm-12midnight NYT - Christmas Eve Service - St. John the Divine - LIVE from NY; to the net. § Services from the Protestant Episcopal Cathedral of St. John the Divine in New York City. The Rt. Rev. Horace W. B. Donegan, Bishop of New York, will deliver the Christmas message; the Very Rev. Dean James A. Pike will be Celebrant.

CBS- Dec 24, 11:15pm-12:30am NYT - Christmas Eve Service - Washington's National Cathedral - LIVE from Washington, D.C.; to the net. § First 15 minutes will feature the Cathedral Choir. Services from Washington's National (Episcopal) Cathedral. The Very Rev. Francis B. Sayre, Jr., Dean of the Cathedral, will deliver the sermon; the Rt. Rev. Angus Dun, Bishop of Washington, will be the Celebrant.

CBS- Dec 25, 12:30-1am NYT - Christmas Eve Services - St. Louis Cathedral (RC) - LIVE from St. Louis; to the net. § Archbishop Joseph E. Ritter officiates at the service, including a candlelight procession, carols and Blessing of the Crib.

NBC- Dec 24, 12midnight-1:45am NYT - Midnight Mass - St. Patrick's Cathedral - LIVE from NY; to the net. § Pontifical Midnight Mass from St. Patrick's Cathedral in New York. Bishop Joseph F. Flannelly will be the celebrant; Father Harold J. Wolff will narrate. Francis Cardinal Spellman will deliver a special Christmas message.

NBC- Dec 25, 11am-12noon NYT - Christmas Day Service - Washington's National Cathedral - LIVE from Washington; to the net. § Devotional service from Washington's National (Episcopal) Cathedral. The Very Rev. Francis B. Sayre, Jr., will preach; Rev. Canon G. Gardner Monks will narrate.

OTHER NETWORK CHANGES & ADDITIONS

ABC- College Press Conference: SCHEDULE CHANGE Dec 29; new time, Sun, 1:30-2pm NYT. Program had been seen Sundays, 2:30-3pm NYT.

TALENT SHOWSHEET AND SCRIPT REPORT - DECEMBER 23 - DECEMBER 29

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

NAT KING COLE SHOW; Tuesday Dec 17; NBC 7:30pm - DELETE: Carmen McRae(S); LAST SHOW.

DUPONT SHOW OF MONTH; Friday Dec 20; CBS 7:30pm - ADD CAST - Junior Miss; Marvin Kaplan, Susanne Sydney, Jill St. John, Peter Votrian, Lenore Roberts, Donald Washbrook, Gordon Gebert, Jack Easton.

ART FORD'S GREENWICH VILLAGE PARTY; Friday Dec 20; WABD local NY 10pm - ADD - Jonny Marks(S).

CAPTAIN KANGAROO; Saturday Dec 21; CBS 9:30am - ADD: Lu Ann Simms(S), Diana Adams(D).

LAMP UNTO MY FEET & LOOK UP & LIVE; Sunday Dec 22; CBS 10am; (Combined shows) - ADD: The Gift of Music; with Martha Lipton(S), Carl Palangi(S), Adele Addison(S), Margaret Hillis Choir; Mus Dir - Alfredo Antonini.

CAMERA THREE; Sunday Dec 22; CBS 11:30am - ADD CAST: The Idiot; Part 2 - Peter Brandon, Frederick Tozere, Justice Watson, Nicholas Colasanto, Gerald Hiken.

SEVEN LIVELY ARTS; Sunday Dec 22; CBS 3pm - NOTE TIME CHANGE - from 5pm to 3pm.

ED SULLIVAN SHOW; Sunday Dec 22; CBS 8pm - ADD: William Saroyan, Maryknoll Seminary Choir, Shirley Reid(ventril), Jill & Dolly Davis(D), Joey Alfidi(M), Kathryn Kelly(trapeze).

STEVE ALLEN SHOW; Sunday Dec 22; NBC 8pm - DELETE: William Holden(A), Jack Hawkins(A), Sessue Hayakawa(A).

MONDAY DECEMBER 23

Adventures of Robin Hood	CBS 7:30pm	The Christmas Goose; with regulars & Jon Whiteley, Jack Watling; (SW&SD).
GUY MITCHELL SHOW	ABC 8pm	Dolores Hawkins(S).
Burns & Allen	CBS 8pm	with regulars & John Stephenson; (SW&SD).
Restless Gun	NBC 8pm	The Child; with regulars & James Gleason, Grant Withers, Dan Blocker, Carlos Arevalo, Anthony Caruso, Elizabeth Garcia, John Cason, David Armstrong.
VOICE OF FIRESTONE	ABC 9pm	Eleanor Steber(S), Vienna Choir Boys.
Danny Thomas Show	CBS 9pm	with regulars & Regis Toomey, Ben Lessy; (SW&SD).
TOP TUNES & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Marni Nixon(S).
December Bride	CBS 9:30pm	with regulars & Louis Martin; (SW&SD).
A Turn of Fate (Goodyear Theatre)	NBC 9:30pm	The Tinhorn; (O)Frederic Brady; with David Niven, Michael Pate, Willis Bouchey, Kasey Rogers, Frank Ferguson, Mort Mill, Lillian Bronson.
SUSPICION	NBC 10pm	The Dark Stairway; (O) Ursula Curtiss; with Phyllis Thaxter, Jack Klugman, Marian Seldes, David J. Stewart, Michael Strong, "Flip" Mark, John Shellie; Dir - Don Medford.

TUESDAY DECEMBER 24

Sugarfoot (Will Hutchins)	ABC 7:30pm	The Stallion Trail; (O) Crane Wilbur; (A) Dean Riesner; with Paul Birch, Patrick Waltz, Will Wright, Carol Kelly; (SD).
Phil Silvers Show (You'll Never Get Rich)	CBS 8pm	Bilko, F.O.B.; with regulars & Raymond Bramley, Bert Thorn; (SW&SD).

TUESDAY DECEMBER 24(Cont'd)

FISHER-GOBEL SHOW	NBC 8pm	Charles Laughton(A), Cathy Crosby(S), Lennon Sisters(S).
Wyatt Earp	ABC 8:30pm	Shadow Of A Man; with regulars & George J. Lewis, Wayne Mallory; (SW&SD).
Eve Arden Show	CBS 8:30pm	with regulars & Dennis Holmes; (SW&SD).
Broken Arrow	ABC 9pm	White Savage; with regulars & Steven Ritch, Ralph Moody, Fred Graham, Paul Picerni, Gregg Palmer; (SW&SD).
Meet McGraw	NBC 9pm	In Memoriam; with Gloria McGhee, Kathryn Card, Steve Geray, Sallie Brophy, Don Beddoe; (SW&SD).
Telephone Time	ABC 9:30pm	A Picture of The Magi; (O) Norman Lansing; with Judy Morris, Jean Engstrom; Dir - Robert Sinclair.
RED SKELTON SHOW	CBS 9:30pm	James Dunn(A), Richard Eyer(A), Mitchell Boys' Choir.
Bob Cummings Show	NBC 9:30pm	Bob's Christmas Party; with regulars & Ingrid Goude, Lyle Talbot, Nancy Kulp; (SW&SD).
CHRISTMAS EVE WITH THE DAVE GARROWAYS	NBC 10pm	Prod-Dir - Jac Hein.
Assignment Foreign Legion(Merle Oberon)	CBS 10:30pm	The Anaya; with Eddie Byrne, Christopher Lee; (SW&SD).

WEDNESDAY DECEMBER 25

Wagon Train (Ward Bond, Robert Horton)	NBC 7:30pm	The Cliff Grundy Story; (O) Aaron Spelling; with Dan Duryea, Russell Johnson, Harry Harvey Jr., Fred Graham; (SD).
THE BIG RECORD (Patti Page)	CBS 8pm	Sammy Kaye & Orch., Dolores Gray(S), Paul Anka(S), Gene Austin (S), Danny & The Juniors(S), Terry Moore(A), Lloyd Nolan(A).
Tombstone Territory	ABC 8:30pm	Sermons & The Six Guns; (O) Leonard Heideman; with regulars & Christopher Dark, Joseph Turkel, Murvyn Vye, Gregory Walcott, Pierce Lyden; (SD).
Father Knows Best	NBC 8:30pm	Kathy Makes A Wish; with regulars & George Selk; (SW&SD).
Millionaire (Marvin Miller)	CBS 9pm	The Story of Regina Wainwright; with Frieda Inescourt, Marcia Henderson, Peter Janssen.
KRAFT THEATRE	NBC 9pm	The Other Wise Man; (O) Henry Van Dyke; (A) Robert J. Crean; with Alexander Scourby, Richard Kiley, Robert Pastene, Dolores Vitina, Sally Chamberlain, Wolfe Barzel, Leon Stevens, Arthur Malet, Boris Tumarin, Noel Leslie, Sorrell Booke, Herbert Voland, Joe Ruskin, Carson Woods, Alan Shayne; Dir - Norman Morgan.
Walter Winchell File	ABC 9:30pm	The Steep Hill; (O) William Bruckner; with Michael Connors, Dolores Donlon, Mush Soloman, Stephen Joyce; Dir - Jacques Tourner.
ARMSTRONG CIRCLE THEATRE	CBS 10pm	The Shepherd of Paris; (O) Boris Simon; (A) Michael Dyne; with Martin Brooks, Val Avery, Paul Savior, Joan Copeland, Simon Oakland, Elizabeth Hubbard, David Hurst, Steve Gravers, Sherry Hardy; Dir - Paul Bogart.

THURSDAY DECEMBER 26

Circus Boy	ABC 7:30pm	The Proud Pagliacci; with regulars & Slim Pickens, Jay Brooks; (SW&SD).
Harbourmaster	CBS 8pm	Mutiny; with regulars & Michael Hogan, Jud Taylor, Mark Allen; (SW&SD). LAST SHOW ON CBS.
The Real McCoys	ABC 8:30pm	Let's Be Buddies; with regulars & Jack Kirkwood; (SW&SD).
CLIMAX! (Bill Lundigan)	CBS 8:30pm	Shadow Of A Memory; (O) George Bateson; (A) Charles Larson; with Ann Todd, Alex Nicol, Harry Townes, Marguerite Chapman; Dir - Arthur Hiller.

THURSDAY DECEMBER 26(Cont'd)

Dragnet (Jack Webb)	NBC 8:30pm	with regulars & Nesdon Booth, George Barrows, Lorna Thayer, William Fawcett, Vicki Raaf; (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Carmel Quinn(S), Chuck Berry(S).
People's Choice	NBC 9pm	with regulars & Marcia Henderson, Jimmy Cross, Peggy Knudsen; (SW&SD).
O.S.S.	ABC 9:30pm	Operation Yo-Yo; with John Crawford; (SW&SD).
Playhouse 90	CBS 9:30pm	Lone Woman; (O) Al C. Ward; with Kathryn Grayson, Scott Brady, Vincent Price, Raymond Burr, Jack Lord; Dir - Ralph Levy.
FORD SHOW	NBC 9:30pm	Macdonald Carey(A).
Navy Log	ABC 10pm	The Big White Albatross; with Alvy Moore, Richard Deacon, George Cisar, Stephen Joyce, Michael Ames.
LUX SHOW STARRING ROSEMARY CLOONEY	NBC 10pm	Spring Byington(A-C).
Jane Wyman Show	NBC 10:30pm	The Night After Christmas; with John Dehner, Bartlett Robinson, Ted Newton, Gregory Gay.

FRIDAY DECEMBER 27

Adventures of Jim Bowie	ABC 8pm	The Silk Purse; with regulars & Peggy McCay, Chubby Johnson, Gladys Hurlbut, Leonard Bell; (SW&SD).
Trackdown (Robert Culp)	CBS 8pm	Man And Money; (O) Dan Ullman; with Vic Morrow, Victor Millan, Ann Navarro; (SD).
JERRY LEWIS SHOW	NBC 8pm	Sammy Davis Jr.(S-D), Count Basie & Orch., Ronnie Deauville(S), Hope Emerson(C-A).
PATRICE MUNSEL SHOW	ABC 8:30pm	Walter Slezak(A), Andy Williams(S), Bibi Osterwald(A-C-S), Don Elliot Quartette(S).
Dick Powell's Zane Grey Theatre	CBS 8:30pm	A Gun For My Bride; (O) Jerry Adelman; (A) Lee Loeb & Aaron Spelling; with Jane Greer, Eddie Albert, Onslow Stevens, Robert Karnes, Chris Alcaide, Ollie O'Toole; Dir - James Sheldon.
Frank Sinatra Show	ABC 9pm	The Feeling Is Mutual; (O) Dan Beaumont; with David Wayne, Janice Rule, Hugh Sanders, Dodie Wright, Sydney Smith, Benny Rubin, Art Lewis, James McCallion.
Mr. Adams & Eve	CBS 9pm	The Service Story; with regulars & Nancy Hadley, Barbara Bell Wright, Mary McCoy, Carol Shannon, Ginny O'Connor; (SW&SD).
M Squad (Lee Marvin)	NBC 9pm	The Palace Guard; with Whit Bissell, Alix Talton, Noreen Arnold, Charles Tannen, Paul Newlan, William Boyett, George Byrnes; (SW&SD).
Date With The Angels	ABC 9:30pm	Day At The Track; with regulars & Johnny Silver, John Dehner, Helene Heigh, Frank Jenks, Lois Bridge; (SW&SD).
Schlitz Playhouse	CBS 9:30pm	Pattern For Death; (O) Gene L. Coon; with Eddie Albert, Scott Marlowe, Noreen Nash, Speer Martin, Karen Norris, Norman Leavitt, Nesdon Booth, Jon Lormer; Dir - Paul Henreid.
Thin Man	NBC 9:30pm	The Unwelcome Alibi; with regulars & Barbara Nichols; (SW&SD),
Colt .45	ABC 10pm	The Gypsies; with Lyn Thomas, Steve Darrell, Don Megowan, Paul Picerni; (O) Wesley Haynes; (A) Frederic Brady.
Lineup (Warner Anderson, Tom Tully)	CBS 10pm	The Cut-Up Come-On Case; with Helen Westcott, Tod Griffin, Richard Garland, Del Courtney, Tommy Harris; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS - DECEMBER 23 - DECEMBER 27

TODAY (Dave Garroway)	NBC 7am	12/23 - Cliff Norton(C), Helen Curtis(S).
GARRY MOORE SHOW	CBS 10am	12/23 - George Carl(D); 12/24 - Gramercy Boys Club Choir; 12/27- Phil Foster(C), Martha Davis & Spouse(S-M).
ARLENE FRANCIS	NBC 10am	12/23 - Bil & Cora Baird puppets; 12/24 - Roddy McDowell(A); 12/25 - Baird Puppets; 12/27 - Baird Puppets, Lois Hunt(S).
HOWARD MILLER SHOW	NBC 1:30pm	12/23 - Ann Henry(S); 12/24 - Jimmy Byrnex & Patti(C-D); 12/27- Trudy Richards(S).
AMERICAN BANDSTAND	ABC 3pm	12/23 - Johnny Crawford(S), The Esquires(S); 12/24 - Mello-Kings (S); 12/25 - Tina Robins(S); 12/26 - Mike Pedicin Quintette(M); 12/27 - Mindy Carson(S).
NBC MATINEE THEATRE	NBC 3pm	12/23 - In Twenty-Five Words Or Less; (O) Ellen McCracken; 12/24 - Sara Crewe; (O) Frances Hodgson Burnett; (A) Elizabeth Hart; 12/25 - Amahl And The Night Visitors; (O) Gian Carlo Menotti; (NBC Opera Co.); with Kirk Jordan, Rosemary Kuhlmann, Andrew McKinley, David Aiden, Leon Lisner, Francis Monachino, John Butler(D), Glen Tetley(D), Carmen de Lavallade(D); 12/26- The Little Minister; (O) James M. Barrie; (A) Helene Hanff; 12/27 - Fight The Whole World; Re-run of 6/7/56.
MODERN ROMANCES (Mel Brandt)	NBC 4:45pm	The Accursed; (O) James Blumgarten; with Philip Abbott, Audra Lindley, Abby Lewis, Robin Howard, Boris Aplon.
TONIGHT (Jack Paar)	NBC 11:15pm	Betty Johnson(S), will be a guest all week. 12/23 - Mary Margaret McBride, George Jason(C-Magic); 12/24 - Mary Margaret McBride; 12/25 - Mary Margaret McBride, Betty Rhodes(S); 12/26 - Genevieve(S), Sam Levene(C), Louis Nye(C), William Warfield(S); 12/27 - Hermione Gingold(C).

SATURDAY DECEMBER 28

JIMMY DEAN SHOW	CBS 12N	Betty Madigan(S), Jimmy Nelson(ventril).
TRUE STORY	NBC 12N	First Prize; (O) George Lowther; with Diana Van Der Vlis, Robert Webber, Logan Ramsey, David White.
Perry Mason (Raymond Burr)	CBS 7:30pm	The Case of The Fan Dancer's Horse; with regulars & Judy Tyler; (SW&SD).
COUNTRY MUSIC JUBILEE	ABC 8pm	Bob Willis(S), Harold Morrison(M).
PERRY COMO SHOW	NBC 8pm	Helen Traubel(S), Kay Thompson(D-C).
Oh! Susanna (Gale Storm)	CBS 9pm	Friday The 13th; with regulars & Junius Matthews; (SW&SD).
ARTHUR MURRAY PARTY	NBC 9pm	Paul Winchell(ventril), June Havoc(A), Larry Parks(A), Betty Garrett(A).
Gunsmoke	CBS 10pm	with regulars & James Griffith, William Schallert, Rose Marie, Dick Rich; (SW&SD).

SUNDAY DECEMBER 29

Lassie (Jon Provost)	CBS 7am	The Baby Sitter; with regulars & Ricky Allen, Claire Meade; (SW&SD).
Maverick (James Garner)	ABC 7:30pm	Comstock Conspiracy; (O) Gene Levitt; with Werner Klemperer, Ruta Lee, Arthur Batanides, Percy Helton; (SD).
ED SULLIVAN SHOW	CBS 8pm	Red Buttons(C), Roberta Sherwood(S), Louis Jordan & Tympany Five, Victor Julian & Pets, De Castro Sisters(S), Jo Hanwey (juggler), Norbu(C).

SUNDAY DECEMBER 29(Cont'd)

STEVE ALLEN SHOW	NBC 8pm	Margaret O'Brien(A), Peter Ustinov(A), Jerry Vale(S), Martha Davis & SPouse(S-M), Elaine & Mike(C).
General Electric Theatre(Ronald Reagan)	CBS 9pm	The Bargain Bride; (O) Norma Mansfield; (A) Jameson Brewer; with Ronald Reagan, Eva Bartok, Edgar Buchanan; Dir - Justus Addiss.
DINAH SHORE CHEVY SHOW	NBC 9pm	Ann Miller(D), Fred MacMurray(A), Ted Reid(C), Michigan State Choir.
Alfred Hitchcock Presents	CBS 9:30pm	Night Of The Execution; (O) Henry Slesar; with Pat Hingle, Georgann Johnson, Vinton Hayworth, Russell Collins, Harry Jackson.
Scotland Yard (Edgar Lustgarten)	ABC 10pm	The Case Of The Smiling Widow; (O) Gil Saunders; with Carl Jaffe, Sylvia Marriott.
Loretta Young Show	NBC 10pm	Power Play; (O) Doulgas Morrow; with Anita Louise, James Daly, Luis Van Rooten; Dir - John Newland.

ROSS REPORTS—TELEVISION INDEX

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VOLUME 10 NUMBER 1

EDITOR: Jerry Leichter

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—WEEKLY REPORT—

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(December 30)

NBC- 10-11pm NYT, this date only; SPECIAL - Timex All-Star Jazz Show - LIVE from NY, with remote cut-in from Chicago; no. of stations not available. (Preempts Suspicion). § Steve Allen is m.c. for this special show with a "Jazz is fun!" theme, starring Louis Armstrong, Woody Herman and Gene Krupa and their music groups, with other individual musicians spotlighted. (See page A for cast credits). A special remote from Chicago will star Duke Ellington and his orch.
§ SPONSOR- United States Time Corp (Timex Watches & Clocks) thru Peck Advertising Agency, Inc(NY); Acct Exec- James Ellers.
§ PKGR- Associated Booking Corp(NY); Exec Prod- Larry White; Prod & Dir- Dwight Hemion; Assoc Prod- George T. Simon; Assoc Dir- Marcia Kuyper; Music Dir- Eddie Safranski; Sets- Theodore Cooper; Costumes- Guy Kent; Writer- George T. Simon; Conceived by- Sylvan Taplinger(Peck).

Tuesday(December 31)

CBS- 11:15pm-12:15am NYT, this date only; SPECIAL - New Year's Eve with Guy Lombardo - LIVE from NY; 10 stations live. § Telecast of Guy Lombardo and his Royal Canadians, playing dance music at the Grill Room of the Hotel Roosevelt in NY. Just before midnight, Robert Trout will describe the New Year crowd in a remote from Times Square in an eight-minute break.
§ SPONSOR- Clairol, Inc (Hair Coloring) thru Foote, Cone & Belding(NY); Acct Exec- Frank Mayers.
§ PKGR & Prod- WCBS-TV Program Dept; Dir- Ray Abel(WCBS-TV).

NBC- 1-2am NYT, Jan 1, this date only; SPECIAL - New Year's Eve Party - LIVE from Chicago; no. of stations not available. § Howard Miller is m.c. for a music party originating in Chicago's Ambassador East Hotel, with the Pump Room as the main scene. Teddi King is featured vocalist for the program.
§ Sustaining.
§ PKGR- NBC-TV(Chi); Prod- Don Meier; Dir- Paul Robinson.

Wednesday(January 1)

CBS- 11:30am-1:30pm NYT, this date only; SPECIAL - 1958 Tournament of Roses - LIVE from LA; no. of stations not available. (Preempts all regular CBS daytime shows during the period). § Edgar and Frances Bergen, and their wooden friends, assisted by announcer Bill Symes, will describe the 69th annual Tournament of Roses in Pasadena, Calif.; Frances Bergen will interview celebrities.
§ SPONSOR- Quaker Oats Co (Coast Fisheries Div, Puss 'n Boots Cat Food) thru Lynn Baker, Inc(NY); Acct Exec- Harry Kebel.
§ PKGR- CBS-TV(LA); Prod- Cecil Barker; Dir- Bob Quinlan; Writers- George Fisher, Si Rose.

ROSS REPORTS—TELEVISION INDEX, Service Subscription Rates: $110 per year (or $30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates. ✓ ✓ Service includes: Weekly reports on current television production, programs, advertisers, talent movements; unlimited telephone and mail information service; periodic reports on special aspects of television; semi-annual and annual industry surveys, and The Television Index card file.

Wednesday(January 1)

CBS- 1:30-approx 3:45pm NYT, this date only; SPECIAL - Orange Bowl Football Game - LIVE from Miami; no. of stations not available. (Preempts regular CBS daytime programming during the period). § The University of Oklahoma meets Duke University in the annual Orange Bowl game in Miami, with Chris Schenkel describing the play-by-play and Johnny Lujack handling color descriptions.
§ SPONSORS- One-quarter each: 1) R. J. Reynolds Tobacco Co (Winston) thru William Esty Co., Inc(NY); Acct Exec- Don Daigh. 2) Bristol-Myers Co (Vitalis) thru Doherty, Clifford, Steers & Shenfield, Inc(NY); TV Acct Rep- Russ Ambruster. 3) Carter Products, Inc (Rise) thru Sullivan, Stauffer, Colwell & Bayles, Inc (NY); Acct Exec- Jim McMenemy. 4) Co-op.
§ PKGR- CBS Sports Dept(NY); Prod- Judson Bailey; Dir- Byron Paul.

CBS- approx 4-6:15pm NYT, this date only; SPECIAL - Cotton Bowl Football Game - LIVE from Dallas; no. of stations not available. (Preempts regular programming thru 5pm, other time open). The U. S. Naval Academy meets Rice Institute in the annual Cotton Bowl game in Dallas, Texas, with Tom Harmon describing the play and Forest Evashevski handling the color descriptions.
§ SPONSOR- The Texas Co (Texaco Products) thru Cunningham & Walsh, Inc(NY); Acct Exec- Fred Carny.
§ PKGR- CBS Sports Dept(NY); Prod- Pete Molnar; Dir- Dick Liesendahl.

NBC- 11:45am-1:45pm NYT, this date only; SPECIAL - 1958 Tournament of Roses - LIVE (COLOR) from LA; no. of stations not available. (Preempts regular NBC daytime programming). § Bill Goodwin and Betty White, assisted by announcer Jimmy Wallington, describe the annual Tournament of Roses parade over its five-mile route. The telecast will be preceded by a 15-minute b & w program with Wallington interviewing celebrities.
§ SPONSORS- 1) Minute Maid Corp (Frozen Juices, Fruits, Vegetables) thru Ted Bates & Co., Inc(NY). 2) Florists' Telegraph Delivery Assn thru Grant Advertising, Inc(NY).
§ PKGR- NBC-TV(LA); Prod- William Kayden; Dir- Bill Bennington; Assoc Dir- Roy Montgomery; Prog Research- Hal Levy.

NBC- 1:45-approx 4:30pm NYT, this date only; SPECIAL - Sugar Bowl Football Game - LIVE from New Orleans; no. of stations not available. (Preempts NBC daytime programming). § The University of Texas meets the University of Mississippi in the 24th annual Sugar Bowl game in New Orleans, La. Lindsey Nelson will describe the play, with Red Grange handling the color descriptions.
§ SPONSOR- Gulf Oil Corp (Gulf Products) thru Young & Rubicam, Inc(NY).
§ PKGR- NBC Sports Dept(NY); Prod- Perry Smith; Dir- Harry Coyle.

NBC- approx 4:30-4:45pm NYT, this date only; SPECIAL - Sports Headlines of 1957 - FILM; no. of stations not available. § Bill McCord narrates a filmed review of highlights in sports during the past year.
§ SPONSOR- De Soto Div., Chrysler Corp., thru Batten, Barton, Durstine & Osborn, Inc(Detroit).
§ PKGR- NBC-TV; Prod- NBC News(NY); Dir- Jim Kitchell; Film Ed- Clay Cassell; Writer- Bill Fitzgerald.

NBC- 4:45-approx 6:30pm NYT, this date only; SPECIAL - Rose Bowl Football Game - LIVE from LA; no. of stations not available. (Preempts NBC daytime programming thru 5:30pm, other time open). § Ohio State University meets the University of Oregon in the 44th annual Rose Bowl game in Pasadena, Calif. Mel Allen will describe the play with Chick Hearn handling color descriptions.
§ SPONSOR- Gillette Safety Razor Co thru Maxon, Inc(Detroit).
§ PKGR- NBC Sports Dept; Prod- Bill Kayden; Dir- Bill Bennington.

Thursday(January 2)

CBS- 8-8:30pm NYT, Weekly; RETURN - Richard Diamond Private Detective - FILM; 106 stations net, 24 delayed. (Replaces Harbourmaster, last CBS show Dec 26; moves to ABC as Adventure at Scott Island, effective Jan 5, Sun, 8:30-9pm NYT). § David Janssen stars in the title role of the filmed mystery-adventure series, with different episodes each week in a New York locale. Previous films in the series had been seen over CBS, Mondays, 9:30-10pm NYT, from July 1 thru Sept 30, 1957.
§ SPONSOR- P. Lorillard Co (Kent & Newport Cigarettes) thru Lennen & Newell, Inc(NY); Acct Execs- Frank Cambria(Kent), Leo Arthur Kelmenson(Newport).
§ PKGR- Dick Powell with Dayton Productions; FILM PROD- Four Star Films, Inc., at RKO-Pathe Studios, Culver City, Calif; Exec Prod- Robert Sparks(CBS); Prod- Mark Sandrich, Jr.; Dirs- Various; Dirs of Photog- Various; Superv Film Ed- Bernard Burton; Music Superv- Harry King; Art Dirs- Bill Ross, Frank Smith.

Sunday(January 5)

ABC- 9:30-10pm NYT, this date only; SPECIAL - A Dedication to Justice - FILM; to the net. (Open time). § Chief Justice Earl Warren, Judge Harold Medina and commentator Eric Sevareid discuss legal practice and institutions.
§ Sustaining.
§ PKGR & PROD- No credits available; produced under the auspices of the American Bar Assn.

CBS- 3:30-4pm NYT, Weekly; RETURN - The Last Word - LIVE from NY; to the net. § Dr. Bergen Evans is host, with John Mason Brown as a regular, joined by two guests each week, in game-discussions of the uses and abuses of the English language as it is spoken and used today. The program was previously seen over CBS, Sundays, from Jan 6 thru Sept 29, 1957.
§ Sustaining.
§ PKGR- CBS Public Affairs(NY); Prod- Bill Weinstein; Dir- Lamar Caselli.

CBS- 5:30-7pm NYT, this date only; SPECIAL - Where We Stand - LIVE & FILM from NY; approx 106 stations net, 38 delayed. (Preempts Beat the Clock, 6-6:30 pm, and Twentieth Century, 6:30-7pm NYT). § A comprehensive discussion of where the U. S. stands in contrast to Soviet Russia in every important field: weapons, economics, science, education, satellites and missiles, and policy. The program is part of the program agreement between CBS and Prudential Insurance Co which calls for preemption of Twentieth Century by special programs during the year.
§ SPONSOR- Prudential Insurance Co of America thru Reach, McClinton & Co(NY).
§ PKGR- CBS News(NY); Prod- Leslie Midgley; Co-Prod & Dir- Don Hewitt; Writer- John Sharnik; Editor & Chief Reporter- Alexander Kendrick.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Lucille Ball-Desi Arnaz Show (5 shows during season, various times) Jan 3, Friday, 9-10pm NYT; FILM, no. of stations not available. Fred MacMurray and June Haver (Mrs. MacMurray) are the guest stars in this story-line comedy with the show regulars, which was filmed in Las Vegas. (See page 95 (Vol 9) for credits).

See It Now (Approx every 4th Sunday, usually 5-6pm NYT) Dec 30, Monday, 10-11pm NYT; FILM, to the net. "The Lady from Philadelphia; Through Asia with Marian Anderson," a film record of the singer's tour thru Southeast Asia, arranged by ANTA for the State Dept. (Preempts Studio One).
§ SPONSOR- (this telecast only) International Telephone & Telegraph Corp (Institutional) thru J. M. Mathes, Inc(NY).
§ PKGR- See It Now with CBS-TV(NY); Prods- Edward R. Murrow, Fred W. Friendly; Camera- Charles Mack; Reporter- Gene DePoris.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Adventure at Scott Island; NET DEBUT Jan 5; Sundays, 8:30-9pm NYT; FILM, no. of stations not available. (Replaces Bowling Time, which moves to 4-4:30pm NYT, effective this date, with American Machine & Foundry Co increasing its sponsorship from an alternate to an every week basis). § Barry Sullivan stars in the series, which has been seen over the CBS net from Sept 26 thru Dec 26, 1957, as Harbourmaster. The CBS sponsor, R. J. Reynolds Tobacco Co (Winston) thru William Esty Co., Inc(NY), continues as sponsor on the ABC net.

Date With the Angel; SCHEDULE CHANGE Jan 1; program moves to Wed, 9:30-10pm NYT. The program had been seen Fridays, 9:30-10pm NYT. In its new time it replaces The Walter Winchell File, which moves to Fridays, 8:30-9pm NYT, effective Jan 3, in turn replacing The Patrice Munsel Show, which moves to Fridays, 9:30-10pm NYT, the spot formerly occupied by Date With the Angels.

CBS- Gator Bowl Football Game; SPECIAL Dec 28; Saturday, 1:45-approx 4:15pm NYT, this date only; LIVE from Jacksonville, Fla., no. of stations not available. § The University of Tennessee meets Texas A & M in the annual Gator Bowl football game in Jacksonville, Fla. Jim Gibbons describes the play and Elroy "Crazylegs" Hirsch handles the color description.
§ SPONSORS- One quarter each: 1) R. J. Reynolds Tobacco Co (Camels) thru William Esty Co., Inc(NY). 2) Carter Products, Inc (Rise) thru Sullivan, Stauffer, Colwell & Bayles, Inc(NY). Third and fourth quarters, co-op.

The Big Payoff (Mon thru Fri, 3-3:30pm NYT) Bob Paige becomes host, co-starring with hostess Bess Myerson, effective Dec 30. Paige replaces Randy Merriman.

NBC- NBC News Hot Seat; SPECIAL Dec 30 thru Jan 3; Mon thru Fri, 2:15-2:30pm NYT, these dates only; LIVE from NY, to the net. § A group of seven NBC news correspondents, returned to the U. S. from foreign posts, interview each other on a revolving basis, with one each of a group of five placed on "the hot seat" each day.
§ Sustaining.
§ PKGR- NBC News(NY); Prod- Ted Hagen; Dir- Robert Priaulx.

The Adventures of McGraw; NEW TITLE Dec 31; Tue, 9-9:30pm NYT. Program had been titled Meet McGraw.

Meet the Press (Sun, 6-6:30pm NYT) Pan American World Airways, Inc., thru J. Walter Thompson Co(NY) becomes a weekly sponsor for 39 weeks, effective Jan 5.

My Friend Flicka; RETURN Jan 5; Sundays, 7-7:30pm NYT, Weekly; FILM, to the net, Sustaining. Program had previously been seen Sundays, 6:30-7pm NYT, thru Dec 8, when it went off for a scheduled three weeks. In its new spot it replaces Ted Mack's Original Amateur Hour (last show Dec 29).

The Jerry Lewis Show; REGULAR NET SPECIAL Dec 27; Fri, 8-9pm NYT; LIVE (COLOR) from LA. (Preempted The Court of Last Resort, 8-8:30pm, and The Life of Riley, 8:30-9pm NYT). § One of the six comedy-variety shows comedian Jerry Lewis is presenting at various times during the season. (Not previously listed).

TALENT SHOWSHEET AND SCRIPT REPORT - DECEMBER 30 - JANUARY 5

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

FIESTA AMERICANA; Friday Dec 20; WABD Local NY; 8pm - LAST SHOW.

AMERICAN BANDSTAND; Monday Dec 23; ABC 7:30pm - ADD: Everly Bros.(S).

CHRISTMAS EVE WITH DAVE GARROWAYS'; Tuesday Dec 24; NBC 10pm - ADD: Jack Haskell(S), Jane Morgan(S), Barbara Carroll(M).

PAT BOONE CHEVY SHOWROOM; Thursday Dec 26; ABC 9pm - DELETE: Chuck Berry(S).

LUX SHOW STARRING ROSEMARY CLOONEY; Thursday Dec 26; NBC 9pm - DELETE: Spring Byington(A-C); ADD: Billy de Wolfe(C). The Hi Lo's(S), will replace the Modernaires(S), this date only.

ART FORD'S GREENWICH VILLAGE PARTY; Friday Dec 27; Local NY WABD 10pm - ADD: Bob Dini(S), Beverly Wright(S).

ARTHUR MURRAY PARTY; Saturday Dec 28; NBC 9pm - ADD: Farley Granger(A), Gloria De Haven(A-S), Tallulah Bankhead(A), Paul Hartman(D), Gertrude Berg(A), Walter Slezak(A), Bil & Cora Baird (puppets), Sarah Vaughan(S), Hedy Lamarr(A).

LAMP UNTO MY FEET; Sunday Dec 29; CBS 10am - ADD; I Love Me, I Love Me Not; (O) Jerry De Bono; with Julie Wilson(S), Anne Pearson, Alvin Epstein.

LOOK UP & LIVE; Sunday Dec 29; CBS 10:30am - ADD: The Story of Three Kings; Narrator - Norman Rose; with the Phyllis Stevens Puppets.

CAMERA THREE; Sunday Dec 29; CBS 11:30am - ADD: Discussion of The Idiot; with Alfred Kazin, Viveca Lindfors(A), Arthur Hill(A).

DINAH SHORE CHEVY SHOW; Sunday Dec 29; NBC 9pm - ADD: The Dixie Small Fry(M).

MONDAY DECEMBER 30

Adventures of Robin Hood(Richard Greene)	CBS 7:30pm	The Challenge of The Black Knight; with regulars & John Arnatt, Richard O'Sullivan, Dervis Ward; (SW&SD).
GUY MITCHELL SHOW	ABC 8pm	Dolores Hawkins(S), Marty Robbins(S).
Burns & Allen	CBS 8pm	with regulars & Eleanor Audley, Gil Frye; (SW&SD).
TALENT SCOUTS	CBS 8:30pm	Nancy Soderberg(M), Kathy Dunn(S), Thomas Patrick Long(S), Suzy Williams(S), Donna Thomas(S).
VOICE OF FIRESTONE	ABC 9pm	Nadine Conner(S), Eugene Conley(S), Marina Svetlova(D), Earl Wild(M).
Danny Thomas Show	CBS 9pm	with regulars & Tom Tully; (SW&SD).
TOP TUNES & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Julie Mason(S), Morris Boyler(M).
December Bride	CBS 9:30pm	with regulars & Mary Jane Croft, Pierre Watkin, Allen Jenkins; (SW&SD).
A Turn of Fate (Alcoa Theatre)	NBC 9:30pm	The Face of Truth; (O) Dan Copeland; with Robert Ryan, Catherine McLeod, Paul Burns, John Morley, Malcolm Atterbury, Tom Jackson.
TIMEX ALL-STAR JAZZ SHOW	NBC 10pm	Steve Allen(emcee), Louis Armstrong & his All Stars(M), Carmen McRae(S), Woody Herman & His Third Herd(M), Dave Brubeck & Group(M), Duke Ellington & Orch., Gene Krupa Trio with Charlie Ventura(M), Jack Teagarden(M), Bobby Hackett(M), Cozy Cole(M); (O) George Simon; Dir - Dwight Hemion.

TUESDAY DECEMBER 31

Cheyenne	ABC 7:30pm	Top Hand; with regulars & Jeanne Cooper, Paul Savage, Ed Prentiss; (SD).
Phil Silvers Show (You'll Never Get Rich)	CBS 8pm	Bilko & The Flying Saucers; with regulars & Beatrice Pons, Edward Andrews; (SW&SD).
GOBEL-FISHER SHOW	NBC 8pm	Ernie Kovacs(C), Edie Adams(C-S).
Wyatt Earp	ABC 8:30pm	Bad Woman; with regulars & Faye Baker, Don Hayden; (SW&SD).
Broken Arrow	ABC 9pm	Indian Medicine; with regulars & Cathy Downes, K.L. Smith, Harry Woods, Sam Flint, Ernie Martinez, Fay Roope; (SW&SD).
Adventures of McGraw	NBC 9pm	NOTE NEW TITLE: The Snow Job; with regulars only; (SW&SD).
Telephone Time	ABC 9:30pm	Death Of A Nobody; (O) Oliver Crawford; with Frank Faylen, Jackie Coogan; Dir - James Mason.
RED SKELTON SHOW	CBS 9:30pm	Mercedes McCambridge(A), Charlie Ruggles(A).
Bob Cummings Show	NBC 9:30pm	with regulars & Olive Sturgess; (SW&SD).
The Californians	NBC 10pm	(O) Carey Wilbur; with regulars & Robert Ellenstein, Paul Bryar; (SD).
NEW YEAR'S EVE PARTY	NBC 1am	(Coming from Chicago) with Howard Miller(host), Teddi King (S), David Le Winter & Orch., The Dukes of Dixieland(M), Al Morgan(S-M), Josh White(S), The Mello Larks(S).

WEDNESDAY JANUARY 1

Wagon Train (Ward Bond, Robert Horton)	NBC 7:30pm	The Luke O'Malley Story; with Keenan Wynn.
THE BIG RECORD (Patti Page)	CBS 8pm	Eartha Kitt(S), Louis Prima(M-S), Keely Smith(S), Jan Peerce (S), Johnny Mathis(S).
Tombstone Territory	ABC 8:30pm	The Youngest Gun; (O) Harold Shumate; with regulars & Ralph Reed, Jett Sergeant, Brad Trumbull, Tom Holland, Milton Frome, George Eldredge; (SD).
Father Knows Best	NBC 8:30pm	Man With A Plan; with regulars & Jan Chaney, Bobby Hyatt, Ken Miller; (SW&SD).
Millionaire (Marvin Miller)	CBS 9pm	The Story of Rod Matthews; with Lee Meriwether, Richard Anderson, Larry Dobkin, Carlyle Mitchell, Gene Roth, Dick Kaiser.
KRAFT THEATRE	NBC 9pm	The Battle For Wednesday Night; (O) Bob Van Scoyk; with Jack Oakie, Rudy Vallee, Virginia Gibson, Earl Holliman; Dir - William Graham.
Date With The Angels	ABC 9:30pm	NOTE: NEW DAY & TIME; Wheeler At The Cabin; with regulars & Jimmy Boyd, Gloria Castillo, Beverly Wills; (SW&SD).
US STEEL HOUR	CBS 10pm	The Charmer; (O) Douglas Taylor; with Gypsy Rose Lee, Rip Torn, Edmon Ryan, Ross Martin, Kim Smith, Melville Ruick, Undine Forrest; Dir - Don Richardson.

THURSDAY JANUARY 2

Circus Boy	ABC 7:30pm	The Knife Thrower; with regulars & Rick Vallin, Eugene Iglesias, Tom McKee; (SW&SD).
Sgt. Preston of Yukon	CBS 7:30pm	with regulars & Betty Benson, Tim Graham, Guy Williams, Dale Van Sickel, George Ross, John Ayers, Gene Coogan; (SW&SD).
Richard Diamond, Private Detective	CBS 8pm	RETURN: Regular in this seriss is David Janssen; The Space Society; (O) David T. Chandler; with Luis. Van Rooten, Ellen Corby, Douglas Dick, Stephen Chase; Dir - Leigh Jason.
The Real McCoys	ABC 8:30pm	Grandpa & The Driver's License; with regulars & Olan Soule; (SW&SD).

THURSDAY JANUARY 2(Cont'd)

CLIMAX! (Bill Lundigan)	CBS 8:30pm	Scream In Silence; (O) Eileen & Robert Mason Pollock; with Anne Francis, Skip Homeier, Betty Field, Sidney Blackmer, William Talman; Dir - Buzz Kulik.
Dragnet (Jack Webb)	NBC 8:30pm	with regulars & Rickey Kelman, Philip Ahn, Michael Morgan, Olan Soule; (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Dick Clark, Danny & The Juniors(S).
O.S.S.	ABC 9:30pm	Operation Yodel; with regulars & Paula Byrne, Jimmy Karoubi; (SW&SD).
PLAYHOUSE 90	CBS 9:30pm	Reunion;(O&A)Merle Miller; with Dane Clark, Charles Drake, Jack Lord, Neva Patterson, Patricia Barry, Frances Farmer, Hugh O'Brian, Martha Hyer; Dir - Allan Reisner.
FORD SHOW	NBC 9:30pm	Lew Ayres(A).
Navy Log	ABC 10pm	The Butchers of Kapsan; with Stacy Keach, Kenneth MacDonald, Warren Frost, Glen Gordon; (SW&SD).
LUX SHOW STARRING ROSEMARY CLOONEY	NBC 10pm	John Forsythe(A).
Jane Wyman Show	NBC 10:30pm	The Elevator; (O) James & Pamela Mason; (A) Michael Fessier; with Linda Darnell, John Baragrey.

FRIDAY JANUARY 3

Trackdown (Robert Culp)	CBS 8pm	The Reward; (O) Fred Freiberger; with Virginia Christine, Parnell Roberts, Jay Novello, Russ Bender, John Doucette, Robin Raymond, Val Dufour; (SD).
Walter Winchell File	ABC 8:30pm	NOTE: NEW DAY & TIME: Terror; (O) Adrian Spies; with Herschel Bernardi, Ritchard Bakalyan, Howard Dayton, Ann Morrison, Bob Dennis; Dir - Bernard Girard.
Dick Powell's Zane Grey Theatre	CBS 8:30pm	Man Unforgiving; (O) Frank Waldman; (A) Robert Barbash; with Joseph Cotten, Claude Akins, Mary Shipp, Johnny Crawford, Joel Ashley, Val Benedict, John Falvo, William Vaughan, John Launer, Dan Blocker; Dir - James Sheldon.
Life of Riley	NBC 8:30pm	Little Awful Annie; with regulars & Lorraine Bendix, Victoria King; (SW&SD).
FRANK SINATRA SHOW	ABC 9pm	Dinah Shore(S).
LUCILLE BALL-DESI ARNAZ SHOW	CBS 9pm	Fred MacMurray(A), June Haver(A).
PATRICE MUNSEL SHOW	ABC 9:30pm	NOTE: NEW TIME: Sal Mineo(A-S), Buddy Hackett(C).

MULTIPLE & ACROSS-THE-BOARD SHOWS - DECEMBER 30 - JANUARY 3

TODAY (Dave Garroway)	NBC 7am	(Coming from Warm Springs Jan. 2&3.) 12/30 - Barbara Carroll Trio(M).
JARRY MOORE SHOW	CBS 10am	12/30 - Bob Rollins(novelty); 1/3 - Martha Davis & Spouse (S-M), Ross & West(C).
ARLENE FRANCIS SHOW	NBC 10am	12/31 - Toni Arden(S); 1/1 - Jimmy Nelson(ventril); 1/2 - Carol Burnett(C); 1/3 - Jimmy Savo(C-Panto).
HOWARD MILLER SHOW	NBC 1:30pm	12/30 - Al Martino(S); 1/3 - Hamish Menzies(S).
ART LINKLETTER'S HOUSE PARTY	CBS 2:30pm	12/30 - Rafael Mendez(M); 12/31 - Ray Bolger(D); 1/3 - Liberace(M-S).
AMERICAN BANDSTAND	ABC 3pm	12/30 - Bob Jackson(S), Lee Allen Band; 12/31 - Tina Robin (S), Fontane Sisters(S); 1/1 - Tommy Mara(S); 1/2 - The Petticoats(S), Billy & Lillie(S); 1/3 - Faron Young(S), The Gaylords(S).

MULTIPLE & ACROSS-THE-BOARD SHOWS(Cont'd)

NBC MATINEE THEATRE	NBC 3pm	12/30 - The Invisible Man; Re-run of 8/8/57; 12/31 - Daughter Of The Kings; (O) Lesley Conger; (A) Elaine Ryan; 1/1 - Pre-empted; 1/2 - Survival Kit; (O) Ora Jean Pittman; (A) S.S. Schweitzer; 1/3 - A House With Golden Streets; (O) Bob & Wanda Duncan.
MODERN ROMANCES (Mel Brandt)	NBC 4:45pm	The Alibi; (O) Bob Corcoran; with Lawrence Weber, Nancy Wilder, Joe Campanella, Truman Smith.
TONIGHT (Jack Paar)	NBC 11:15pm	12/30 - Peter Ustinov(A), Daryl Stewart(S), Morty Gunty(C); 12/31 - Genevieve(S), Carol Burnett(C), Alice Pearce(C); 1/1 - Daryl Stewart(S), Louis Nye(C), George Kirby(C); 1/2 - Hermione Gingold(C), Arthur Treacher(A), Allan Case(S); 1/3 - Genevieve (S), Daryl Stewart(S), Henny Youngman(C), Kaye Ballard(C).

SATURDAY JANUARY 4

JIMMY DEAN SHOW	CBS 12N	Don Cornell(S).
TRUE STORY (Kathi Norris)	NBC 12N	(Title of plays will not be listed from this date on). (O) George Lowther; with Loretta Leversee, Leslie Woods, Randy Kraft, James Congdon.
Perry Mason	CBS 7:30pm	The Case of The Demure Defendant; (O) Richard Grey; with regulars & Christine White; (SD).
COUNTRY MUSIC JUBILEE	ABC 8pm	Hank Thompson(S-M).
PERRY COMO SHOW	NBC 8pm	Peggy Lee(S), Peter Lind Hayes & Mary Healy(C-S), The Four Lads (S), Roger Weyand(M), Roger Williams(M).
CLUB OASIS	NBC 9pm	Dean Martin(S).
GISELE MacKENZIE	NBC 9:30pm	George Montgomery(A), Molly Bee(S).
Gunsmoke	CBS 10pm	with regulars & Morey Amsterdam; (SW&SD).

SUNDAY JANUARY 5

The Catholic Hour	NBC 1:30pm	(Month of Jan. will present 2,000 years of Christian history, told in four, half-hour films). "The City of Peter", Parts 1 & 2;"Renaissance Rome"; "Our Moment in Time". (O) Paul Horgan; Dir - Richard Walsh.
Maverick (James Garner)	ABC 7:30pm	The Third Rider; (O) George Slavin; with Dick Foran, Frank Faylen, Michael Dante, Barbara Nichols, Kasey Rogers; (SD).
Sally (Joan Caulfield)	NBC 7:30pm	with regulars & Richard Crenna, Frank Nelson, Lester Matthews, Ottila Nesmith, Bartlett Robinson, Carolyn Lambert, Sally Pearce, Ronnie Lee, John Dodsworth, John O'Malley, Pat O'Malley; (SW&SD).
ED SULLIVAN SHOW	CBS 8pm	Johnnie Ray(S), Everly Bros.(S), Rod Alexander & Bambi Lynn(D), Clifford Guest(ventril), Cesare Siepi(S), The Amandis(novelty), Tex Barton(novelty), Vienna on Parade Deutschmeister Band.
STEVE ALLEN SHOW	NBC 8pm	Xavier Cugat(M), Abbe Lane(S), Johnny Haymer(S), Sam Cooke(S), Sid Gould(C), Ward Bond(A), Robert Horton(A).
Adventure at Scott Island(Barry Sullivan)	ABC 8:30pm	NOTE: NEW NETWORK, DAY & TIME: Pirate's Curse; with regulars & Lonny Chapman, Griff Evans; (SW&SD).
General Electric Theatre	CBS 9pm	Kid At The Stick; (O) Mike Miller; (A) John McGreevey; with Art Linkletter, Tim Hovey, Jack Orrison, David Armstrong, Clarence Straight; Dir - James Neilson.
CHEVY SHOW	NBC 9pm	Tom Ewell(A), Anna Maria Alberghetti(S), Shirley MacLaine(D), John Raitt(S).

Alfred Hitchcock Presents	CBS 9:30pm	The Percentage; (O) David Alexander; (A) Bernard C. Schoenfield; with Alec Nicol, Carole Mathews, Don Keefer.
Scotland Yard (Edgar Lustgarten)	ABC 10pm	Bullet From the Past; (O) Donovan Winter; with Robert Sansom, Philippa Hyatt, Lillian Harrison; (SD).
Loretta Young Show	NBC 10pm	The Demon And Mrs. Devon; (O) Richard Morris; with Miss Young, Craig Stevens, Taylor Holmes, Carlton Young, W.T. Chang, George Baxter, Frances Mercer, Ted Stanhope; Dir - Richard Morris.

ROSS REPORTS—TELEVISION INDEX

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WEEKLY REPORT

THIS WEEK -- NETWORK DEBUTS & HIGHLIGHTS

Monday(January 6)

CBS- 11:30pm-12noon NYT, Monday thru Friday; DEBUT - Dotto - LIVE from NY; 130 stations live, 7 kine. (Replaces Strike It Rich; last show Jan 3). § Jackie Narz is m.c. for this new quiz game in which pairs of contestants, a champion and a challenger, compete for money prizes. The game consists of tracing dots to form a picture in a large frame behind each contestant. Contestants answer general knowledge questions to which point values have been assigned, calling for dots in the frame to be filled in, until the contestant is able to recognize the face, place or thing represented by joining the dots together. The first contestant to identify the picture is champion and moves into another round. Prizes are based on the number of connected and unconnected dots in the frame when the picture is identified.

§ SPONSOR- Colgate-Palmolive Co (Fab, Colgate Dental Cream, Palmolive Soap, Ajax, Florient, Vel Liquid & Powder): Fab, Dental Cream & Palmolive Soap thru Ted Bates & Co, Inc(NY), producing agency; Acct Execs- Edward Heath(Fab), Ron Bradley(Dental Cream), Dwayne Moore(Soap). Ajax thru Bryan Houston, Inc(NY); Acct Exec- Harry Wally. Florient thru Street & Finney, Inc(NY); Acct Exec- William G. Johnston. Vel Liquid & Powder thru Lennen & Newell, Inc(NY); Acct Exec- Henry W. Lowe.

§ PKGR- Frank Cooper Associates(NY); Prod- Ed Jurist; Asst to Prod- Terry Laughlin; Assoc Prod- Art Henley; Prod Superv- Helen Lee; Dir- Jerome Schnur; Prog Anncr- Ralph Paul.

CBS- 10-11pm NYT, Weekly; PROGRAM CHANGE - Studio One in Hollywood - LIVE from LA; 97 U. S. stations live, 1 kine, 16 videotape, 14 Canadian stations. (Title and origination change for Studio One; last NY origination Dec 16). § Weekly hour-long live dramatic programs of all types, using top name talent.

§ SPONSOR- Westinghouse Electric Corp (All Appliances & Institutional) thru McCann-Erickson, Inc(NY).

§ PKGR- CBS-TV; Exec Prod- William Dozier(LA); Prods- Gordon Duff (first 8) alt with Norman Felton (next 10); Asst Prods- Joseph Scully (for Duff), Joseph Gantman (for Felton); Dirs- Tom Donovan alt with Jack Smight(for Duff); Various for Felton; Assoc Dirs- Robert Gray alt with Jack Orbison; Music Dir- Milton Anderson; Prod Coord- John Furia; Art Dirs- Edgar Lansbury alt with William Craig Smith; Sets- Buck Henshaw, others; Costumes- George Whittaker; Casting Dir- Russell Frost(CBS, LA); Story Ed- Ellingwood "Bud" Kaye(CBS, LA).

Thursday(January 9)

POOL- 12:30-1pm NYT, this date only; SPECIAL - President Eisenhower's State of of the Union Message; LIVE from Washington, D.C.; NBC origination to the NBC & ABC nets. § Telecast of President Eisenhower's legislative message to the House of Representatives, for the second session of the 85th Congress.

ROSS REPORTS—TELEVISION INDEX, Service Subscription Rates: $110 per year (or $30 quarterly, minimum one year subscription). Additional or multiple subscriptions at lower rates. ✓ ✓ Service includes: Weekly reports on current television production, programs, advertisers, talent movements; unlimited telephone and mail information service; periodic reports on special aspects of television; semi-annual and annual industry surveys, and The Television Index card file.

Saturday(January 11)

NBC- 3-5:45pm NYT, this date only; SPECIAL - Senior Bowl Football Game - LIVE from Mobile, Ala.; no. of stations not available. § Ninth annual Senior Bowl game between all-star college squads from the North and South with the players making their pro debuts, at Ladd Memorial Stadium, Mobile. This is the first time the game will have been telecast; Lindsey Nelson handling the play by play and Red Grange doing the color descriptions.
§ SPONSOR- Liggett & Myers Tobacco Co (L & M Filters) thru Dancer-Fitzgerald-Sample, Inc(NY).
§ PKGR- NBC-TV Sports(NY); Prod- Perry Smith; Dir- Harry Coyle.

NBC- 10-10:30pm NYT, Weekly; DEBUT - End of the Rainbow - LIVE from various cities; no. of stations not available. (Replaces What's It For; last show Jan 4). § Program originates in a different city each week to present an unsuspecting subject with "the surprise of his life," giving someone an opportunity to realize a lifelong ambition, or regain a sound footing in business. Art Baker is m.c. The program was "sneak-tested" on Dec 4 on Truth or Consequences.
§ SPONSOR- Pharmaceuticals, Inc (Geritol & Williams Men's Products) thru Parkson Advertising Agency, Inc(NY); Acct Superv- Ted Bergmann.
§ PKGR- Ralph Edwards Productions(LA); Exec Prod- Ralph Edwards; Prod- Edwin Bailey; Assoc Prod- Virginia Dawson; Dir- Tom Belcher; Production teams and their base cities: NY(East Coast)- Assoc Prod- George Putnam, Prod Asst- Evelyn Lane; Writer- Art Jacobson. Chicago(Midwest)- Assoc Prod- Ted Davies; Prodn Asst- Gloria Gardner; Writer- Rick Danville. LA(West Coast)- Asst Prod- Harfield Weedin; Prodn Asst- Fran Wood; Writer- Henry Hoople.

Sunday(January 12)

CBS- 5:30-7pm NYT, this date only; SPECIAL - Bing Crosby and Friends - LIVE from LA; no. of stations not available. § Variety show combining sports, comedy, fashions and music, including coverage of a portion of the 17th annual Bing Crosby Pro-Amateur Golf Championships at Pebble Beach, comedy sketches by stars who will be present, a new golf song to be sung by Bing Crosby and fashions and the woman's angle in sports to be covered by Kathy Grant Crosby and Barbara Porter. John Daly will be m.c. for the show which will be hosted by the Crosbys.
§ SPONSOR- Easy Laundry Division, Murray Corp of America thru Earle Ludgin & Co(Chi).
§ PKGR- CBS-TV(LA); Prod- Cecil Barker; Assoc Prod- Howard Quinn; Dirs- Bob Quinlan(live), Seymour Berns and Ralph Levy(film inserts); Song by- Jimmy Van Heusen and Sammy Cahn.

NBC- 4:15-approx 7pm NYT, this date only; SPECIAL - Pro Bowl Football Game - LIVE (COLOR) from LA; no. of stations not available. § Telecast of the eighth annual Pro Bowl football game at Los Angeles Coliseum, between top stars of the National Football League's Western Conference opposing Eastern Conference stars. Van Patrick will describe the plays, with Joe Tucker handling background.
§ SPONSORS- 1) Lincoln and Mercury Divisions, Ford Motor Co., thru Kenyon & Eckhardt, Inc(NY). 2) Liggett & Myers Tobacco Co (L & M Filters) thru Dancer-Fitzgerald-Sample, Inc(NY).
PKGR- NBC Sports(LA); Prod- William Kayden; Dir- William Bennington.

NBC- 8-9pm NYT; 16 programs, one every two or three weeks, evenings; DEBUT - Shirley Temple's Storybook - LIVE (premiere and others) or FILM from LA; no. of stations varies. § Shirley Temple is hostess and narrator (and star of three future programs) for special one-hour presentations based on classic stories and fairy tales, with top stars in leading roles. (Cont'd on next page)

THIS WEEK(Cont'd)

Sunday(January 12)

NBC- Shirley Temple's Storybook (Cont'd from previous page): The majority of the programs are being produced on film.
§ SPONSORS: The Sealtest Ice Cream and Dairy Products Division of National Dairy Products Corp; John H. Breck, Inc (Shampoo), and Hills Brothers Coffee, Inc.; all thru N. W. Ayer & Son, Inc; Acct Execs- Sealtest- Tom Watson(Ayer, NY); Breck- Donald Goss(Ayer, NY); Hill Bros.- Ayer San Francisco office.
§ PKGR- Henry Jaffe Enterprises, at Screen Gems, Hollywood; Prod- Alvin Cooperman (films prod in coop with Screen Gems, Inc); Exec Consult- Mitch Leisen; Assoc Prod- Norman Lessing; Dirs- Various (Kirk Browning, premiere); Theme Song by- Mack David, Jerry Livingston; Script Ed- Norman Lessing; Writers & Adapters- Various.

THIS WEEK -- REGULAR NETWORK SPECIALS

CBS- Shower of Stars (Approx six times during season, Thursdays, 8-9pm NYT, preempting Climax!) Jan 9, musical variety show, starring Jack Benny, with guest stars. § Prod & Dir- Ralph Levy; Assoc Prod- John F. Meyers; Asst to Prod- Jack Langdon; Musical Superv- Lud Gluskin; Music Cond- Lyn Murray; Writers- Sam Perrin, George Balzer, Al Gordon, Hal Goldman (See page C for cast credits).
§ LIVE (COLOR) from LA.

OTHER NETWORK CHANGES & ADDITIONS

ABC- Colt .45; SCHEDULE CHANGE Jan 3; to Fri, 8:30-9pm NYT. Program has been seen Fridays, 10-10:30pm NYT.

The Walter Winchell File; SCHEDULE CHANGE Jan 3; to Fri, 10-10:30pm NYT. Program has been seen Wednesdays, 9:30-10pm NYT, and had been scheduled to move to Fridays, 8:30-9pm NYT, effective Jan 3 (see page 4).

CBS- High Adventure With Lowell Thomas; REGULAR NETWORK SPECIAL Dec 23; Mon, 10-11pm NYT; FILM (COLOR). Second of seven full-hour programs in this special series to be shown this season at various times. (Second program not previously listed).

NBC- The Californians (Tue, 10-10:30pm NYT) Thomas J. Lipton, Inc (Teas, Soups) thru Young & Rubicam, Inc(NY) becomes alternate week sponsor, effective Jan 7. Regular sponsor, The Singer Sewing Machine Co, continues as alternate week sponsor.

Dragnet (Thu, 8:30-9pm NYT) General Food Corp thru Benton & Bowles, Inc(NY) becomes alternate week sponsor, effective Jan 9, replacing Schick, Inc. The contract is for 26 weeks. Liggett & Myers Tobacco Co continues as alternate week sponsor.

Multiple and across-the-board programs are grouped together after the listing for Friday in the current week. Script identifications used are: (O) Original, (A) Adaptation, (SW) Staff-Written. Performer and other identifications used are: (SD) Staff-Directed, (S) Singer, (A) Actor, (D) Dancer, (C) Comic, (M) Musician. Actors who appear regularly are listed in the premiere cast, then subsequently referred to as "regulars". Live shows are listed in caps in the left column; filmed shows are in upper and lower case, underlined, same column.

PREVIOUS WEEK - ADDITIONS AND DELETIONS:

AMERICAN BANDSTAND; Monday Dec 30; ABC 7:30pm - ADD: Don Rondo(S).

THE BIG RECORD; Wednesday Jan 1; CBS 8pm - ADD: Lloyd Nolan(A).

PAT BOONE CHEVY SHOWROOM; Thursday Jan 2; ABC 9pm - ADD: Andy Williams(S).

Colt .45; Friday Jan 3; ABC NOTE NEW TIME: 8:30-9pm.

Walter Winchell File; Friday Jan 3; ABC NOTE NEW TIME: 10-10:30pm

ART FORD'S GREENWICH VILLAGE PARTY; Friday Jan 3; WABD local NY; ADD: Eileen Barton(S), Tina Louise (A).

JIMMY DEAN SHOW; Saturday Jan 4; CBS 12N - ADD: Tina Robbin(S).

PERRY COMO SHOW; Saturday Jan 4; NBC 8pm - DELETE: Peggy Lee(S), The 4 Lads(S); ADD: Jimmy Dean(S), The Vagabonds(M-S-C).

CLUB OASIS; Saturday Jan 4; NBC 9pm - ADD: Barbara Heller(C), The Collins Kids(S-D).

LAMP UNTO MY FEET; Sunday Jan 5; CBS 10am - ADD: Three Kings' Day In New York; (O) Heywood Kling; with Gerry Jarrett, Frank Silvera, Geena Goodwin, Arnold Merritt.

LOOK UP & LIVE; Sunday Jan 5; CBS 10:30am - ADD: Creation And Sin; (Dramatic Readings); Part 1 of a 3 part series entitled "A Matter of Love"; with Whitfield Connors, George Peppard, Margaret Linn. (O) Will Lorin.

CAMERA 3; Sunday Jan 5; CBS 11:30am - ADD: Practical Politics; (O) Warren Wallace; with Eamon Flynn, Alfred Hinkley, Richard Bowler, Joan Davenport.

ED SULLIVAN SHOW; Sunday Jan 5; CBS 8pm - DELETE: Cesare Siepi(S); ADD: Fredric March(A), Florence Eldridge(A), Jason Robard, Jr.(A), Albert Morgenstern(A).

STEVE ALLEN SHOW; Sunday Jan 5; NBC 8pm - DELETE: Sid Gould(C).

CHEVY SHOW; Sunday Jan 5; NBC 9pm - ADD: Thelma Ritter(A).

MONDAY JANUARY 6

Adventures of Robin Hood	CBS 7:30pm	The Rivals; with regulars & Carl Bernard; (SW&SD).
GUY MITCHELL SHOW	ABC 8pm	Dolores Hawkins.
Burns & Allen	CBS 8pm	with regulars & Bob Easton, Barbara Darrow, Arlene Feld; (SW&SD).
Restless Gun (John Payne)	NBC 8pm	The Coward; (O) Christopher Knopf; with Gene Evans, John Dehner, Marilyn Saris, John Mitchem, Lane Bradford, Carol Henry; (SD).
TALENT SCOUTS	CBS 8:30pm	Joanne & Joe Davis(M), Ellen Shearing(S), Nolan Van Way(S).
Tales of Wells Fargo	NBC 8:30pm	Doc Bell; with regulars & Jim Bannon, Richard Reeves; (SW&SD).
VOICE OF FIRESTONE	ABC 9pm	Elaine Malbin(S), George Feyer(M).
Danny Thomas Show	CBS 9pm	with regulars & Bob Hope, Joan Tabor; (SW&SD).
TOP TUNES & NEW TALENT(Lawrence Welk)	ABC 9:30pm	Les "Carrot Top" Anderson(S).
December Bride	CBS 9:30pm	with regulars & Larry Blake, Margie Ann Liszt, Stevie Wooten; (SW&SD).
A Turn of Fate (Goodyear Theater)	NBC 9:30pm	The Victim; (O) Marc Brandel; with Jack Lemmon, Lana Wood.

MONDAY JANUARY 6(Cont'd)

STUDIO ONE IN HOLLYWOOD	CBS 10pm	TITLE & ORIGINATION CHANGE: Brotherhood Of The Bell; (O) David Karp; (A) Dale Wasserman & Jack Balch; with Cameron Mitchell, Tom Drake, Joanne Dru, Pat O'Brien, John Barragrey; Dir - Tom Donovan.
SUSPICION	NBC 10pm	Someone Is After Me; (O) Robert Soderberg; with Patricia Neal, Lee Bowman, Edward Andrews, Joanne Linville, Mary James, Mary Perry, Cec Linder; Dir - David Green.

TUESDAY JANUARY 7

Sugarfoot (Will Hutchins)	ABC 7:30pm	Small War At Custer Junction; with Jean Carson, Reba Waters, Karl Swenson, Kenneth R. MacDonald, Val Dufour; (SD).
FISHER-GOBEL SHOW	NBC 8pm	Jimmy Durante(C), Lily Pons(S), Jimmy Rogers(S).
Wyatt Earp	ABC 8:30pm	One Man Army; with regulars & Bob Anderson, Sue George, Mauritz Hugo, Fred Sherman; (SW&SD).
Eve Arden Show	CBS 8:30pm	with regulars & Peggy Knudsen; (SW&SD).
Adventures of McGraw	NBC 9pm	McGraw Meets McGinley; with regular & Judy Morris, Roy Thinnes, Karl Swenson, Susan Morrow; (SW&SD).
Telephone Time (Dr. Frank Baxter)	ABC 9:30pm	Abby, Julia And the Seven Pet Cows; (O) Maxine Rasco; with Judith Anderson, Dorothy Stickney, Vaughn Taylor, William Schallert; Dir - Arthur Hiller.
Bob Cummings Show	NBC 9:30pm	Bob And Harvey Go Hunting; with regulars & Joi Lansing, Lisa Gaye, Lisa Davis; (SW&SD).
The Californians	NBC 10pm	The Coward; (O) Carey Wilber; with regulars & Sydney Blackmer, Gerald Mohr, Jean Willes; (SD).

WEDNESDAY JANUARY 8

Wagon Train (Robert Horton, Ward Bond)	NBC 7:30pm	The Jesse Cowan Story; (O) Dwight Newton; with George Montgomery, Penny Edwards, Mort Mills, Lee Van Cleef, James Burker, Olive Carey, Malcolm Atterbury, Clarence Straight; (SD).
THE BIG RECORD (Patti Page)	CBS 8pm	Jane Morgan(S), Dorothy Collins(S), Jerry Lee lewis(S), George Hamilton IV(S), Glenn Miller Orch. with Ray McKinley, Fats Domino (S), Will Glahe(M), Terry Moore(A).
Tombstone Territory	ABC 8:30pm	Shoot Out At Dark; with regulars & John Beradino, Rayford Barnes, Harry Fleer, Morgan Jones, Robin Riley, Mary Anderson; (O) Clark Reynolds & Martin Berkeley.
Father Knows Best (Robert Young)	NBC 8:30pm	Big Sister; with regulars & Florida Friebus, Stanley Adams; (SW&SD).
Millionaire (Marvin Miller)	CBS 9pm	The Story of Marjorie Martinson; with Virginia Grey, Russell Conway, Frank Albertson, Tony Barrett, Vivi Janiss, Eleanor Audley, Norma Dehaan, Jack Herrin.
KRAFT THEATRE	NBC 9pm	The Velvet Trap; (O) David Davidson; with Thomas Mitchell, Peggy Ann Garner, William Shatner, Russell Collins; Dir - Don Medford.
Date With The Angels	ABC 9:30pm	The Train; with regulars & Vivi Janis, Joan Vohs, George Givot; (SW&SD).
ARMSTRONG CIRCLE THEATRE	CBS 10pm	The Complex Mummy Complex; (O) Abram Ginnes; with Harry Townes, Julia Meade, James Broderick, Pat England, Lois Nettleton, Freida Altman, Arnie Freeman, John Fiedler, Bob Carroll, Susanne Stoors, Richard Kelly, Joey Walsh; Dir - William Corrigan.

THURSDAY JANUARY 9

Circus Boy	ABC 7:30pm	White Eagle; with regulars & Ralph Moody, James Anderson, Fred Letuli, Eugenia Paul; (SW&SD).
Sgt. Preston of Yukon	CBS 7:30pm	with regulars & Dean Severence, Edgar Dearing, Glenn Strange, Baynes Barron, Mary Lewton; (SW&SD).

THURSDAY JANUARY 9(Cont'd)

The Real McCoys	ABC 8:30pm	The Lady's Man; with regulars & John Stevenson; (SW&SD).
SHOWER OF STARS	CBS 8:30pm	Jack Benny(C), Tommy Sands(S), Jo Stafford(S), Paul Weston & Orch., Chiquita & Johnson(D), Ed Wynn(C); Writers - Sam Perrin, George Balzer, Al Gordon, Hal Goldman; Dir - Ralph Levy.
Dragnet (Jack Webb)	NBC 8:30pm	with regulars & Julian Burton, Coleman Francis, Joey Ray; (SW&SD).
PAT BOONE CHEVY SHOWROOM	ABC 9pm	Helen Traubel(S).
O.S.S.	ABC 9:30pm	Operation Sardine; with regulars & Gerald Harper, Ellen Blueth; (SW&SD).
PLAYHOUSE 90	CBS 9:30pm	The Last Man; (O) Aaron Spelling; with Sterling Hayden, Carolyn Jones, Wallace Ford, Hurd Hatfield, Mark Richman, Lee Phillips; Dir - John Frankenheimer.
FORD SHOW	NBC 9:30pm	Vera Miles(A).
Navy Log	ABC 10pm	A Lonely Watch; with James Cagney(host), James Todd, Robert Crosson, Clint Eastwood, Alex Gerry, Richard Vath; (SW&SD).
LUX SHOW STARRING ROSEMARY CLOONEY	NBC 10pm	Lauritz Melchior(S).
Jane Wyman Show	NBC 10:30pm	A Widow's Kiss; with Miss Wyman.

FRIDAY JANUARY 10

Adventures of Rin-Tin-Tin	ABC 7:30pm	River Chase; with regulars & Rex Lease, Rusty Wescoatt; (SW&SD).
Trackdown (Robert Culp)	CBS 8pm	The Farrand Story; (O) John Robinson; with Carole Mathews, Judith Ames, Grant Richards, Dick Webb, Dick Crane; (SD).
Court Of Last Resort	NBC 8pm	The Arnold McHugh Case; with regulars & Les Tremayne, Margo Woode, Norman Twain, Barbara Bestar, Paula Winslow, Maurice Manson, Jim Maloney, Beverly Gard; (SW&SD).
Colt .45 (Wayde Preston)	ABC 8:30pm	The Mirage; (O) Montgomery Pittman; with Ana Maria Majalca, John Vivyan, Valentin De Vargas; (SD).
FRANK SINATRA SHOW	ABC 9pm	Robert Mitchum(A).
Mr. Adams & Eve	CBS 9pm	The Flack; with regulars & Chet Stratton, Nancy Kilgas, Damian O'Flynn; (SW&SD).
PATRICE MUNSEL	ABC 9:30pm	George Sanders(A).
Schlitz Playhouse	CBS 9:30pm	Guys Like O'Malley; (O) Gene L. Coon; with Neville Brand, John Ericson, James Best, William Boyett, Stanley Adams, Paul Davis, Clarence Lung; Dir - Lewis Milestone.
Walter Winchell File	ABC 10pm	A Good Address; (O) William Bruckner; with Alan Dexter, Manning Ross, Maureen Leeds; Dir - Barney Girard.
Lineup (Warner Anderson, Tom Tully)	CBS 10pm	The Willard Peabody Case; with James Nusser, Fred Graham, Claude Akins, Laurie Mitchell, Paul Burns; (SW&SD).

MULTIPLE & ACROSS-THE-BOARD SHOWS - JANUARY 6 - JANUARY 10

TODAY (Dave Garroway)	NBC 7am	1/7 - Blossom Dearie(S); 1/8 - Eddie Heywood Trio(M).
GARRY MOORE SHOW	CBS 10am	1/8 - Jim Poust(C); 1/10 - Charlotte Rae(C), Martha Davis & Spouse(S-M).
ARLENE FRANCIS SHOW	NBC 10am	Begins a 2 week visit to Silver Springs, Florida.

MULTIPLE & ACROSS-THE-BOARD SHOWS(Cont'd)

NBC MATINEE THEATRE	NBC 3pm	1/6 - The Europeans; (O) Henry James; (A) Theodore Apstein; 1/7 - The Collected Letters of Mr. Sage; (O) Robert John Corcoran; (A) Harold Gast; 1/8 - The Picture Deal; (O) George Bellak; 1/9 - The Great Obstacle Courtship; (O) Harlan Ware; (A) Greer Johnson; 1/10 - A Chance To Die; (O) Leonard Kantor.
MODERN ROMANCES (Mel Brandt)	NBC 4:45pm	(O) Michelle Cousin; with Meg Mundy, Nancy Malone, Burton Mallory, Al Markim, John Mathews.
TONGIHT (Jack Paar)	NBC 11:15pm	Betty Johnson(S), will be a guest for the entire week. 1/6 - Peter Ustinov(A), Cliff Norton(C), Harold Lang(D); 1/7 - Charles Manna(C); 1/8 - Hermione Gingold(C); 1/9 - Genevieve(S), Jonathan Winters(C), Florian Zabach(M); 1/10 - Hans Conried(A-C), Enid Mosier(M).

SATURDAY JANUARY 11

JIMMY DEAN SHOW	CBS 12N	Mel Torme(S).
TRUE STORY (Kathi Norris)	NBC 12N	Bitter Holiday; (O) James Blumgarten; with Susan Dean, Pat Hosley, Frank Overton, Bill Mason.
Perry Mason (Raymond Burr)	CBS 7:30pm	The Case of The Sunbather's Diary; with regulars & Susan Morrow, Paul Brinnegar, Nesdon Booth, Gertrude Michel, Peter Leeds.(O) Gene Wang.
COUNTRY MUSIC JUBILEE	ABC 8pm	Marty Robbins(S).
PERRY COMO SHOW	NBC 8pm	Ginger Rogers(A-D), Pearl Bailey(S), Jack Carter(C).
POLLY BERGEN SHOW	NBC 9pm	Julius La Rosa(S), Bill Bergen(S).
Have Gun, Will Travel(Richard Boone)	CBS 9:30pm	with regulars & Barry Atwater, Geoff Parish, Norma Moore, Adam Williams; (SW&SD).
HISELE MacKENZIE SHOW	NBC 9:30pm	Snooky Lanson(S), Russell Arms(S).
Gunsmoke	CBS 10pm	with regulars & Jack Klugman, John Anderson, Patricia Smith; (SW&SD).

SUNDAY JANUARY 12

BING CROSBY AND FRIENDS	CBS 5:30pm	Coming from Pebble Beach, Calif; with Mr. Crosby & Kathryn Grant Crosby; Dir's - Seymour Berns & Bob Quinlan.
Lassie (Jon Provost)	CBS 7pm	The Business; with regulars & Kelly Junge, Jr., Hal K. Dawson, Taylor Holmes; (SW&SD).
Maverick (James Garner)	ABC 7:30pm	A Rage For Vengeance; (O) Roy Huggins; (A) Marion Hargrove; with Catherine McLeod, John Russell, Russ Conway, Gage Clark, Lewis Martin; (SD).
Jack Benny Show	CBS 7:30pm	with regulars & Margaret Brayton, Stevie Wootton, Charles Herbert, Joe Kearns, Janette Eymann; (SW&SD).
ED SULLIVAN SHOW	CBS 8pm	James Arness(A), Cesare Siepi(S), Elena Guisti(S), Florence & Frederic & Dancers, Texas Tommy(novelty).
SHIRLEY TEMPLE'S STORYBOOK	NBC 8pm	PREMIERE: Beauty And The Beast; (O)Madame Le Prince de Beaumont; (A) Joseph Schrank; with Claire Bloom, Charlton Heston, E.G. Marshall, June Lockhart, Barbara Baxley; Dir - Kirk Browning.
Adventure At Scott Island	ABC 8:30pm	Survival; with regulars & Joseph Sullivan, Billy M. Greene, Jim Kelly; (SW&SD).
General Electric Theatre(Ronald Reagan)	CBS 9pm	Letters From Cairo; (O) James Robbins Miller; (A) Kathleen Hite; with Ann Todd, Patric Knowles, Richard Denning, Jorja Curtright; Dir - Jules Bricken.

SUNDAY JANUARY 12(Cont'd)
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DINAH SHORE CHEVY SHOW	NBC 9pm	(Coming from N.Y.) Art Carney(C-A), Julie Andrews(S), Chita Rivera(D).
Alfred Hitchcock Presents	CBS 9:30pm	Together; (O) Alec Coppel; with Joseph Cotten, Christine White, Sam Buffington, Gordon Wynn, Sanford Gibbons, Bonnie Green, Florence MacAfee; Dir - Robert Altman.
Scotland Yard (Edgar Lustgarten)	ABC 10pm	The Mail Van Murder; with Hy Hazell, Dennis Castle, Gordon Needham; (SW&SD).
Loretta Young Show	NBC 10pm	The Accused; (O) Lowell Hawley; with Miss Young, Ann Doran, Dabbs Greer, Bonnie Phillips, Thomas Henry; Dir - John Newland.

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EDITOR: Jerry Leichter

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MID-WEEK SPECIAL

NEWS - COMMENT - POSSIBILITIES

Developments over the year-end suggest that TV will continue to exist in an atmosphere of verbal panic, because that's the nature of the beast. With all the talk of cancellations, and last year's big hullaballoo about we ain't gonna make pilots no more because they cost too much, everyone seems convinced that (except for a few programs) it's better to make do with what's currently on the air, than to try to switch in mid-season. As far as the predicted drought in the pilot field is concerned it's strictly a mirage. There may be fewer pilots actually on film when the selling season gets into swing, but there'll still be more than a hundred hopefuls screened at the agencies. The solid reason why there won't be any more than that is because there aren't enough properties with an appealing premise to carry a load without a star name or names, and there aren't enough star names to attract financial backing without the potent aid of the big talent agents. On that business of cancellations, a truism has come to roost. The programs that have already been cancelled and have disappeared from view are live programs. The film programs have too much committed over a period of time to allow for economic axing, unless the settlement for a series is considered less taxing than continuing a "bomb" on the air with sponsor identification. It just goes to prove the flexibility of live contrasted with film.

The pilot situation and the problems of financing and getting adequate talent to head shows, emphasizes the point that only major producers of TV films (including the solid independents as well as major motion picture companies) can afford to film enough pilots to take the gamble out of a speculative season. Any company with an anthology series on the air -- it doesn't even have to be a "dramatic" anthology; it can be a Dick Powell's Zane Grey Theatre with a general theme -- has an on-the-air pilot theatre to help cover the cost of pilot filming and story testing. It takes a lot of the total loss risk out of making pilots, as MCA-Revue's experiences suggest; backed up by operations at Four Star Films and others. It's one of the factors that makes it difficult to check on how many pilots will actually be offered by the major TV film producers for next season, since they are covered as part of a series now in the works. The other strong asset to be desired is the backing of a network with a firm order or basic financing for a pilot film. Either way it sets a pattern for the future. A lucky independent with a good property can always find a niche, but the majority of future program development will be confined to the larger production outfits, or independents with network backing.

Revue's hour-long Cimarron City is set for NBC....Revue is also going ahead on early production of Lloyd Nolan's Special Investigator series.....Four Star Films has seven new pilots in the works, to add to two already completed. Included in the seven are one for Jane Russell and another for Jeannie Carson.....CBS has a minimum of half a dozen pilots in the works, with several in NY, the rest in LA; also a couple of live blueprints.....Harry Ackerman's move to Screen Gems with his Ticonderoga Productions may change the Columbia subsid's production slate for the fall.

 (MORE)

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Ralph Levy will take a leave of absence from CBS after tomorrow's (9) Shower of Stars production, for health reasons.....Just to prove that television moves so fast these days that if you don't watch it you're liable to be behind the news. Monday, January 6, CBS announced that Bristol-Myers Co (Bufferin, Vitalis) had bought the 8-8:30pm NYT alternate week segment of the Perry Mason series, beginning Saturday, January 4. The action had already been tipped a week ago in at least one trade paper. It's nice, though, to have an official announcement after the fact on an important time sale.....Robert Young and Robert Cummings, each with a solid series on the air, agree that it doesn't pay to get nervous about trends if you have a good show. Indirectly, the Danny Thomas Show, which has jumped into being a popularity leader in its new CBS spot, is proof of the same idea of level-headed production. The producer disclaims any idea that changing the story-line or adding to production qualities had anything to do with the rise. It's the same show in a new spot on a new network. Cummings, whose series has been emphasizing beautiful girls, thinks that agency men are less nervous than they used to be -- although it may that there's less reason to be nervous about Cummings' vehicle in view of its success.

As in past years, Variety's Anniversary Number (Jan 8) has several provocative articles on the industry, with the best ones written by "losers," the producers, stars or writers who ran into a stone wall and have now finished counting their bruises. A success may not know all the reasons for said state, but a loser can give you more reasons than seem possible, and some of them are real and make for absorbing reading.

The Evelyn Rudie series, Cindy, rolling a pilot at Hal Roach Studios, will have Robert Rockwell and Betty Lynn in supporting roles. Alex Gottlieb is the producer and writing supervisor.....Arthur Weiss is now script supervisor for Court of Last Resort, which is aiming for stronger stories for the second half of the season..... Nanette Fabray's deal with NBC -- or anybody -- for a series depends on financial satisfaction. No single person can make more money than the femme star, according to her present viewpoint, on any series she stars in -- and her price is high..... Future packages posted by McCadden Productions are The Marie Wilson Show, The Carol Channing Show, Courage (an Al Simon anthology series in a vein similar to Panic!) and Maggie, the Margaret O'Brien-Leon Ames series.....David Heilweil joined MGM-TV to assist exec producer Sam Marx, who is currently producing The Thin Man series while original producer Ed Beloin is out ill.

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